



City Hall News

From Mayor Lisa M. Gillmor

October 2022

SantaClaraCA.gov

City Hall News Highlights

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Magic Bridge Project special check celebration. Wednesday, Oct. 19, 10:30 a.m.

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Shrek the Musical

Nov. 4–13 at Community Recreation Center, 969 Kiely Blvd.

Job Opportunities

Join the Center of What's Possible! View all job opportunities and for information on how to apply, visit SantaClaraCA.gov/Jobs.

The Santa Clara Fire Department is recruiting firefighters!

Take this opportunity to serve our community in one of the most rewarding careers! Applications will be accepted starting Oct. 3–31. Visit joinscfd.org to learn more.

Follow us on Social Media

[City of Santa Clara](https://www.facebook.com/CityofSantaClara)

[@SantaClaraCity](https://twitter.com/SantaClaraCity)

[@SantaClaraCity](https://www.instagram.com/SantaClaraCity)

[@CityofSantaClara](https://www.youtube.com/CityofSantaClara)



Message from Mayor Lisa M. Gillmor

Keeping You Informed Through the State Of The City Address

After confronting the challenging times of a pandemic our City has demonstrated that we remain “Santa Clara Strong” and with much brighter days ahead. During this year’s *State of the City Address* we were fortunate to return to an in-person format, where comprehensive updates were provided on a variety of subjects important to our residents and local businesses. Topics included: *Maintaining City Services, Fiscal Responsibility and Accountability, Challenges of Homelessness, Affordable Housing, Parks and Sustainability, Programs for a Safer Community, Streets and Transportation Improvements, our City owned Utility and Power, and Planning for Sensible Development in Santa Clara’s new Uptown as well as in our historic Downtown.*

In case you missed the 2022 *State of the City Annual Address* it is available to view online at SantaClaraCA.gov/StateoftheCity. If you have any questions after viewing the video, please feel free to reach out to me through the Mayor & City Council Office.

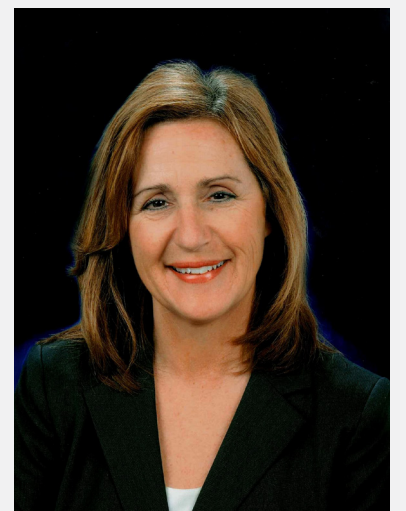
I would like to extend a special thank you to those who attended the State of the City event and to our City Staff who assisted so diligently with planning and hosting, adding to the success of the day.

Honoring Our Community Heroes- St. Justin’s Community Ministry Named Citywide Honoree

The 2022 State of the City was also about acknowledging our *Community Heroes*. Under my leadership, in 2019 we began the tradition of recognizing outstanding members of our community at the State of the City. In 2020 (in the height of the pandemic), we honored COVID Community Heroes virtually. This year, I was delighted that we were able to bring back a tradition and honor our Citywide and District Community Award recipients in-person.

Our City’s communications team developed a series of videos highlighting the six district Honorees, and also our 2022 City-wide Honoree, St. Justin's Community Ministry, who has demonstrated exceptional community service through its ongoing food pantry and clothing distribution program for those in need. [Click here to view the videos](#) of all honorees.

Message continues on page 2.



2022 State of the City



St. Justin’s Community Ministry

Message From Mayor Lisa Gillmor

Continued from page 1

President of the Republic of Portugal Visits the South Bay Area

It was an honor to represent the City of Santa Clara before His Excellency Marcelo Rebelo de Sousa, the President of the Republic of Portugal in his recent trip to the Bay Area. His warm appreciation for our City's Commendation coupled with his genuine interest in our Mission City was extremely heartwarming. Also in attendance was Dignitary Pedro Perestrelo Pinto, Consul General of Portugal in San Francisco, who has been a loyal supporter of our City and our Portuguese community.

