

Agenda Report

#### 22-1369

Agenda Date: 12/6/2022

## REPORT TO STADIUM AUTHORITY BOARD

#### <u>SUBJECT</u>

Action on the Santa Clara Stadium Authority Financial Status Report for Quarter Ending September 30, 2022

#### BOARD PILLARS

Ensure Compliance with Measure J and Manage Levi's<sup>®</sup> Stadium Enhance Community Engagement and Transparency

#### BACKGROUND

In Fiscal Year 2014/15 the Stadium Authority Board ("Board") requested that staff prepare quarterly Santa Clara Stadium Authority ("Stadium Authority") Financial Status Reports. These reports provide an update on the events held at Levi's<sup>®</sup> Stadium, Stadium Authority finances, and the impact of Stadium Authority activity on the City of Santa Clara's ("City").

This report provides information covering the Stadium Authority's second (July 1, 2022 - September 30, 2022) quarter of the 2022/23 ("FY") fiscal year.

The Adopted Stadium Authority Budget incorporates the estimated revenues and expenses for all Stadium Authority funds. The attached Financial Status Reports provide the budget to actual revenue and expense summaries for the operating, debt service, and capital funds. Analysis of the financial activity through the fiscal year measures the adherence to the budget and allows the Stadium Authority to monitor and project revenues and expenses. Any significant variances are explained in the reports.

Certain operating expense payments were withheld based on Board direction for the partial suspension of payments at the March 27, 2019 Stadium Authority Board meeting, based on the concern that public funds would be used to pay for expenses that were not legally procured, or compliant with prevailing wage law or self-dealing/conflict of interest laws. At that meeting, the Board directed the Executive Director to only release public funds to Forty Niners Stadium Management Company, LLC ("Stadium Manager") when supporting documents have been submitted to show the expenses adhere to applicable agreements and laws.

At the March 15, 2022 Stadium Authority Board meeting, the Executive Director was delegated authority to approve budget amendments of \$5.1 million to move funds from the Legal Contingency line item to Shared Expenses after the review of adequate documentations for costs based on Board direction. Subsequent to that direction, Stadium Authority staff met with Stadium Manager on April 12, 2022 to review documentation for shared expenses. After follow-up meetings with the Stadium Manager, payments related to compensation were reviewed and approved for monthly payment; these totaled \$5.1 million for the fiscal year.

On August 31, 2022, Stadium Authority, Forty Niners SC Stadium Company and Stadium Manager settled disputes regarding the partially suspended Shared Expenses and Operating and Management Expenses. As part of the settlement, the Stadium Authority agreed to pay for the budgeted expense for its share of Shared Stadium Manager Expenses and other expenses for the current fiscal year. As such, the payments were released in the third quarter.

At the November 1, 2022 Board meeting, during discussion of the fourth quarter FY 2021/22 Report, the Board inquired about the financial performance of the first and second quarter in FY 2022/23. Information for the second quarter is included in this report.

#### DISCUSSION

The attached financial status reports provide information covering the Stadium Authority's second quarter (July 1, 2022 - September 30, 2022) of FY 2022/23. The reports summarize National Football League ("NFL") and Non-NFL event activity at Levi's<sup>®</sup> Stadium and describes the financial impact of these events on the Stadium Authority and City since FY 2014/15. The report also provides the budget to actual revenue and expense summaries for the operating, debt service, and capital funds. Analysis of the financial activity through the fiscal year measures the adherence to the budget and allows the Stadium Authority to monitor and project revenues and expenses. Any significant variances are explained in the report.

#### NFL Event Revenue and Expenses

There were two NFL games held in the second quarter of FY 2022/23. Levi's<sup>®</sup> Stadium hosted one pre-season NFL game of the 2022 season on August 12, 2022 and one regular NFL season game of the 2022 season on September 18, 2022 which are detailed in the report. This resulted in \$1.5 million in NFL ticket surcharge for the Stadium Authority and \$48,000 of Senior and Youth Program Fees for the City. Public safety costs for NFL games totaled an estimated \$855,000 which will be fully reimbursed to the City.

#### Non-NFL Event Revenue and Expenses

There were 5 ticketed Non-NFL events and 31 special events which are detailed in the report. The Non-NFL event ticket sales generated \$955,000 in ticket surcharge revenue, half of which will fund the discretionary fund. Public safety costs for these events totaled an estimated \$1.8 million which will be fully reimbursed to the City.

