

Welcome to the City of Santa Clara Homelessness Taskforce, Meeting #6!

We appreciate your patience as we set up, and will be starting the meeting shortly.

City of Santa Clara Homelessness Taskforce

Meeting #6

Thursday October 27th, 2022 6:00 – 8:00pm

Agenda for Today

- I. Welcome, Intros & Purpose
- II. 2022 City of Santa Clara Point in Time Count Data
- III. Feedback Sources and Themes
- IV. Goals and Values
- V. Draft City Plan Framework
- VI. Public Comment
- VII. Taskforce Q&A and Discussion
- VIII. Wrap-Up

Homebase Team



Carla Carvalho,
Policy Analyst II



Eli Hamilton,
Directing Attorney



Joy Balinbin,
Policy Analyst

City of Santa Clara Team

- Andrew Crabtree, Community Development Department Director
- Adam Marcus, Housing and Community Services Division Manager
- Sgt. Gregory Deger, City of Santa Clara Police Department
- Jennifer Carvalho, Staff Aide, Housing and Community Services Division

Homelessness Taskforce Members

Lori Garmany
Council District 1

Catherine Pham
Council District 6

Andrea Urton
Homefirst

VaNae N. Hamilton, Ph.D
Council District 2

Michelle Ortega
Community Member At-Large

Hilary Barroga
County Office of Supportive Housing

Dontae Lartigue
Council District 3

Santiago Arrendondo Jr.
Community Member At-Large

Ray Bramson
Destination: HOME

Daniel Huynh
Council District 4

Sparky Harlan
Bill Wilson Center

Vivian Wan
Abode Services

Anne McMahon
Council District 5

Zoom Norms for **Taskforce Members**

We love to see your faces!
If possible, please turn on
your **video**.

Have a question?
Please raise your hand
using the Zoom function at
the bottom of your screen,
or use the Chat.

We will be **recording** this
session.

Need help with zoom?
Send a chat to one of the
Homebase team or email
cityofsantaclara@homebaseecc.org

Zoom Norms for Attendees

Have a question?

Please use the Q&A function to submit a question to the facilitators.

Please submit question via the Q&A tab.

We will be recording this session.

After the presentation, we'll hold a public comment period. Please limit your comments to 1 minute.

Need help with zoom?

Use the Q&A or email cityofsantaclara@homebaseccc.org

Discussion Guidelines & Norms

Be as present as you can / attempt to manage distractions

Respect when others are speaking. All perspectives are valued.

Speak from your own (personal, professional) experience.

Listen to understand

Step up, step back

Please engage! Ask questions, respond to others, etc.

Respect others' thoughts and feelings even when they differ from my own

Other norms?