Several Santa Clarans representing our local Portuguese community were present at the event and members of Santa Clara S.E.S. organization participated in the special welcoming and flag ceremony, including the Santa Clara Portuguese Band.



Mayor Gillmor with President Marcelo Rebelo de Sousa

Don't Miss Concert in The Park with Latin Heat

Our final 2022 *Concert in the Park* series event featuring *Orquesta Latin Heat* is set for Friday, Oct. 7 at Central Park (909 Kiely Blvd., SC). Join me for an evening of fun with music and dancing in the Pavilion Area. While the concert is free, there will be food nearby to purchase if desired.

This exhilarating 10-piece band performs classic Salsa, Merengue, and Cumbia music. Questions? Email PRCustomerServe@SantaClaraCA.gov or call 408-615-3140. This popular community event is presented by our City's Cultural Commission. For more info online visit SantaClaraCA.gov/CulturalCommission.



October is Fire Prevention Month: Attend the SC Firehouse Family Fair

Our 2022 *Firehouse Family Fair and Open House* is set for Saturday, Oct. 15 at the City's Fire Training Center (Station 2) at 1900 Walsh Ave., Santa Clara). Bring the family and you'll be able to meet our Santa Clara firefighters and learn more about Fire Safety and Prevention.

There will be firefighter demonstrations such as auto extrication, rappelling, fire extinguisher demonstrations, kids agility courses, and many other fun activities. Learn hands-only CPR and how to safely exit a building during a fire. Our dedicated Santa Clara Fire Dept. Staff will be available to answer any questions you may have about keeping your home and family safe. And as an added bonus, Kona Ice will be there to provide refreshing treats as well.



Firehouse Family Fair and Open House

To learn more [visit the City website](#).

Staying Connected for a Better and Safer Community,

Mayor Lisa M. Gillmor

A Magical Celebration

The City of Santa Clara is thrilled to announce \$800,000 funding from the State of California for the Magical Bridge Project. Join Santa Clara City Councilmembers, Assemblymember Alex Lee and the Magical Bridge Foundation for a special check presentation on **Wednesday, Oct. 19** at 10:30 a.m. as we celebrate this major investment in Santa Clara. Light refreshments will be provided. To learn more about supporting Magical Bridge, visit magicalbridge.org/santaclara-playground.

City of Santa Clara
The Center of What's Possible

A Magical Celebration

The City of Santa Clara is thrilled to announce funding from the State of California for the Magical Bridge Project. Join Santa Clara City Councilmembers, Assemblymember Alex Lee and the Magical Bridge Foundation for a special check presentation.

Wednesday, October 19, 2022 • 10:30 a.m. • Central Park 969 Kiely Blvd. Santa Clara

ASSEMBLYMEMBER
Alex Lee 李大明
DISTRICT 28

MAGICAL BRIDGE
FOUNDATION

CITY NEWS & UPDATES

Learn about the latest updates in Santa Clara

Santa Clara Election Season is Here - Information on Local Election Items

Registered voters in our community should have already received their ballot information guides, and by October 10, ballots will have been mailed to every registered voter in the City of Santa Clara.

Q: What is on the local City of Santa Clara Ballot?

A: Items on your local ballot depend on where you live within Santa Clara.

The ballot for all registered Santa Clara voters will include the selection of a new Mayor to serve a four-year term and two local ballot measures: Measure G (the No Tax Increase/Services Protection Measure) and on Measure H (the Business License Tax Update/Tax Equity Measure).

Voters in two Council Districts – District 2 and District 3—will also vote for a Council member to represent them for the next four years.

Q: Where can I find my City Council District and who is running for election in my area?