When combining ticketed and non-ticketed Non-NFL revenues to date, the table below shows approximately \$4.0 million in net revenue (excluding surcharge revenue) through the end of the second quarter. It should be noted the financial information provided are a draft and subject to change as additional revenues and/or expenditures are recorded.

#### Levi's<sup>®</sup> Stadium Net Revenue for Non-NFL Events by Event Type FY 2022/23 Quarter 2

Event Type	Events		
		NE	et Revenue
Ticketed Events			
Concerts	4	\$	2,986,483
Sporting events:			
Football (Non-NFL)	0		-
Soccer	1		231,987
Miscellaneous Events	0		-
Subtotal Ticketed Events	5	\$	3,218,470
Subtotal Remaining Non-NFL Events (weddings, corporate events, etc.)	31	\$	1,350,957
Subtotal Other Operating Expenses <sup>(2)</sup>		\$	(537,543)
Total Non-NFL Net Revenue	36	\$	4,031,884
Total Performance Rent paid to the General Fund <sup>(1)</sup>		\$	-

<sup>(1)</sup> Performance Rent is calculated as 50% of the net revenue from Non-NFL events less performance-based credit of 50% of fixed ground rent

<sup>(2)</sup> Other Operating Expenses are expenses not attributable to a specific event

#### Stadium Builder Licenses ("SBLs")

SBLs account for 35% of the Stadium Authority's annual budgeted revenue in FY 2022/23. As of June 30, 2022, there is a total of 61,845 currently active SBLs which is 94% of the 66,066 total sellable SBL seats. The value of the active SBLs amount to \$539.6 million of which \$503.0 million has already been collected. SBL details as of September 30, 2022 have not been received and will be reported in the next quarterly report.

#### Stadium Authority Budgets

The detailed analysis of Stadium Authority budget to actual financials is provided in the attached Financial Status Reports. In summary, total operating revenues were \$35.7 million representing 52% of the overall budget for revenues and total operating expenses were \$16.4 million or 30% of the budget. The debt service fund was able to pay down \$15.7 million in debt, bringing total Stadium Authority debt down to \$264.6 million. Capital expenses were \$986,000 representing 4% of the overall CIP budget.

#### ENVIRONMENTAL REVIEW

The action being considered does not constitute a "project" within the meaning of the California Environmental Quality Act ("CEQA") pursuant to CEQA Guidelines section 15378(b)(5) in that it is an administrative activity that will not result in direct or indirect physical changes in the environment.

#### FISCAL IMPACT

There is no fiscal impact to this report.

#### COORDINATION

This report was coordinated with the Stadium Manager per section 4.6 of the Management Agreement as well as the Stadium Authority Counsel's Office.

#### PUBLIC CONTACT

Public contact was made by posting the Council agenda on the City's official-notice bulletin board

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#### Agenda Date: 12/6/2022

outside City Hall Council Chambers. A complete agenda packet is available on the City's website and in the City Clerk's Office at least 72 hours prior to a Regular Meeting and 24 hours prior to a Special Meeting. A hard copy of any agenda report may be requested by contacting the City Clerk's Office at (408) 615-2220, email clerk@santaclaraca.gov <mailto:clerk@santaclaraca.gov> or at the public information desk at any City of Santa Clara public library.

#### RECOMMENDATION

Note and file the Santa Clara Stadium Authority Financial Status Report for the Quarter Ending September 30, 2022.

Reviewed by: Kenn Lee, Treasurer Approved by: Rajeev Batra, Executive Director

#### **ATTACHMENTS**

1. SCSA Financial Status Report for the Quarter Ending September 30, 2022

SCSA

Santa Clara Stadium Authority

# SANTA CLARA STADIUM AUTHORITY FINANCIAL STATUS REPORT

# **Quarter Ending September 30, 2022**



December 6, 2022

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#### Introduction

This Santa Clara Stadium Authority ("Stadium Authority") Financial Status Report provides information covering the second quarter of the Stadium Authority's 2022/23 fiscal year ("FY") which ended on September 30, 2022. Comparative data from prior fiscal years is also included.

In addition to these quarterly reports, the Stadium Authority produces annual financial statements. The FY 2021/22 financial statements were audited by an external audit firm and presented to the Stadium Authority's Audit Committee on September 30, 2022 and approved by the Stadium Authority Board ("Board") on November 1, 2022. The financial statements are published on the Stadium Authority's website.

