



City of Santa Clara

Meeting Minutes

Cultural Commission

08/01/2022

7:00 PM

Virtual Meeting

Pursuant to California Government Code Section 54953(e) and City of Santa Clara Resolution 22-9124, the Cultural Commission meeting will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1-669-900-6833

CALL TO ORDER AND ROLL CALL

Chair Diaz called the meeting to order at 7:05 p.m. in honor of Muslim Awareness and appreciation month.

Present 4 - Commissioner Siddarth Sundaram, Commissioner Debra von Huene, Chair Candida Diaz, and Commissioner Jonathan Marinaro

Absent 3 - Vice Chair Louis Samara, Commissioner Paul McNamara, and Commissioner Jennifer Vega

CONSENT CALENDAR

1.A [22-1127](#) Cultural Commission Regular Meeting Minutes of August 1, 2022

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of August 1, 2022

A motion was made by Commissioner von Huene, seconded by Commissioner Sundaram, that this item be approved. The motion passed with the following vote:

Aye: 4 - Commissioner Sundaram, Commissioner von Huene, Chair Diaz, and Commissioner Marinaro

Absent: 3 - Vice Chair Samara, Commissioner McNamara, and Commissioner Vega

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

2. [22-880](#) Discussion and Development of Cultural Commission Work Plan Goals and Activities for FY 2022/23

Recommendation: Develop and recommend Cultural Commission work plan goals and activities for FY 2022/23.

Vice Chair Samara joined the meeting at 7:18 p.m.

Commissioners reported the following updates to the Cultural Commission Work Plan Goals for FY 2022/23.

Goal #1-Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

Chair Diaz mentioned that the concerts were amazing. The Live Oak Concert had an estimated 1,000 people in attendance. She stated it was an excellent event. North side community would like to see a second concert for next year. The Pavilion felt small and discussion was made about possibly moving it to the Meadow to provide more movement. Pavilion has a built in stage. Stage would be an additional expense. The Commission will continue to explore options for next year. Sponsor revenue could offset the price of the stage.

Commissioner Samara mentioned the Street Dance is Aug. 5.

Commissioner Samara mentioned that all commissioners should try to attend and be present at the information booth and check in with the sponsors. Only one business in Franklin Square will be providing food, besides the food trucks and food cart. **Commissioner Marinaro** will check in with the Post Office and businesses about the Street Dance. For next year, more fliers should be distributed and posted to the businesses. There will also be two additional concerts after the Street Dance.

Sponsors have been pleased with the concerts.

Goal #2-Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

Utility Boxes-submissions were reviewed.10 submissions. Chair Diaz, Commission von Huene and Vice-Chair Samara evaluated the submissions. Winners and locations have been determined. Chair Diaz shared a presentation on the winners, locations and the photos of the boxes.

Chair Diaz mentioned that sponsorships were obtained for the concerts: Patelco, CEFCU, Stretch Lab and Row House. \$5,000 total was brought in from sponsorships.

Commissioner Marinaro suggested getting a sponsorship for Home Decorating Contest signs.

\$45,880 budgeted for current programming. Balance is \$2,258.

Goal #3-Raise visibility of commemorative months.

Commissioner von Huene would like to promote monthly commemorative months through special events, outreach and social media to raise awareness and cultural competency. Commission decided not to re-do the coloring book this year.

Commission decided to bring copies of the coloring book and crayons to the Street Dance. Pages have been shared through City news channels.

Hispanic Heritage month will be represented at Art & Wine with a Latin band and the Oct. band for the Concert series. **Commissioner Samara** will look into dance companies for lessons.

Both items will be added to the work plan under Commemorative months.

Goal #4-Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Commission decided to remove objective #1 since it is included in other sections of the Work Plan.

It was discussed to report to Council in October.

Goal #5-Prepare for Citywide Arts Master Plan Process.

Commission will apply for the grant in August 2023. Begin work in January 2023.

Proposed 5000 square ft. Art Center on Patrick Henry Drive is moving forward. Public Outreach process to see what programming the public wants to design the space. The Commission will be involved in the input and outreach of the project. Art Walk would be included and added to Goal #5.

A motion was made by Commissioner von Huene, seconded by Commissioner Marinaro, to approve the six (6) winners for the Utility Box Art Contest.

Aye: 5 - Commissioner Sundaram, Vice Chair Samara, Commissioner von Huene, Chair Diaz, and Commissioner Marinaro

Absent: 2 - Commissioner McNamara, and Commissioner Vega

STAFF REPORT

Recreation Manager, Castro reported that City staff is preparing for the Art & Wine Festival. The Festival App is new for this year. Festival will include two stages of entertainment and many non-profit opportunities. She mentioned that Street Dance will consist of Sister Cities serving beer and wine, Home Kitchen's Pho, three (3) Food Trucks and the Cruising Cafe. Set up will start at 2 p.m. Commissioners should arrive at 5:30 p.m. She also stated that fall registration began for programs.

COMMISSIONERS REPORT

Commissioner von Huene enjoyed the concerts and seeing the community come together.

On July 9, she attended the well attended Los Altos Art and Wine Festival and had an enjoyable time. She stated she is looking forward to the Santa Clara Art & Wine Festival.

Commissioner Marinaro

Opera of San Jose was amazing and he has attended concerts at Levi's Stadium. He stated he just saw Red Hot Chili Peppers.

ADJOURNMENT

A motion was made by Commissioner Marinaro, seconded by Commissioner, Sundaram, that the meeting be adjourned at 8:06 p.m.

Aye: 5 - Commissioner Sundaram, Vice Chair Samara, Commissioner von Huene, Chair Diaz, and Commissioner Marinaro

Absent: 2 - Commissioner McNamara, and Commissioner Vega

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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