A: Visit the Santa Clara City Clerk's webpage for City Council District Maps and general Election Information. You can also visit the Santa Clara County Registrar of Voters website at [SCCvote.org](https://www.sccvote.org) to Look Up Your District

The sample ballot each registered voter will receive contains only the candidates and measures for which they are eligible to vote for in their Council District.

Q: What are Measures G and H?

A: In July of 2022, the Santa Clara City Council placed Measures G and H on the November Ballot for voter consideration.

If approved by voters, Measure G would authorize the continued transfer of 5% of utility tax revenues to the City's general fund. This transfer, previously approved by voters, has been in place since 1951. The revenues from this transfer are unrestricted and are used to support City services such as police, fire, street repairs, sidewalks, parks, libraries and senior services. Measure G will not raise tax rates but will align City practice to updates in State law that require voter approval.

If approved by voters, Measure H would update the City's Business License Tax to a flat rate of \$45 per employee for businesses and \$15 per rental unit on landlords, with a maximum cap of \$350,000 and an annual adjustment tied to the consumer price index (not to exceed 5%) to ensure future adjustments are reasonable and predictable. Businesses that earn less than \$5,000 per year would be exempt from the tax. It is anticipated that Measure H will generate approximately \$6 million dollars in unrestricted funds that can be used to maintain essential City services.

Q: What priorities can Measures G and H address?

A: If approved by Santa Clara voters, the measures would provide unrestricted locally-controlled funds to address service priorities such as police, fire, parks and recreation, streets and sidewalks, among other items.

Q: Where can I find official information on candidates for local office and Measures G and H?

A: Information is available on the City Clerk's [webpage](#) at Election Information.

Q: Where can I find drop boxes or vote centers in my area?

A: To find information on Santa Clara County vote centers, visit Santa Clara County Registrar of Voters.

Election information is posted online at City of Santa Clara City Clerk's Office [webpage](#) and at Santa Clara County Registrar of Voters.

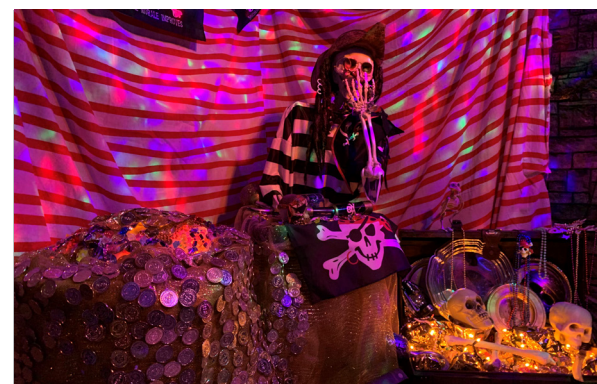
We hope you will participate in this important local election.

Halloween Home Decorating Contest

The Cultural Commission is excited to host the 2022 Halloween Home Decorating Contest. There will be one winner per Council District, and an overall winner. Get involved by decorating your home with spooky, colorful, frightful, and creative Halloween decorations. For more information on how to enter, visit [SantaClaraCA.gov/Contest](https://www.santacruzca.gov/Contest).

Santa Clara, We've Reached a Milestone!

From July 1, 2021 to June 30, 2022, we converted 91,101 square feet of lawn to water wise gardens. That's the size of nearly seven Olympic swimming pools! And all that thirsty turf would have consumed those pools' amounts of water easily. If you converted your lawn during that time, you helped set a new standard for water savings in our City—thank you! If you're considering a lawn conversion knowing drought effects and water restrictions will remain in place even if we have several wet winters, autumn is the perfect time to plant. Take advantage of the recent increase to the Landscape Conversion Rebate: now \$4 per square foot (sf) for the first 1,000sf and \$2/sf thereafter, up to \$5,000! That will reimburse for a lot of water wise plants that turned your yard from drab dead grass to an inviting, water-sipping oasis! Visit [SantaClaraCA/SaveOurWater](https://www.santacruzca.gov/SaveOurWater) for water conservation rebates and services available to residents and businesses.