The Stadium Authority also prepares a detailed budget prior to the beginning of each fiscal year. The FY 2022/23 budget was adopted by the Board on March 15, 2022.

Stadium Authority finances are structured so that the City of Santa Clara ("City") is not liable for the debts or obligations of the Stadium Authority. All services provided by the City, including administrative and public safety, to the Forty Niners Stadium Management Company, LLC ("Stadium Manager") or the Stadium Authority are fully reimbursed with Stadium Authority funds.

#### Methodology

Information provided in this report was based in part on documentation submitted by the Stadium Manager. Specifically, NFL and Non-NFL event statistics and financial information relating to the Stadium Manager expenses are provided by the Stadium Manager. Stadium Authority staff is limited to a review of selected financial information submitted by the Stadium Manager, including some source documentation for Non-NFL events with attendance greater than 25,000, submitted 45 days after each event. More detailed documents are received within 90 days after the close of the quarter. For all other financial information, a full detailed review and/or audit of source documentation has not been completed by the Stadium Authority for this report.

The Stadium Authority has contracted with JS Held (formerly Hagen, Streiff, Newton, & Oshiro), a forensic accounting firm, to review and evaluate Non-NFL event financial information from prior years, including source documentation. This report was discussed with the Board at the December 1, 2020 Stadium Authority Board meeting. The Stadium Authority is working with JS Held for the review of additional historical years. This report is expected to be brought to the Audit Committee by the end of this calendar year.

The information provided reflects the best known and available at the time of the writing of this report and is subject to further revision when the full body of records becomes available and review is complete. Consequently, the Board's notation and filing of this report should not be considered an approval of the accuracy of the information in the report.

#### **NFL Events**

This section provides year to date and comparative data for NFL games categorized as pre-season and regular season games.

The San Francisco Forty-Niners ("49ers") played a total of two NFL games (one preseason games and one regular season game) at Levi's<sup>®</sup> Stadium as of September 30, 2022. There was a total of 136,506 tickets sold to these NFL games, an average of 68,253 per game. This is up by 1,769 or 3% when compared to the same period in the prior fiscal year. The ticket sales resulted in \$1.5 million in NFL ticket surcharge revenue (10% of ticket sales) to the Stadium Authority. The average NFL ticket surcharge revenue was \$770,000 per game in the current year which is down by \$114,000 or 13% from the same period in the prior fiscal year. A total of \$48,000 of Senior and Youth Program Fees, which is based on \$0.35 per NFL ticket sold, were collected through the end of the second quarter of the fiscal year. These fees were transferred to the City's General Fund in support of such programs.

A total of 11,703 cars were parked in the permitted offsite parking lots generating \$72,000 in offsite parking fees. The overall number of cars parked in the permitted offsite lots declined by an average of 1,375 cars per game or 19% when compared to the prior fiscal year.

There was an estimated \$855,000 of NFL event public safety costs in the current reporting period which is an average of \$428,000 per game. This is down from the prior year average of \$540,000. Of the \$855,000 NFL event public safety costs, \$685,000 or 80% are direct City costs and \$170,000 or 20% are outside agency costs. \$72,000 of the total NFL event public safety costs are covered by the offsite parking fees that were collected and the remaining are invoiced to the Stadium Manager. One of the outside agencies assisting the City with public safety is experiencing staffing shortages and delays in invoicing. As a result, NFL even public safety cost invoices were provided to the Stadium Manager in November 2022.

Statistics for the NFL games held at Levi's<sup>®</sup> Stadium in the first two quarters of the 2022/23 fiscal year are shown in Table 1 and comparative data from all eight years of operations can be found in Table 2.

