

Welcome to the City of Santa Clara Homelessness Plan Community Forum!

Tuesday August 9th, 2022 5:30 – 7:30pm

Homebase Team



Carla Carvalho,
Policy Analyst II



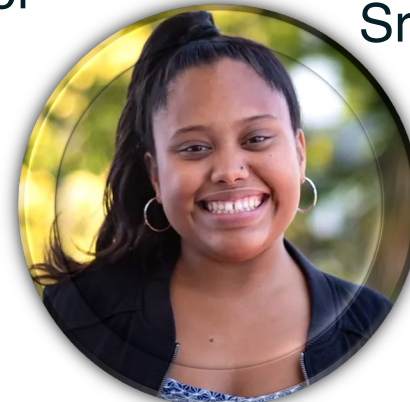
Jessie Hewins,
Interim Director



Max Discher,
Sr. Staff Attorney



Eli Hamilton,
Directing Attorney



Joy Balinbin,
Policy Analyst

Zoom Norms

We love to see your faces! If possible, please turn on your **video**.

Have a question?
Please use the chat, until we start small-group discussions.

We will be **recording** this session.

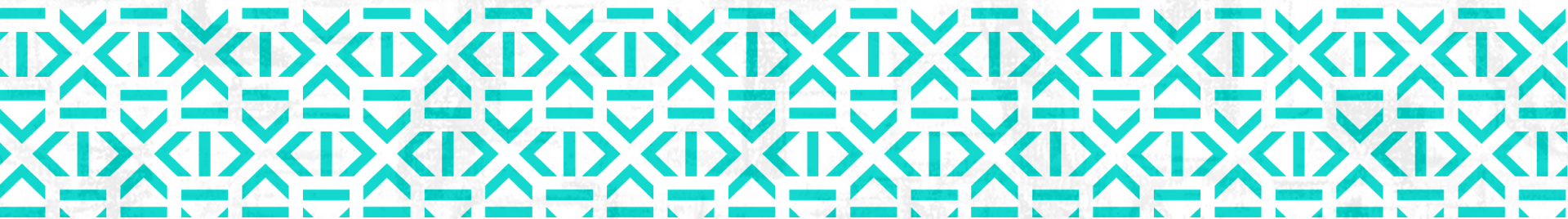
Need help with zoom?
Send a chat to one of the Homebase team or email cityofsantaclara@homebasecc.org

Be respectful of diverse perspectives and experiences.

Agenda for Today

- I. Welcome, Intros & Purpose
- II. Santa Clara County Community Plan to End Homelessness
- III. City Planning Process
- IV. Homelessness in the City of Santa Clara
- V. Small Group Discussions - “Conversation Café”
- VI. Wrap Up & Next Steps

Welcome, Intros, & Purpose



City Team

- Andrew Crabtree, Director, Community Development Department
- Adam Marcus, Housing and Community Services Division Manager
- Sgt. Gregory Deger, City of Santa Clara Police Department
- Jennifer Carvalho, Staff Aide, Housing and Community Services Division

