City of Santa Clara Homelessness Taskforce

Meeting #3

Thursday June 23rd, 2022 6:00 – 8:00pm

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Agenda for Today

I.   Welcome, Intros & Purpose

II.   Outreach Services

    I.   Explore outreach in the context of the system

    II.   Discuss various forms of outreach with Panel

    III. Brainstorm solutions to fill identified gaps in outreach

III. Community Engagement Updates

    I.   Present the identified Focus Groups

    II.   Provide date for Community Meeting

IV.   Wrap-Up

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Homebase Team

Carla Carvalho,
Policy Analyst II

Eli Hamilton,
Directing Attorney

Jessie Hewins,
Interim Director

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City Team

- Andrew Crabtree, Director, Community Development Department

- Adam Marcus, Housing and Community Services Division Manager

- Sgt. Gregory Deger, City of Santa Clara Police Department

- Jennifer Caravalho, Staff Aide, Housing and Community Services Division

Taskforce Members

Lori Garmany
Council District 1

VaNae N. Hamilton, Ph.D
Council District 2

Dontae Lartigue
Council District 3

Daniel Huynh
Council District 4

Michelle Ortega
Community Member At-Large

Anne McMahon
Council District 5

Catherine Pham
Council District 6

Santiago Arrendondo Jr.
Community Member At-Large

Sparky Harlan
Bill Wilson Center

Andrea Urton
Homefirst

Hilary Barroga
County Office of Supportive Housing

Ray Bramson
Destination: HOME

Vivian Wan
Abode Services

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Zoom Norms for Taskforce Members

We love to see your faces! If possible, please turn on your **video**.

Have a question?
Please raise your hand using the Zoom function at the bottom of your screen, or use the Chat.

We will be **recording** this session.

Need help with zoom?
Send a chat to one of the Homebase team or email cityofsantaclara@homebaseccc.org

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Zoom Norms for **Attendees**

Have a question?
Please use the Q&A function to submit a question to the facilitators.

We will be moderating Q&A
We may not be able to answer every question, but questions will be saved and reviewed for themes & areas of focus.

We will be **recording** this session.

Need help with zoom?
Send a question to the Q&A or email the Homebase team at cityofsantaclara@homebaseccc.org

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Discussion Guidelines & Norms

Be as present as you can / attempt to manage distractions

Respect when others are speaking. All perspectives are valued.

Speak from your own (personal, professional) experience.

Listen to understand

Step up, step back

Please engage! Ask questions, respond to others, etc.

Respect others' thoughts and feelings even when they differ from my own

Other norms?

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Reflection: Why are we here?

- Homelessness is a regional issue
- There is a county-wide plan to end homelessness, endorsed by the City of Santa Clara and many other stakeholders
- Cities of all sizes have a role to play but these roles are different from the County
- Taskforce brings diverse lived experiences together to help the City identify and prioritize the feasible actions they can take

Goals of Today's Meeting

Delve into outreach and its role in the homelessness system of care

Give space for Taskforce Members to discuss outreach services and identify potential gaps

Provide updates to the plan for community engagement and how members of the Taskforce can be involved
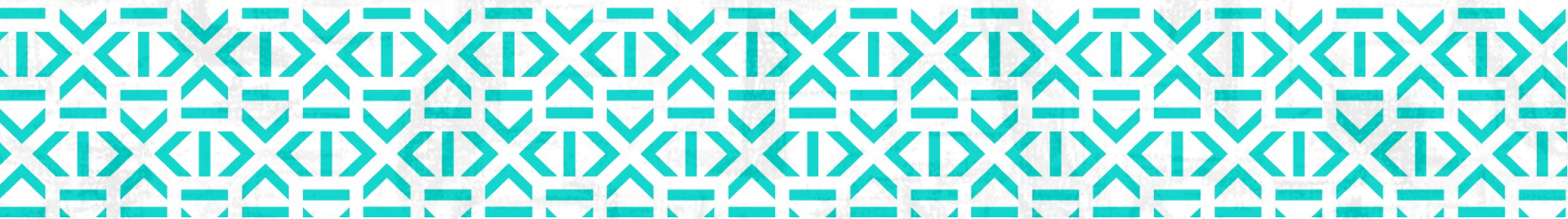
Point in Time Count Update

- Overall Point in Time Count numbers for the County of Santa Clara were released on May 16th
  - Full report, with breakdown by city jurisdiction, is expected in July

2019 & 2022 Point in Time Count for Santa Clara County

	2019	2022
Unsheltered	*7,922*	*7,708*
Sheltered	*1,784*	*2,320*
Overall Point in Time Count:	9,706	10,028

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Outreach Services

What We Can Expect From Outreach

It Will:

- Help build trust needed to connect people with services

- Address unmet basic or health-related needs

- Complement other services in the system of care

It Might:

- Serve as an access point into Coordinated Entry System to connect individuals with housing

- Prevent deaths or other crises

- Get an individual sheltered

It Won't:

- Prevent people from being unhoused in the first place

- Increase the supply of supportive or affordable housing

- End homelessness

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Outreach Outcomes

Street Outreach Enrollments Jan 2019-Dec 2021	Living Situation at Exit
Not Collected	201 (54%)
Shelter/Institution	89 (24%)
Permanent Housing	41 (11%)
Unsheltered	27 (7%)
Deceased	2
Still Engaged (no exit)	14 (4%)
Total	**374**