Halloween Home Decorating Contest

October is National Breast Cancer Awareness Month!

Celebrate Santa Clara's diversity with the Cultural Commission's commemorative months coloring book. Visit [SantaClaraCA.gov/CulturalCommission](https://www.santacruzca.gov/CulturalCommission) to download the coloring book and show off your creative side.

Return of Residential Permit Parking Program

The Residential Parking Permit (RPP) program is an option for neighborhoods that are impacted by long-term on-street overflow parking from sources (called parking generators) outside the neighborhood. These parking generators include hospitals, transit stations, business complexes, commercial areas, malls, colleges and high schools. The program is intended to deter long-term on-street parking and discourage overflow parking on to residential streets.

Implementation of a RPP area is a way to give residents of a designated area a better chance to park near their homes. It is not intended to designate or guarantee a specific parking space along a property frontage. An RPP area involves the posting of parking time limits or parking restrictions from which local residents are exempt if a valid permit is authorized through the vendor, or a visitor's pass is properly displayed on the dashboard of their vehicle. The program has been dormant as a result of the pandemic, stay at home orders and associated staffing issues.

This Fall, the Santa Clara Police Department will be utilizing a variety of tools (e.g. City publications, Police Department's website, Facebook, Instagram, Nextdoor, Nixle and Twitter platforms, A-frame signs with messaging on the affected streets) to inform the public about the return of the program. During this time, law enforcement will be issuing warnings to RPP violators. *Effective January 2, 2023 citations will be issued for RPP program violators.*

Frequently Asked Questions

To determine if your street is in an RPP area or to learn how to get your street to be considered for the Residential Permit Parking Program, view our FAQ at SantaClaraCA.gov/PermitParking.

How to Obtain a Parking Permit: Applicants must live in a parking permit area to be eligible for a residential parking permit and visitor permit. To purchase your permit online, follow the instructions below:

Step 1 - Create a resident account at santaclara.permitinfo.net

Step 2 - Provide vehicle information for resident permit(s)

Step 3 - Provide proof of residency in an RPP area

Step 4 - Make payment via credit card

For portal inquiries, contact Data Ticket at 1-800-479-1834.

The online process will be the quickest way to obtain an RPP, however if you are not comfortable using the online system or do not have reliable access to a computer, contact the Santa Clara Police Department at 408-615-4700.

\$5,000 Grants Available to High School Students for Energy Efficiency or Renewable Energy Projects

Silicon Valley Power is offering grants up to \$5,000 for high school students to create projects or awareness campaigns to educate the community about energy efficiency and/or renewable energy. Examples include but not limited to educational videos, public art displays, online resources, outreach materials, demonstration projects, webinars, or workshops. Content must promote energy efficiency and/or renewable energy.

The program is open to high school students who live in the city of Santa Clara or attend school within the city limits. Preference is given to projects that include components targeting diversity, equity and inclusion and scored based on content, key messages, target audience, community reach and value for the money spent. Grant awards will be made twice per year with deadlines on June 30 and Dec. 31. For eligibility details, visit SiliconValleyPower.com/Grants.

Rebates up to \$300 Available for the Purchase of Electric Bicycles

If you're thinking of upgrading to an electric bicycle (e-bike), Silicon Valley Power is offering a rebate of 10% of the purchase price, up to \$300. Income-qualified customers can receive an additional rebate up to \$200. Funds are limited and rebates will be processed in the order in which they are received. Rebate applications must be submitted within 60 days of the date of purchase. For details, visit SiliconValleyPower.com/Rebates.