Taskforce Members

Lori Garmany
Council District 1

Anne McMahon
Council District 5

Hilary Barroga
**County Office of
Supportive Housing**

VaNae N. Hamilton, Ph.D
Council District 2

Catherine Pham
Council District 6

Ray Bramson
Destination: HOME

Dontae Lartigue
Council District 3

Santiago Arrendondo Jr.
**Community Member At-
Large**

Vivian Wan
Abode Services

Daniel Huynh
Council District 4

Sparky Harlan
Bill Wilson Center

Michelle Ortega
**Community Member At-
Large**

Andrea Urton
Homefirst

Goals for this meeting

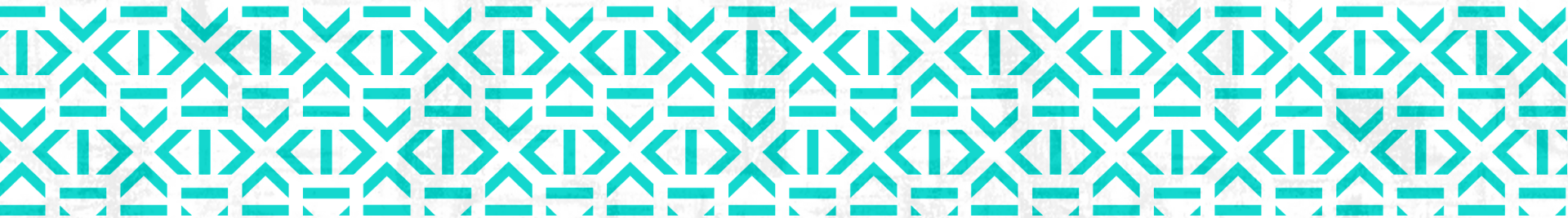


To share information about homelessness in the City of Santa Clara and the Homelessness Taskforce

To engage in a community conversation about homelessness in the City of Santa Clara

To gather input from community members for the Taskforce and the City of Santa Clara

Santa Clara County Community Plan to End Homelessness



Santa Clara County Community Plan to End Homelessness 2020-2025

Community Plan Workgroup & Steering Committee

- Met from June 2019 – April 2020
- Plan finalized and adopted in April 2020

Community engagement process

- Stakeholder focus groups & interviews
- Lived experience focus groups and interviews
- Community meetings
- Meetings with city departments
- Survey with over 5,000 responses

Santa Clara City Council endorsed in March 2021

Santa Clara County Community Plan to End Homelessness

STRATEGY 1



Address the root causes of homelessness through system and policy change

STRATEGY 2



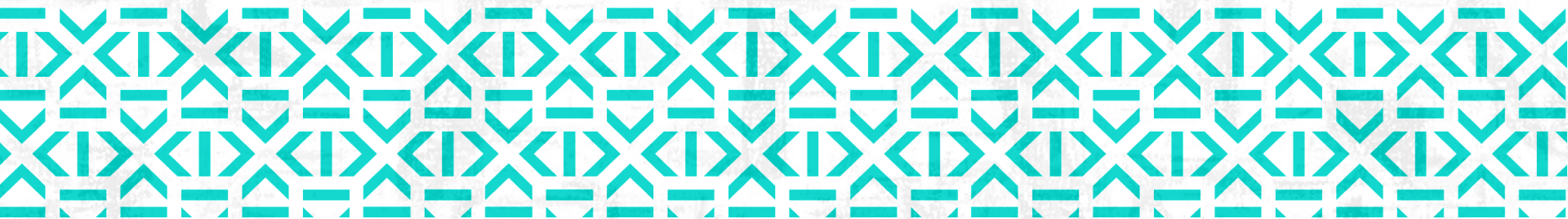
Expand homelessness prevention and housing programs to meet the need

STRATEGY 3



Improve quality of life for unsheltered individuals and create healthy neighborhoods for all

City of Santa Clara Homelessness Plan



City of Santa Clara Homelessness Plan

City of Santa Clara is developing a Plan to Reduce Homelessness and Its Impacts

- Input from Homelessness Taskforce and community engagement
- Aligned with countywide plan
- Focused on city strengths within a regional effort

Summary of Meetings

Taskforce Meeting 1: April

Taskforce Meeting 2: May

Taskforce Meeting 3: June

Taskforce Meeting 4: July

Community Engagement – Focus Groups

Community Meeting

Taskforce Meeting 5: August

Taskforce Meeting 6: September

Public Hearing for Homelessness Plan

Goal: City of Santa Clara Homelessness Plan developed by the Fall

Role of the Taskforce



What is working and what are the gaps?