Goals of Today's Meeting



Recap sources of feedback and identified needs and gaps

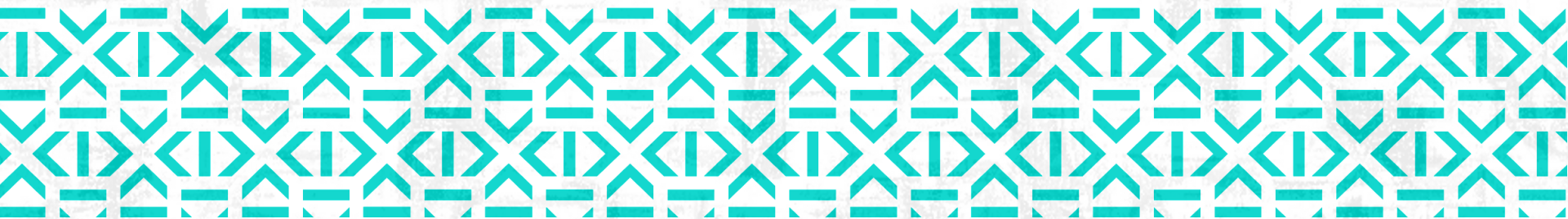


Share draft City Plan framework

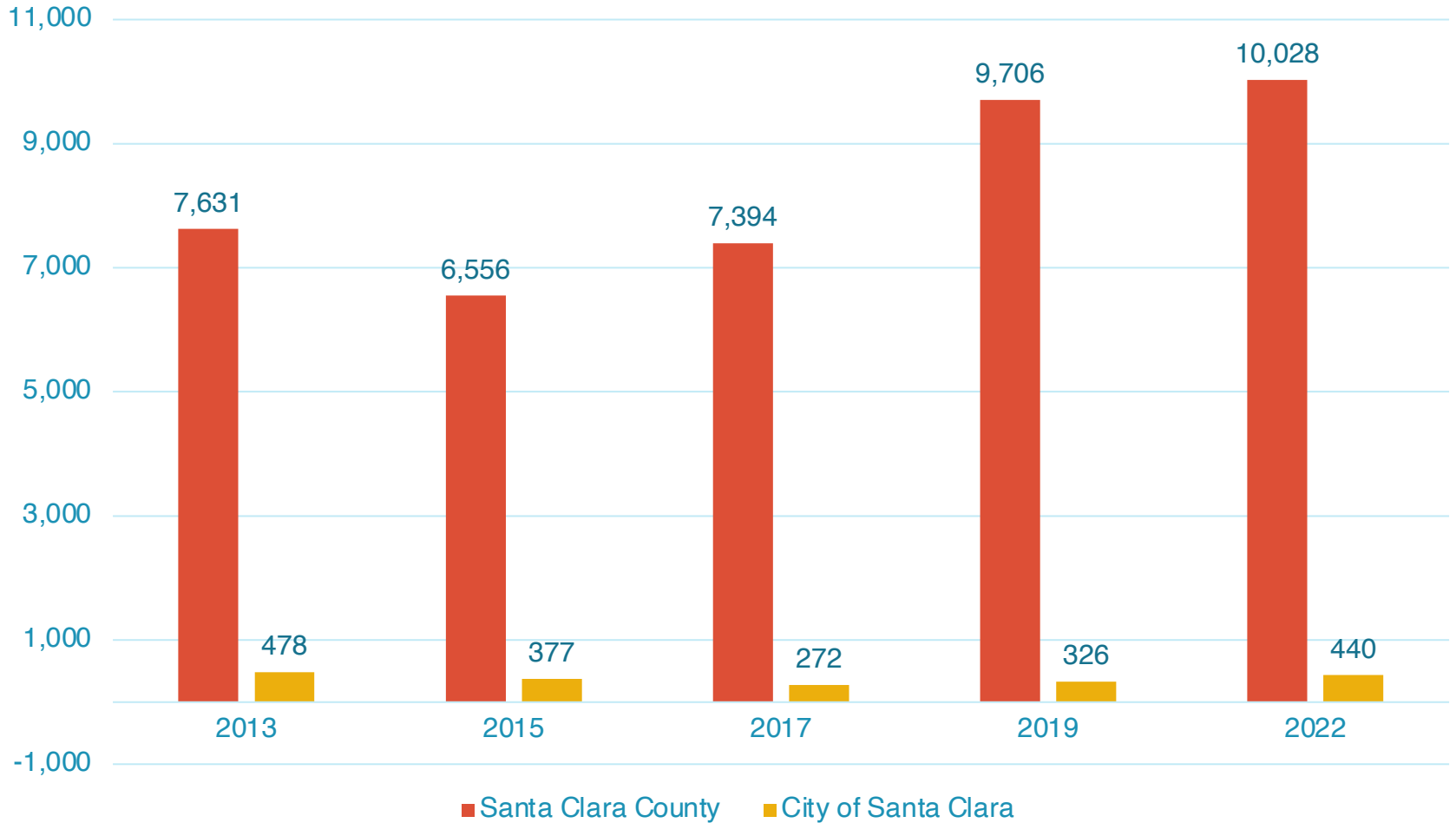


Discuss and refine draft City Plan strategies

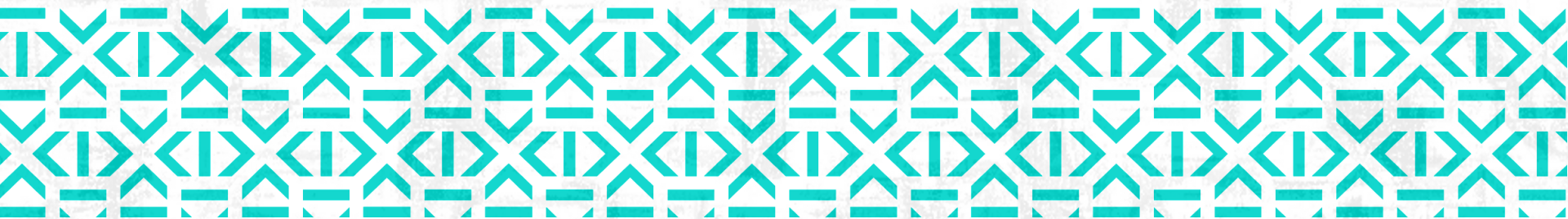
2022 City of Santa Clara Point in Time Count