Electric bicycle rebates

40th Anniversary Santa Clara Art & Wine Festival



Santa Clara Art & Wine Festival

The Art & Wine Festival held on Sept. 17-18 was a huge success to celebrate 40 years. An estimated 30,000 festival goers enjoyed the delicious food, fine wine, craft beer, arts and crafts booths, Kids Kingdom activities and much more. Eight bands performed on the SVP Pavilion Stage with nearly 20 groups entertaining the crowd at the Community Stage in Kids Kingdom. A special thanks to all our sponsors, artists, community groups, volunteers, City staff, and festival goers! Despite the rainy weather on Sunday, it was a wonderful weekend benefiting local charities. Mark your calendars for the 2023 Art & Wine Festival on Sept. 16-17.

Career Online High School Scholarships Available!

Would you like to get a high school diploma or GED but don't have time to go to school? Now busy adults can graduate from high school by attending classes online 24/7 for free! Santa Clara City Library will award a limited number of scholarships. Applicants need to be 18 or older and live/work in the city of Santa Clara. Learn more at sclibrary.org/cohs.

EVENTS & MEETINGS

Find out what's happening in Santa Clara

Annual Firehouse Family Fair

The Santa Clara Fire Department will celebrate Fire Prevention Week with the Firehouse Family Fair on **Saturday, Oct. 15**, 10 a.m. to 1 p.m. at 1900 Walsh Ave. Come enjoy live demonstrations, fire apparatus tours, educational booths and sample ice cream! This community event is family friendly; and you are invited to learn about fire safety, fire prevention, and the many services the SCFD provides. Come enjoy Rappel and Rescue, Auto Extrication, Fire Extinguisher Demo, Aerial Ladder Demo, Kids Agility Course, Hands-only CPR, Kids Bean Bag Throw, Picture Station and more! [Visit the website](#) for more details.



Below Market Rental | Below Market Purchase Program Ownership Webinars

The City of Santa Clara works with HouseKeys to facilitate monthly webinars to explain the process for Below Market Rental and Below Market Purchase Programs. Register to attend at [HouseKeys](#). The general orientations are scheduled for: Oct. 4, Oct. 13, Oct. 27 from 6-7 p.m. and Oct. 18 (in Spanish), 6-7 p.m. Program workshops will be held on Oct. 11 and Oct. 26 from 6-8 p.m. [View the flyer](#) for more details.



Last Concert in the Park of the Series

Join the Cultural Commission on **Friday, Oct. 7**, 6:30 - 8 p.m. in Central Park with a performance by Latin Heat. Bring your dancing shoes, blanket or lawn chair and enjoy the music throughout the Pavilion. Food and treats will be available for purchase. Visit [SantaClaraCA.gov/CulturalCommission](#) for more information.



Santa Clara Fire Department Community Assisted Strategic Plan

Join us on **Wednesday, Oct. 12**, 6 to 7:30 p.m. at the Santa Clara Fire Department Training Center at 1900 Walsh Ave. Share perspectives on how the Santa Clara Fire Department (SCFD) can best serve the community! The community feedback will help the SCFD determine long-term department goals and better understand our community's diverse perspectives. Light refreshments provided. [RSVP by Oct. 7](#).



Free COVID-19 Testing

In partnership with the County of Santa Clara, the City hosts free COVID-19 testing at Central Park Library, 2635 Homestead Ave. Upcoming testing dates include: **Oct. 12** and **Oct. 26 from 9:30 a.m. to 3 p.m.** Visit [SCCFreeTest.org](#) to [schedule an appointment](#) online.



Environmental Day

Recology South Bay is hosting an Environmental Day for Santa Clara residents on **Saturday, Oct. 15** at 1675 Rogers Ave., San Jose, 9 a.m. to 1 p.m. Environmental Day is designed to promote recycling, reuse, and diversion of usable materials from the landfill. Accepted materials include: Documents for confidential shredding (limited to two banker-sized boxes), E-waste (computers, monitors, printers, etc.), universal waste (batteries, cell phones, CFLs and fluorescent tubes), clothing (in good condition). Residents must provide a current utility bill and personal identification. No appointment is required. Contact Recology South Bay at 408-970-5100 with questions.