Brainstorm

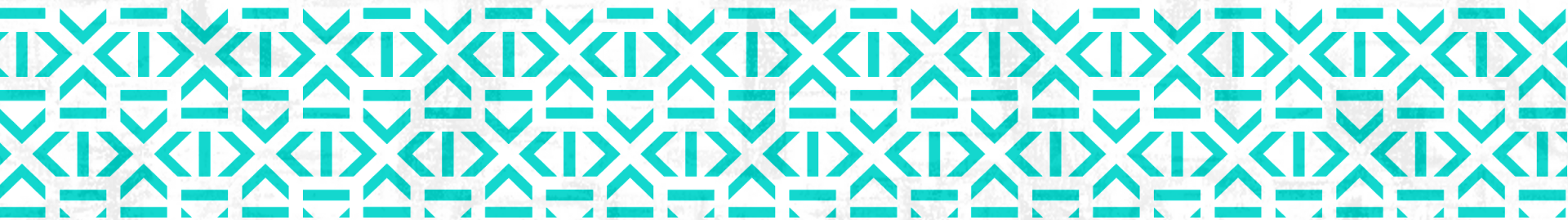


Prioritize

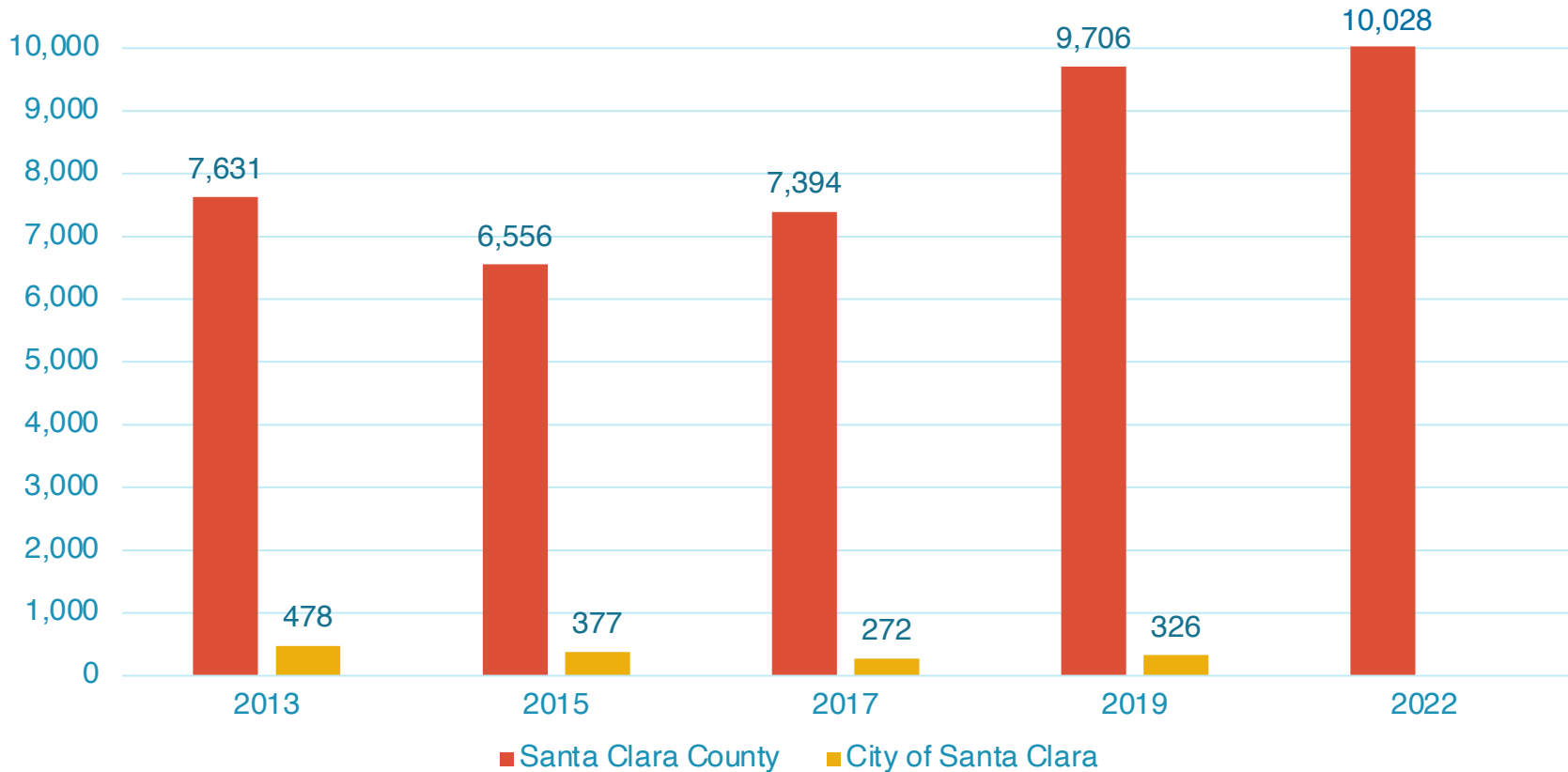


Make recommendations

Homelessness in the City of Santa Clara



Number of People Experiencing Homelessness, Over Time



Residence When Housing Was Lost: 2019 Point in Time Count

FIGURE 14. PLACE OF RESIDENCE AT THE MOST RECENT TIME EXPERIENCING HOMELESS



Santa Clara County



Other County in California



Out of State

2019 N=1,326

Causes of Homelessness: 2019 Point in Time Count

Primary Event or Condition That Led to Homelessness⁺

Top 6 Responses⁺



30%
Lost Job

22%
Alcohol or
Drug Use

15%
Divorce/
Seperation/
Breakup

14%
Eviction

13%
Argument with
Family/Friend

11%
Incarceration