Homelessness Over Time: 2022 Point in Time Count



Feedback Sources and Themes



Feedback Sources

Focus groups with providers, people with lived experience of homelessness, and City staff

12 interviews with people with lived experience of homelessness

5 Homelessness Taskforce Meetings

Community Forum open to the public with 70+ participants

Business Community Survey with 270+ responses

Public Comment Emails

Reducing the Impacts of Homelessness on the Community

Safe and welcoming public spaces

Trash removal and public health concerns

Mental health and substance use services

Resources and training for City staff

Business impacts (security, property damage)

More local services available in the community

Addressing Root Causes of Homelessness

Community
education and
engagement

Affordable
housing

Local housing
policy changes

Addressing
community
opposition to
development

Legal
protections for
renters

Education and
living wage
opportunities

Expand Homelessness Prevention and Housing Programs

More ELI and supportive housing

Programs and services located within the City

Clear ways to access resources

More community knowledge of available resources

Adequate funding for supportive services

Center lived experience

Improve Quality of Life for Unsheltered Individuals

City-specific
street
outreach

Temporary
housing and
shelter

Coordination
between
local partners

Goals and Values



Revisiting Goals for City Plan from Meeting #1

Homebase and the City are able to write a strategic plan informed by the Taskforce and community

Align with the Santa Clara County Community Plan to End Homelessness.

Bold and achievable plan

Focus on the City of Santa Clara while emphasizing regional collaboration

Voice of lived experience of homelessness

Think beyond just housing

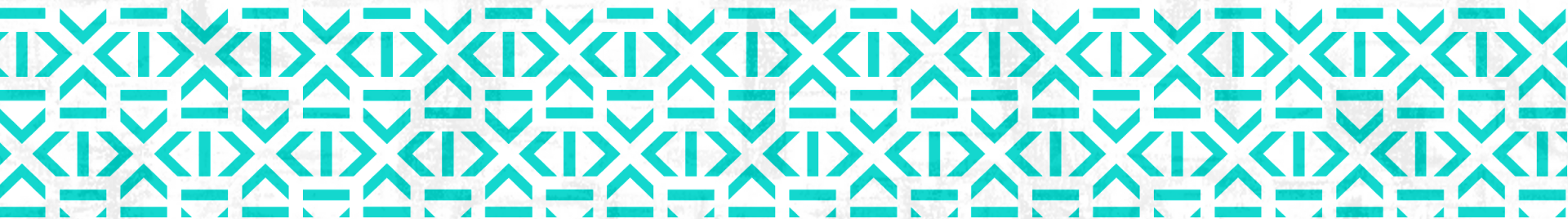
Turning Feedback into Strategies

Strategies address needs and gaps identified by the Homelessness Taskforce, available data, community feedback processes, public comment and City staff.

All strategies:

- Consider the collective needs of all community members
- Are aligned with the City adopted Community Plan to End Homelessness
- Are grounded in best practices
- Honor the lived experience of people experiencing homelessness

Draft City Plan Framework



Priority Areas

1. Conduct proactive street outreach with the goal of assessing people for supportive housing.
2. Address basic needs of people living outside, including shelter, health, and hygiene.
3. Build community understanding of the causes, needs, and experience of homelessness.
4. Reduce the impacts of unsheltered homelessness throughout the community.
5. Create broad based support for interim and permanent supportive housing as well as Extremely Low Income (ELI) housing development across the City.
6. Prevent homelessness for City residents at-risk.