## Levi's<sup>®</sup> Stadium 2023/23 NFL Event Statistics As of September 30, 2022

	l	ame 1 vs Packers 08/12/22	S	iame 2 vs eahawks 09/18/22	,	2022/23 YTD Total
No. of Tickets Sold		66,747		69,759		136,506
NFL Ticket Surcharge	\$	541,108	\$	999,315	\$	1,540,422
Senior/Youth Program Fees	\$	23,361	\$	24,416	\$	47,777
Cars Parked at Offsite Lots		4,830		6,873		11,703
City Offsite Parking Fee	\$	29,608	\$	42,131	\$	71,739
Cars Parked on Tasman Lots		-		-		-
City Tasman Lot Parking Fee	\$	-	\$	-	\$	-
Stadium Public Safety Costs <sup>(1)</sup>	\$	403,477	\$	451,965	\$	855,442
Less: Offsite Parking Fee Credit	\$	(29,608)	\$	(42,131)	\$	(71,739)
Reimbursable Stadium Public Safety Costs	\$	373,870	\$	409,834	\$	783,703
Amount Reimbursed	\$	-	\$	-	\$	-

<sup>(1)</sup> Includes estimated stadium public safety costs from outside agencies

### Levi's<sup>®</sup> Stadium Historical NFL Event Statistics

	2	2014/15 Q2 Total	2	2015/16 Q2 Total	2	2016/17 Q2 Total	2017/18 Q2 Total	2	2018/19 Q2 Total	2019/20 Q2 Total	2	2020/21 Q2 Total	2	2021/22 Q2 Total	2	2022/23 Q2 Total
No. of NFL Events		4		3		3	4		3	3		-		3		2
No. of Tickets Sold		271,503		198,634		188,705	249,408		190,840	184,769		-		199,451		136,506
NFL Ticket Surcharge	\$	2,911,416	\$	1,851,550	\$	2,343,474	\$ 5 2,544,721	\$	1,732,335	\$ 2,416,387	\$	-	\$	2,651,401	\$	1,540,422
Senior/Youth Program Fees	\$	95,026	\$	69,522	\$	66,047	\$ 87,293	\$	66,794	\$ 64,669	\$	-	\$	69,807	\$	47,777
Cars Parked at Offsite Lots		37,884		16,986		18,295	21,442		15,030	16,578		-		21,678		11,703
City Offsite Parking Fee	\$	186,389	\$	86,289	\$	95,866	\$ 5 116,216	\$	84,619	\$ 96,981	\$	-	\$	128,117	\$	71,739
Cars Parked on Tasman Lots		1,737		1,967		1,689	2,357		1,244	1,485		-		1,180		-
Cars Parked on Golf Course		11,378		7,353		-	-		-	-		-		-		-
City Tasman Lot and Golf Course Parking Fee	\$	65,575	\$	46,600	\$	8,445	\$ 5 11,785	\$	6,220	\$ 7,425	\$	-	\$	5,900	\$	-
Stadium Public Safety Costs <sup>(1)</sup>	\$	914,005	\$	673,723	\$	740,565	\$ 975,574	\$	764,421	\$ 1,157,636	\$	-	\$	1,747,055	\$	855,442
Golf Course Public Safety Costs	\$	111,690	\$	25,242	\$	-	\$ - 5	\$	-	\$ -	\$	-	\$	(128,117)	\$	-
Subtotal Event Public Safety Costs	\$	1,025,695	\$	698,965	\$	740,565	\$ 975,574	\$	764,421	\$ 1,157,636	\$	-	\$	1,618,938	\$	855,442
Less: Offsite Parking Fee Credit	\$	(186,389)	\$	(86,289)	\$	(95,866)	\$ 6 (116,216)	\$	(84,619)	\$ (96,981)	\$	-	\$	(128,117)	\$	(71,739)
Reimbursable Stadium Public Safety Costs	\$	839,306		612,676		644,700			679,802	 1 1		-	\$	1,490,821		783,703
Total Amount Reimbursed	\$	839,306	\$	612,676	\$	644,700	\$ 859,359	\$	679,802	\$ 1,060,654	\$	-	\$	1,490,821	\$	-

<sup>(1)</sup> Includes estimated stadium public safety costs from outside agencies

#### **Non-NFL Events**

This section provides annual and comparative data for Non-NFL Events categorized as events ranging from high school and college football games, international soccer matches, concerts, wedding fairs, and special events. During the current reporting period there were a total of 237,386 tickets sold for the five ticketed Non-NFL events that were held, resulting in \$955,000 Non-NFL event ticket surcharge revenue (from the \$4 per ticket Non-NFL event surcharge). The ticketed Non-NFL events in the current reporting period were large-scale events resulting in a large increase in the ticket surcharge revenue over the same period in the prior year as there were no ticketed events held during FY 2021/22 which was impacted from restrictions due to the COVID-19 pandemic.