Obstacles to Permanent Housing⁺

Top 4 Responses⁺



66%
Couldn't
Afford Rent

56%
No Job/
Income

40%
No Housing
Available

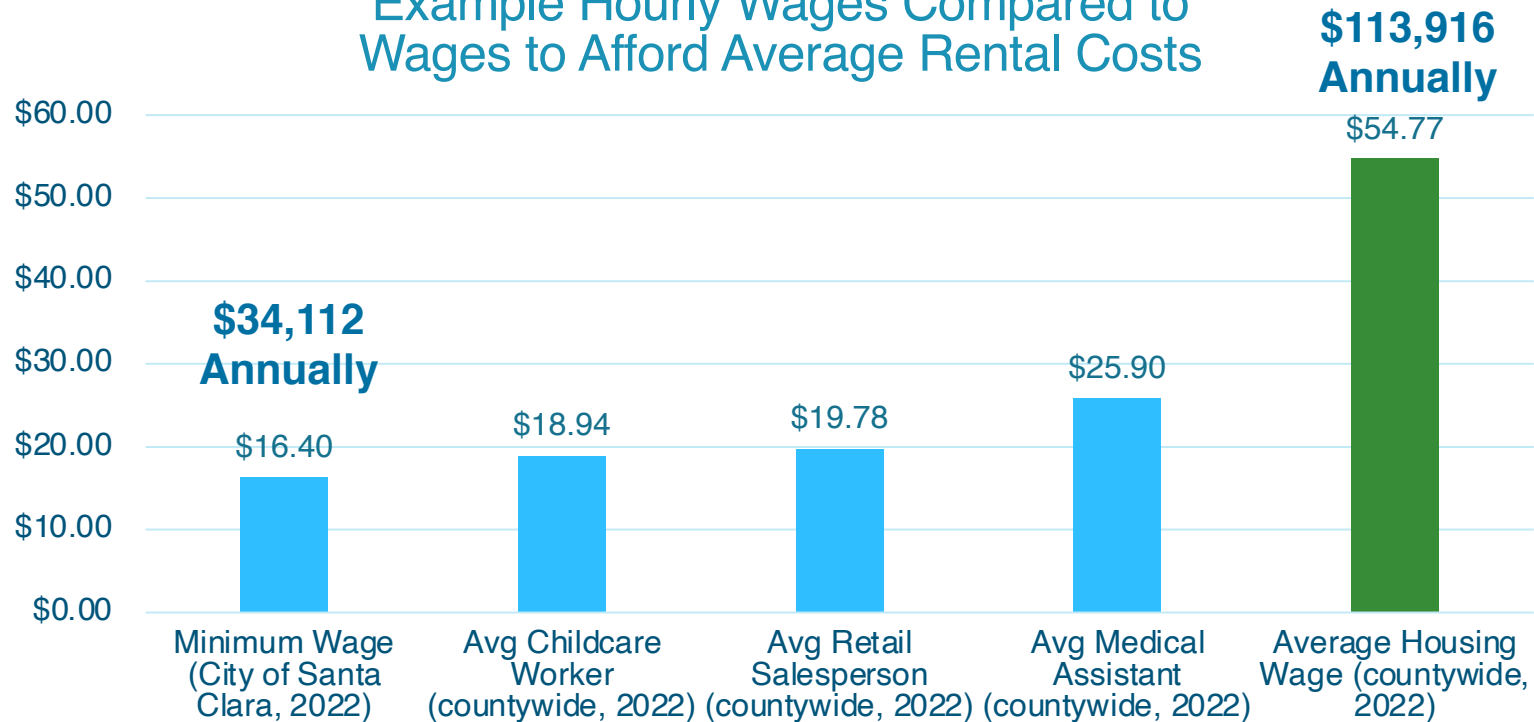
35%
No Money for
Moving Costs

Housing Affordability Decoded

- **Area Median Income (AMI):** Estimate of average household income for a geographic area
 - **Extremely Low Income (ELI):** Approximately 30% of AMI or lower
 - **Very Low Income (VLI):** 30-50% of AMI or lower
 - **Low Income:** 50-80% of AMI
 - **Moderate Income (MI):** 80-120% of AMI
- **Regional Housing Needs Allocation (RHNA)**
 - Identifies the housing need in every California jurisdiction
 - Every jurisdiction is required to plan and zone land for its RHNA