Framework Structure

For each priority area there are:

- Objectives: What the City wants to accomplish with each priority area
- Existing efforts: What the City is already doing within each priority area
- Alignment with the Countywide Community Plan
- Proposed Strategies to address each Priority Area

Priority Area 1: Conduct proactive street outreach with the goal of assessing people for supportive housing

1.1: Fund a coordinated street and encampment outreach team serving the City of Santa Clara

1.2: Explore opportunities to support peer outreach

1.3: Improve coordination with the County Office of Supportive Housing and Behavioral Health Services to provide a reliable and timely option for responding to crises

1.4: Increase coordination between City staff and County Behavioral Health to ensure that outreach teams serving City residents can provide a warm hand off to connect people with available behavioral health services

Priority Area 2: Address basic needs of people living outside, including shelter, health, and hygiene.

2.1: Assess current hygiene, shower, biowaste, and laundry services and determine optimal locations and times to expand access and participation in existing programs

2.2: Explore and leverage partnerships to provide basic needs services, such as food, hygiene supplies and services, and restrooms for people living unsheltered

2.3: Establish safe and welcoming places for people living in unsheltered situations to access

2.4: Create storage options for people experiencing (sheltered and unsheltered) homelessness to enable safe storage of personal items.

Priority Area 3: Build community understanding of the causes, needs, and experience of homelessness

3.1: Engage people with lived experience of homelessness to inform decision-making about funding, housing development, and to support community education efforts

3.2: Provide opportunities for members of the public to engage with people who have lived experience and to learn about the causes of homelessness, existing resources and how to access them, and how different stakeholders can help right now

3.3: Work with local service providers to coordinate information sharing and connections with business, faith based groups and other community organizations interested in volunteering or fundraising

Priority Area 4: Reduce the impacts of unsheltered homelessness throughout the community

4.1: Develop City protocol to triage crises and concerns.

4.2: Provide training and support to City staff who regularly interact with people experiencing homelessness as part of their job.

4.3: Provide additional emergency shelter and interim housing options until more permanent affordable housing options are available.

4.4: Explore opportunities to implement innovative models for safe parking (e.g., rotating safe parking programs) throughout the City

Priority Area 4 (cont.): Reduce the impacts of unsheltered homelessness throughout the community

4.5: Explore partnerships with Valley Water, the County, Caltrans, railroads, businesses, nonprofits, faith-based, and volunteer organizations to manage the impacts of encampments and support biowaste and trash clean up

4.6: Create mechanisms to supplement existing sanitation and safety efforts throughout the City, especially at encampments and parks

4.7: Develop a targeted plan for engaging and housing the highest utilizers of County and City resources.

Priority Area 5: Create broad based support for interim and permanent supportive housing as well as ELI housing development across the City

5.1: Continue to support implementation of the Santa Clara County 2016 Measure A Affordable Housing Bond to encourage developers to build Extremely Low Income (ELI) and supportive housing within the City.

5.2: Prioritize available City resources (e.g., HOME ARP, PHLA, CDBG, local general funds) to fund ELI and supportive housing development

5.3: Explore amendments to City's housing-related policies to make affordable housing easier and less expensive to create.

Priority Area 5 (cont.): Create broad based support for interim and permanent supportive housing as well as ELI housing development across the City

5.4: Engage housing developers to leverage new state funding for housing for people experiencing homelessness, including Homekey

5.5: Engage with and support Destination: Home's Housing Ready Communities program to increase awareness of the causes and impacts of homelessness and best practice solutions to foster support for affordable housing development

5.6: Develop a protocol in collaboration with feedback from stakeholders to ensure successful integration of new interim or supportive housing developments into the community

Priority Area 6: Prevent homelessness for City residents at risk

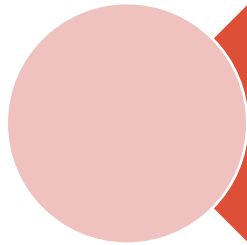
6.1: Invest additional City funds in the Countywide Homelessness Prevention System to provide services within the City and to increase access to prevention services for City residents

6.2: Implement stronger protections to prevent people from losing their housing through eviction, rent increases, or other forms of displacement

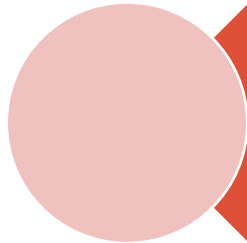
Public Comment



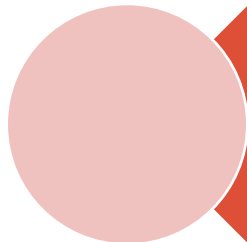
Public Comment



Purpose: Hear any comments on the draft framework from general public



Please use the Zoom “raise hand” function to be called for public comment and be promoted to panelist



1 minute per speaker. A timer will be provided on the screen.