The Stadium Manager reports that there were also 31 smaller special events held at Levi's<sup>®</sup> Stadium with 14,775 attendees during the current report period. Due to the pandemic, there were only 12 smaller special events held with 3,698 attendees during the entire FY 2021/22. Examples of these special events include corporate events of various sizes, weddings, holiday parties, high school dances, etc.

In correlation with increase in Non-NFL events held during the current reporting period, there were 20,388 cars parked at these offsite lots and the City has received \$7,000 of a total of \$124,000 in related offsite parking fees.

Total Non-NFL event public safety costs were \$1.8 million. As noted previously, this increase in cost is due to more events being held in the current year when compared to the prior year. Of these costs, \$124,000 were covered by the offsite parking fee. The remaining \$1.7 million are invoiced to the Stadium Manager of which \$4,000 has been reimbursed.

Statistics for the five Non-NFL ticketed events and 31 special events are shown in Table 3 and comparative data from all eight years of operations are shown in Table 4.

# Levi's<sup>®</sup> Stadium FY2022/23 Non-NFL Event Statistics As of September 30, 2022

	Coldplay 05/15/22	(	Grupo Firme 07/02/22	F	Red Hot Chili Peppers 07/29/22	Ţ	The Weeknd 08/27/22	Mexico vs Colombia 09/27/22	022/23 YTD ecial Events	2022/23 YTD Total
No. of Scanned Attendees	50,308		29,656		43,205		45,606	56,404	-	225,179
No. of Tickets Sold	50,478		30,677		45,143		48,096	62,992	-	237,386
Non-NFL Ticket Surcharge	\$ 201,912	\$	124,676	\$	183,908	\$	192,384	\$ 251,968	\$ -	\$ 954,848
No. of Non-NFL Special Events									31	31
Non-NFL Special Event Attendees									14,775	14,775
Cars Parked at Offsite Lots	5,666		2,502		4,914		5,518	1,788		20,388
City Offsite Parking Fee	\$ 33,486	\$	15,337	\$	30,123	\$	33,825	\$ 10,960		\$ 123,732
Stadium Public Safety Costs	\$ 399,716	\$	380,559	\$	319,014	\$	331,107	\$ 371,210	\$ 6,416	\$ 1,808,022
Less: Offsite Parking Fee Credit	\$ (33,486)	\$	(15,337)	\$	(30, 123)	\$	(33,825)		\$ -	\$ (123,732)
Reimbursable Public Safety Costs	\$ 366,230	\$	365,221	\$	288,892	\$	297,281	\$ 360,249	\$ 6,416	\$ 1,684,290
Amount Reimbursed	\$ -	\$	-	\$	-	\$	-	\$ -	\$ 4,309	\$ 4,309

## Levi's<sup>®</sup> Stadium Historical Non-NFL Event Statistics<sup>(1)</sup>

	2014/15 Q2		2015/16 Q2	2	2016/17 Q2	2017/18 Q2		2018/19 Q2		2019/20 Q2	2020/21 Q2		2021/22 Q2		2022/23 Q2
	Total		Total		Total	Total		Total		Total	Total		Total		Total
No. of non-NFL Ticketed Events No. of Tickets Sold Non-NFL Ticket Surcharge	106,6 \$ 426,7	2 99 96 \$	13 542,390 \$2,130,628		14 518,542 2,074,168	\$ 7 210,157 840,628	\$	7 231,849 927,396	\$	6 125,587 502,348	\$ -	\$	-	\$	5 237,386 954,848
No. of Non-NFL Special Events Non-NFL Special Event Attendees	12,5	43 21	100 73,196		53 17,959	42 23,726		41 15,943		28 7,752	:		-		31 14,775
Cars Parked at Offsite Lots City Offsite Parking Fee	10,7 \$ 52,8	48 80 \$	51,669 258,252	\$	55,731 286,531	\$ 19,466 104,077	\$	22,338 123,559	\$	13,130 75,164	\$ -	\$	-	\$	20,388 123,732
Cars Parked on Golf Course City Golf Course Parking Fee	,	13 65 \$	19,743 98,715		9,562 47,810	\$ -	\$	-	\$	-	\$ -	\$	-	\$	-
Stadium Public Safety Costs Golf Course Public Safety Costs	\$ 444,1 \$ 55,7		5 113,440	\$	2,469,148 39,905	1,035,289	\$ \$	1,378,966	\$ \$	1,004,000	\$ -	\$\$	-	\$ \$	1,808,022
Subtotal Event Public Safety Costs	\$	- \$	1,499,026	\$	1,760,960	\$ 1,035,289	\$	1,378,966	\$	1,004,000	\$ -	\$	-	\$	1,808,022
Less: Offsite Parking Fee Credit	\$ (52,8	80) \$	\$ (258,252)	\$	(286,531)	\$ (104,077)	\$	(123,559)	\$	(75,164)	\$ -	\$	-	\$	(123,732)
Reimbursable Public Safety Costs	\$ 446,9	72 \$	2,480,177	\$	2,222,522	\$ 931,212	\$	1,255,407	\$	928,836	\$ -	\$	-	\$	1,684,290
Amount Reimbursed	\$ 446,9	72 \$	2,480,177	\$	2,222,522	\$ 931,212	\$	1,255,407	\$	928,836	\$ -	\$	-	\$	4,309