Income and Housing Cost

Example Hourly Wages Compared to Wages to Afford Average Rental Costs

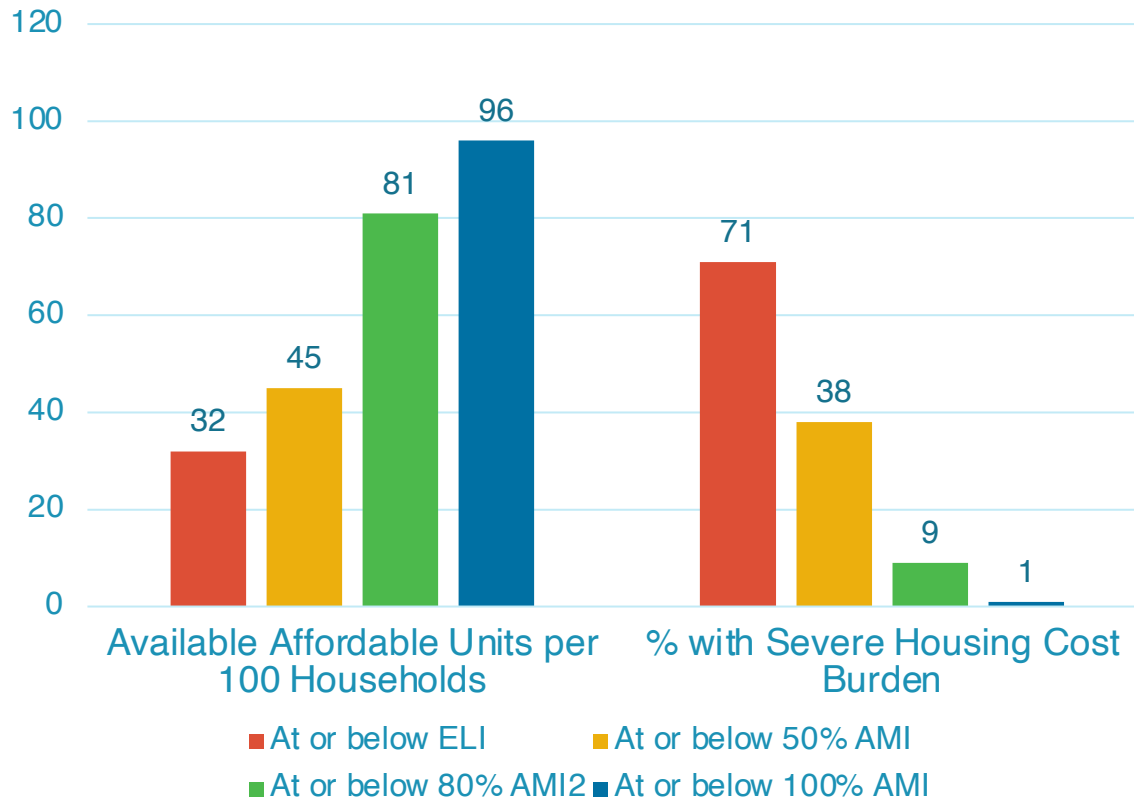


Notes:

- “Housing wage” is the income required to spend no more than 30% of income on rent