Comic Con

The Santa Clara City Library is proud to announce the in-person return of the Santa Clara City Library Comic Con on **Saturday, Oct. 22**, 10 a.m. to 3 p.m. The 6th Santa Clara City Library Comic Con celebrates reading and imagination via the comic book medium by bringing together Bay Area artists, comic book shops, cosplayers, makers, and authors. Come enjoy a day of panels, workshops, crafts, vendors, and be prepared to get inspired by creators of art, comics, and films! Visit [SCLibrary.org/Comic-Con](#) for more info.



Homelessness Taskforce Meeting

The final taskforce meeting will be held on **Thursday, Oct. 27**, 6-8 p.m. Register to attend at: [Webinar Registration - Zoom](#). The endorsed the Santa Clara County Community Plan to End Homelessness convened a Homelessness Taskforce. The Taskforce includes stakeholders with a range of perspectives and experience who will help identify priorities and provide recommendations related to the development of a City Plan to reduce the impacts of Homelessness. To submit comments, suggestions, or ideas, email cityofsantaclara@homebaseccc.org or call Homebase at 415-788-7961.



Halloween Storytime

Let's celebrate Halloween with a special story time and parade around the Library. Wear a costume if you like. Come prepared to do the monster mash and sing silly Halloween songs! Storytime will be held on Friday, Oct. 28 at 10:30 a.m. at Central Park Library in the parkside grass area; Friday, Oct. 28 at 10:30 a.m. at Northside Branch Library front entrance and Monday, Oct. 31, 10:30 am at the Mission Branch Library patio.



Composting Basics Workshop

Backyard composting improves soil structure, increases the absorption of moisture, supplies soil with nutrients for plants and reduces erosion while decreasing what goes to the landfill. Learn about composting on **Saturday, Oct. 29**, 10 a.m. to 12 p.m. at Everett N. "Eddie" Souza Park, 2380 Monroe St. Registration is required and in-person attendance is limited to 12 attendees. Register at ucanr.edu/compost or call 408-918-4640. For more information, contact the Department of Public Works at Environment@SantaClaraCA.gov or 408-615-3080.



Children's Halloween Party

Join us on **Saturday, Oct. 29**, 12 - 3 p.m. for the Children's Spooktaclara with a new location! Put on your costumes for this Halloween party at the Central Park Basketball Courts, 909 Kiely Blvd., Santa Clara. This free event is for ages 10 and under. Middle school and high school students looking for volunteer hours? Contact Volunteer Coordinator Derek Bryant at 408-615-3743. For more information contact the Youth & Teen Center at 408-615-3760.



Roberta Jones Jr. Theatre Presents Shrek the Musical!

Based on the Oscar-winning DreamWorks animation film, this Tony Award-winning fairy tale adventure brings all the beloved characters you know from the film to life on stage and proves there's more to the story than meets the ears. Performances will be held at the Community Recreation Center, 969 Kiely Blvd., **Nov. 4-13**. Purchase general admission tickets at \$15 each at SantaClaraCA.gov/Activenet. For more information, call 408-615-3140.

For more events and meetings, view the [online calendar](#)

CLASSES & ACTIVITIES

Participate in year-round classes and activities for all ages

Stay Fit with the Activity Pass

The Activity pass can help you stay active on your own schedule providing access to three amazing programs: Drop-in Play at the Reed & Grant Sports Park, Group Exercise at the CRC and Lap Swim at the International Swim Center. Visit SantaClaraCA.gov/ActivityPass to purchase your pass. For more information, call 408-615-3140.

Kids Rock (For K - 5th Grades)

Join Kids Rock on **Friday, Oct. 14**, 6 - 8:30 p.m. at the Youth Activity Center (YAC), 2450 Cabrillo Ave. K-5th grade kids get ready and join us for a special night of activities that include recreation games, arts and crafts, music, inflatable slide, and more! Space is limited, pre-register your child by visiting SantaClaraCA.gov/Activenet. For more information, contact the YAC at 408-615-3760 or email YAC@SantaClaraCA.gov.