<sup>(1)</sup> Includes Non-NFL special events.

Table 5 and 6 show Non-NFL net revenue by event type and event revenue and expense by category. The inclusion of this information is to provide a greater level of transparency and provide the overall financial results of the Non-NFL events.

For FY 2022/23, the Stadium Manager anticipates Non-NFL events to result in net profits to range from \$250,000 to \$1,750,000, as cited in the FY 2022/23 Adopted Stadium Authority Budget. In the first two quarters of FY2022/23, ticketed events and non-ticketed special events contributed \$3.2 million and \$1.4 million in net profits, respectively. Offset by \$538,000 of non-event specific other operating expenses, the Stadium Manager reported a net profit of \$1.8 million for the current reporting period.

#### Table 5

#### Levi's<sup>®</sup> Stadium Net Revenue for Non-NFL Events by Event Type FY 2022/23 Quarter 2

Event Type	NO. OT Events	Ne	et Revenue
Ticketed Events			
Concerts	4	\$	2,986,483
Sporting events:			
Football (Non-NFL)	0		-
Soccer	1		231,987
Miscellaneous Events	0		-
Subtotal Ticketed Events	5	\$	3,218,470
Subtotal Remaining Non-NFL Events (weddings, corporate events, etc.)	31	\$	1,350,957
Subtotal Other Operating Expenses <sup>(2)</sup>		\$	(537,543)
Total Non-NFL Net Revenue	36	\$	4,031,884
Total Performance Rent paid to the General Fund <sup>(1)</sup>		\$	-

<sup>(1)</sup> Performance Rent is calculated as 50% of the net revenue from Non-NFL events less performance-based credit of 50% of fixed ground rent

<sup>(2)</sup> Other Operating Expenses are expenses not attributable to a specific event

#### Levi's<sup>®</sup> Stadium Non-NFL Event Results by Category FY 2022/23 Quarter 2

	2022/23 (TD Total
REVENUE:	
Seating Bowl	\$ 30,933,697
Ticketmaster Fees	2,368,926
Suites	400,367
Parking	787,244
Food & Beverage - Ticketed Events	1,851,825
Food & Beverage - Special Events	378,076
Facility Fee	831,626
Miscellaneous <sup>(1)</sup>	4,965,783
Total Revenue	\$ 42,517,544
EXPENSE:	
Public Safety/Security	\$ 3,444,938
Parking	1,224,807
Food & Beverage - Ticketed Events	255,896
Food & Beverage - Special Events	2,052,205
Operations/Janitorial/Maintenance	5,173,440
Miscellaneous <sup>(2)</sup>	26,334,374
Total Expense	\$ 38,485,660
Total Non-NFL Net Revenue	\$ 4,031,884

<sup>(1)</sup> Includes special events revenue such as corporate events, weddings, holiday parties, etc.