- “Housing wage” assumes 2,080 hours per year (40 hours per week, 52 weeks per year)

Housing Affordability in Santa Clara County

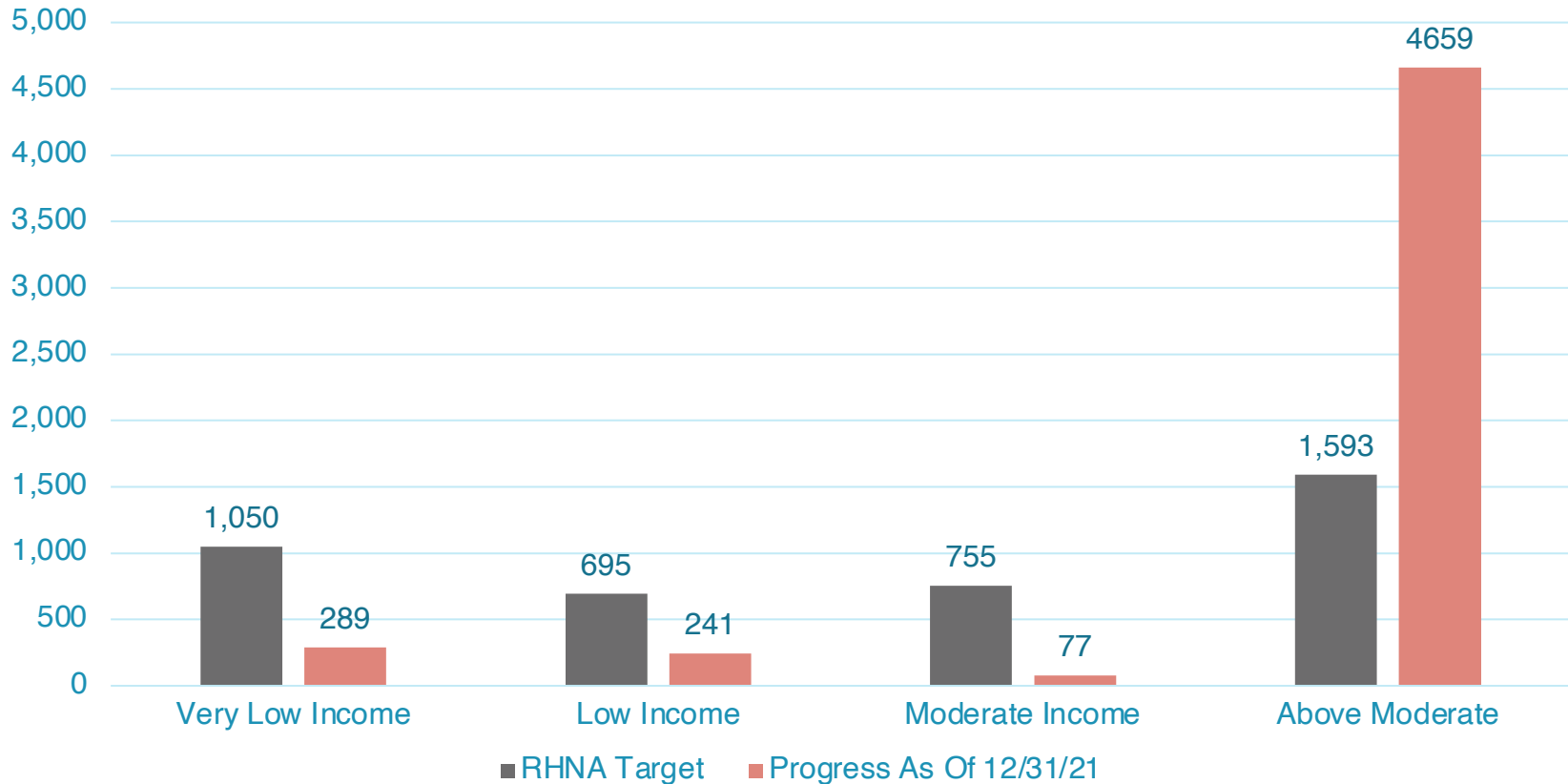
Availability of Affordable Housing and Rates of Severe Housing Cost Burden