Taskforce Q&A and Discussion



Discussion

- I. Taskforce discussion and Q&A**
- II. Feedback from Taskforce Members**
(2 minutes each)

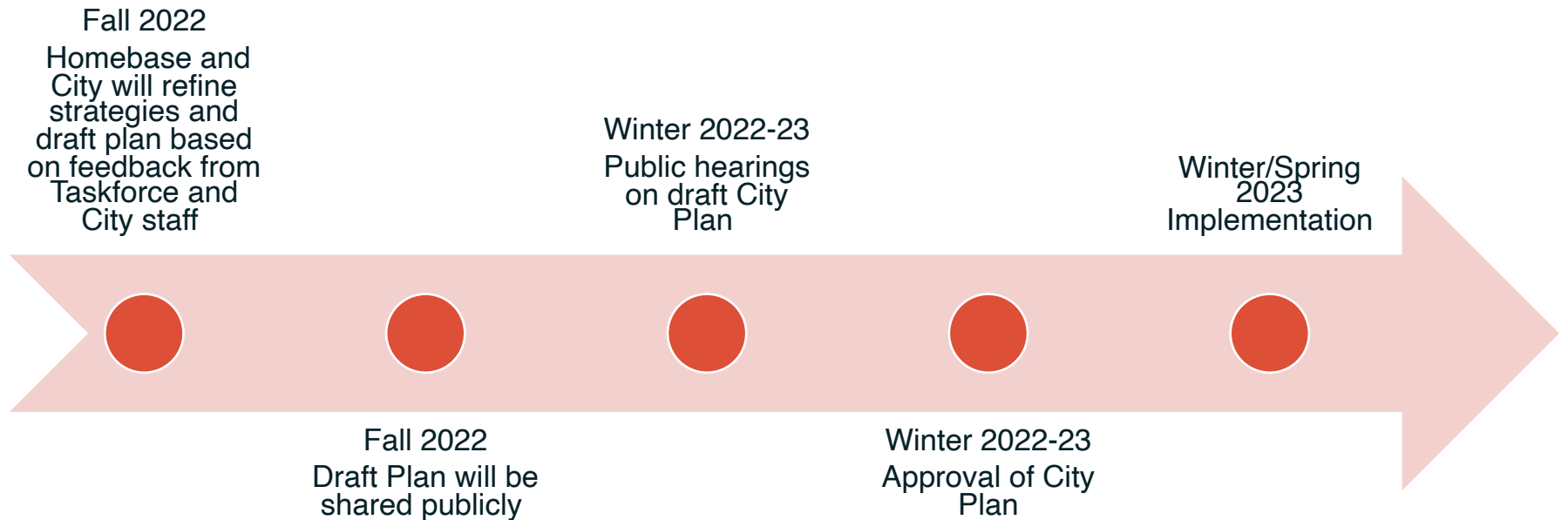
Discussion Questions

- 1) Do you have any clarifying questions?
- 2) What are your highest priorities?
- 3) Is there anything missing?
- 4) Any other feedback you have...

Wrap Up

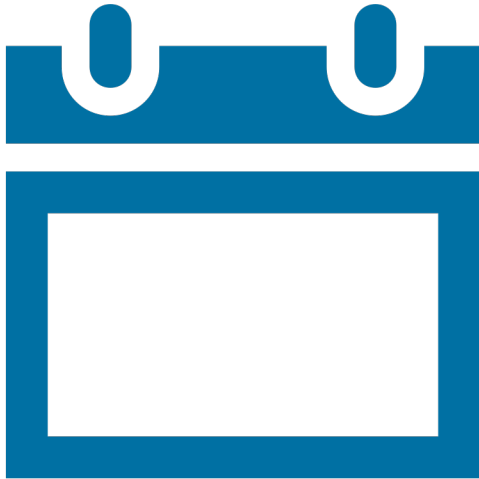


Next Steps in the City Plan Approval Process



Closing

Thank you for attending!



The draft plan will be available for public comment until 12/1/2022 at:

www.santaclaraca.gov/htf

Please send comments to the City's Housing & Community Services Division:

Communityservice@santaclaraca.gov

(408) 615-2490