- Data include all households with a connection to the City of Santa Clara
  - Client address
  - In which city do you spend most of your time?
  - Which city did you live in prior to becoming homeless?
  - If employed, what city do you work in?
  - If you go to school, in which city is your school?
  - Zip Code of Last Address

Outreach Panel

Andrea Urton, Homefirst

Hilary Barroga, County of Santa Clara, Office of Supportive Housing

Sgt. Gregory Deger, City of Santa Clara Police Department

Sketch Salazar & Mike Eckhart, Lived Experience Advisory Board Peer Outreach
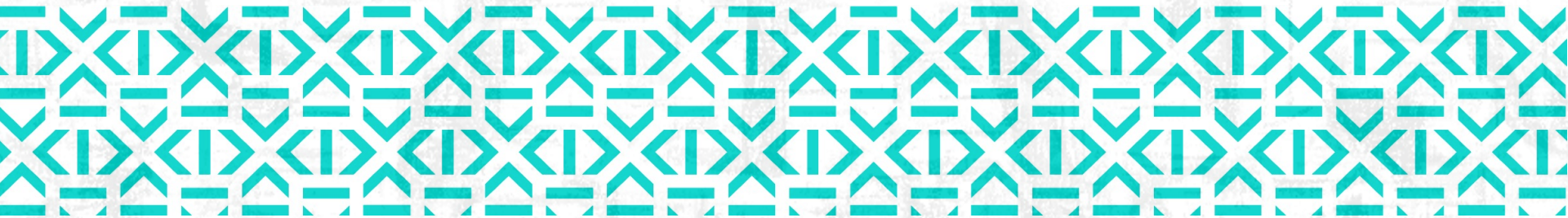
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Questions for Panelists

- *What are the goals of this type of outreach?*

- *How do you or your team decide where to go to do outreach?*

- *What is the volume of the need?*

- *What are the outcomes you see and expect?*

- *How do you address hesitancy to accept services?*

- *What are challenges that are unique to smaller cities, such as the City of Santa Clara, when it comes to outreach?*
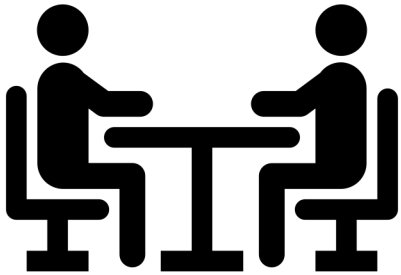
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Q&A and Discussion

- Taskforce Members:
  - What questions do you have about Outreach Services?

  - What types of outreach do you think the City of Santa Clara should have more of?

Community Engagement Updates

Focus Groups

- Currently and Formerly Unhoused Community Members
- Homelessness Service Providers with connections to the City
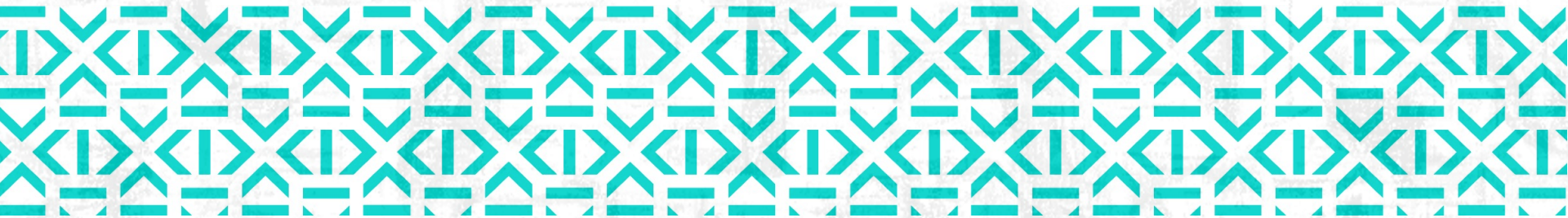- Neighborhood/Business Stakeholders in the City

Community Forum

- **Tuesday, August 9th from 5:30-7:30 p.m.**

- Virtual and open to the public

- Check the City's website periodically or email CityofSantaClara@homebaseccc.org for more information
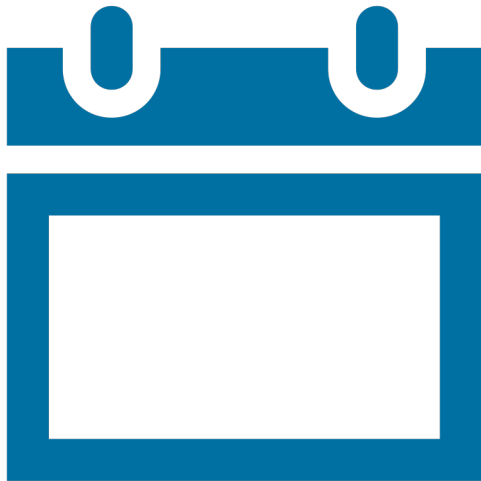
Wrap Up & Next Steps

Action Items

- ✓ Think of ways you may be interested in participating in the community engagement process outside of Taskforce Meetings

- ✓ Follow up with the Homebase Team by emailing cityofsantaclara@homebaseccc.org

- ✓ Review follow-up materials

- ✓ Review upcoming agenda (This will be sent by Homebase staff the week before next meeting)

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Closing

Next meeting:
Thursday, July 28th 6:00 - 8:00pm

Topics for discussion:
- Continued discussion of priority areas for City Plan
- Updates on Community Engagement

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