Notes:

- AMI (Area Median Income) is a Department of Housing and Urban Development measure of the average income in a region
- ELI (Extremely Low Income) includes people at or below 30% of AMI
- “Severely Housing Cost Burdened” is defined as a household spending more than half of its income on rent and utilities.

Regional Housing Needs Allocation (RHNA) 2015-2023



Regional Housing Needs Allocation (RHNA) 2023-2031

City of Santa Clara	
Very Low Income (0-60% AMI)	2,872 units (24%)
Low Income (60-80% AMI)	1,653 units (14%)
Moderate Income (80-120% AMI)	1,981 units (17%)
Above Moderate/Market Rate (>120% AMI)	5,126 units (44%)
Total	11,632 units

Strategy #1: Affordable Housing Development

\$950M County Affordable Housing Bond
“2016 Measure A”

As of February 2022, 3,641 affordable apartment units have been funded

The target for Measure A funding is 4,800 affordable units

City of Santa Clara

- Calabazas Community Apartments (2021)
- Agrihood Senior Apartments (2023)
- Kifer Senior Apartments (2023)

Strategy #2: Transitional Housing

State-funded Homekey Project

- Resources for Community Development (RCD) to renovate Bella Vista Inn to create 64 apartment units
- Will initially operate as interim housing, then convert to permanent supportive housing

Strategy #3: Tenant Based Rental Assistance (TBRA)

City of Santa Clara in partnership with Abode and Bill Wilson Center

Provides financial assistance with housing costs plus case management

- Families with children who are homeless, fleeing domestic violence, or at risk of homelessness

Strategy #4: Homelessness Prevention Services

Countywide Homelessness Prevention System

- Capacity to serve 2,140 people per year
- Coordinated across many partner organizations
- City of Santa Clara is a funding partner

PARTNER AGENCIES



Emergency Family Shelter Support



Legal Support



Domestic Violence Advocacy Consortium



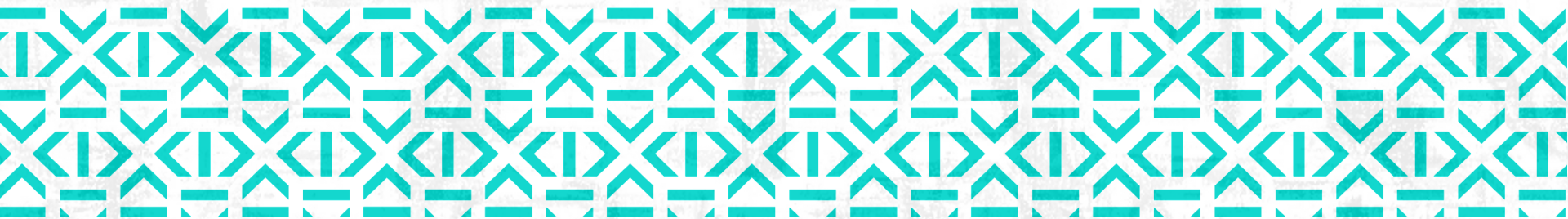
Strategy #5: Additional Services

The City of Santa Clara provides funding for:

- Housing search
- Landlord tenant mediation, tenant education and counseling, and fair housing protections
- Services for survivors of domestic violence
- Case management for Permanent Supportive Housing Programs
- Mobile shower and laundry services
- Other community services

City of Santa Clara Police Department
Homeless Outreach Team

Small Group Discussions – “Conversation Café”



Steps

1. Break out into small groups
2. Introduce yourself!
3. Discuss what the City should do to reduce homelessness and its impact
4. Share key takeaways
5. Report out to the larger group

Group Agreements



- Civility – Maintain courtesy at all times.
- Open-mindedness – Listen to & respect all points of view
- Acceptance – Suspend judgement as best you can
- Curiosity – Seek to understand rather than persuade
- Discovery- Question assumptions & look for new insights
- Sincerity – Speak from your heart & personal experience
- Brevity – Go for honesty and depth; don't go on & on

Bottom line – Everyone has different lived experience and perspectives.

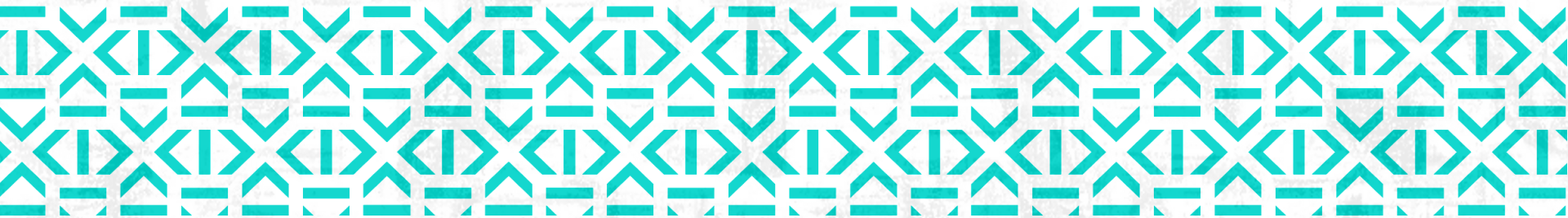
Breakout Rooms

Report Out

Type in the Chat: What is your biggest takeaway?

Any additional takeaways or thoughts? Email Homebase at
CityofSantaClara@homebaseccc.org

Wrap Up & Next Steps



Upcoming Events

- **City of Santa Clara Homelessness Taskforce Meeting #5:**
 - Thursday, August 25th 6:00 - 8:00pm
- **City of Santa Clara Homelessness Taskforce Meeting #6:**
 - Thursday, September 22nd 6:00-8:00pm
- **Public hearings on draft City Plan**
 - In the fall, exact dates to be announced.
- To register for upcoming meetings and stay up to date on next steps, visit: www.santaclaraca.gov/htf
- **Questions?** Contact Homebase at CityofSantaClara@homebaseccc.org or 415-788-7961

Thank you!