<sup>(2)</sup> Includes rentals, fees & commissions, transportation, marketing, and other expenses

#### **Discretionary Fund**

The Discretionary Fund is funded by revenue equal to 50% of the Non-NFL Ticket Surcharge of \$4 per ticket. The five ticketed Non-NFL events contributed \$351,000 to the Discretionary Fund in the reporting period. Table 7 shows the revenues and expenses in the Discretionary Fund since FY2014/15. The balance at the end of this reporting period was \$2.7 million.

|--|

	Discretiona	ry Fund - Accru	al Basis	
	Beginning			
Fiscal Year	Balance	Revenue	Expenses	Ending Balance
2014/15	\$-	\$ 715,770	\$ 714,028	\$ 1,742
2015/16	1,742	1,238,542	699,129	541,155
2016/17	541,155	1,164,698	1,209,342	496,511
2017/18	496,511	768,564	-	1,265,075
2018/19	1,265,075	796,294	101,267	1,960,102
2019/20	1,960,102	367,748	-	2,327,850
2020/21	2,327,850	-	18	2,327,832
2021/22	2,327,832	-	(18)	2,327,850
2022/23	2,327,850	351,440	1	2,679,289

#### **Stadium Builder Licenses**

The total principal value of currently active Stadium Builder Licenses ("SBLs") is \$539.6 million and, as of June 30, 2022, 93% of the total principal value of all SBLs sold (i.e., \$503.0 million) had been collected. SBL details as of September 30, 2022 have not been received and will be reported in the next quarterly report.

SBL holders that finance their purchase pay an annual interest rate of 8.5% and payments are due by March 1<sup>st</sup> each year. The majority of SBL holders make their payments on time. For those that do not pay on time, SBL service staff, working for the Stadium Manager on the Stadium Authority's behalf, contact the SBL holders and attempt to collect the full amounts owed. Ultimately, an SBL can be defaulted for non-payment. Once an SBL is defaulted, the SBL holder in default loses their right to buy season tickets as well as their priority rights to tickets to Non-NFL Events, and forfeits any money they had invested in the SBL. Defaulted SBLs are then available for resale.

There is a total of 61,548 currently active SBLs, or 93% of the 66,066 sellable SBL seats as of June 30, 2022. This is an increase of 1,180 from the total active SBLs at the end of the prior fiscal year (March 31, 2021). The main reasons for the increase are due to sale of new SBLs offset by the customer seat relocation program and default buy back. The customer seat relocation program allows customers to trade in their SBLs in return for others in a different location as long as the total face value of the new seats is equal to or greater than the original seats.

During the first quarter, 286 SBLs were sold for a total face value of \$2.2 million. The customer seat relocation program resulted in an increase of \$1.2 million to the SBL face value while netting 157 more SBLs. There were also 553 SBLs defaulted during the quarter with a face value of \$3.2 million.

Additional details regarding currently active SBLs as of June 30, 2022 are noted in Table 8.

# Santa Clara Stadium Authority

# Currently Active Stadium Builder License (SBL) Summary<sup>(1)</sup>

		[				Th	rough June 30	), 20	22			
Seat Value	SBL Seats Available	SBL Seats Sold as of 3/31/22	New SBL Sales	Net SBL Relocations	SBL Defaults	Other	SBL Seats Sold		SBL Value	S	BL Collected	% SBL Principal Collected
141,392	100	100	-	-	-	-	100	\$	14,082,625	\$	13,079,310	92.9%
80,000	942	928	2	8	-	-	938	\$	75,040,000	\$	72,151,621	96.2%
40,000	2	2	-	-	-	-	2	\$	80,000	\$	74,257	92.8%
30,000	4,945	4,549	18	10	(21)	-	4,556	\$	136,680,000	\$	129,138,376	94.5%
20,000	3,475	2,894	20	-	(12)	-	2,902	\$	58,040,000	\$	54,131,038	93.3%
15,000	7	7	-	-	-	-	7	\$	105,000	\$	96,939	92.3%
12,000	2,163	2,199	6	-	(7)	-	2,198	\$	26,376,000	\$	24,175,245	91.7%
10,000	7	7	-	-	-	-	7	\$	70,000	\$	68,871	98.4%
6,000	20,651	20,850	36	22	(178)	-	20,730	\$	124,380,000	\$	114,682,604	92.2%
5,000	14,307	14,037	140	(21)	(158)	-	13,998	\$	69,990,000	\$	62,889,021	89.9%
4,000	916	919	3	1	-	-	923	\$	3,692,000	\$	3,618,812	98.0%
3,000	91	91	-	-	-	-	91	\$	273,000	\$	257,424	94.3%
2,500	40	44	-	-	-	-	44	\$	110,000	\$	105,630	96.0%
2,000	18,392	15,296	61	137	(177)	-	15,317	\$	30,634,000	\$	28,543,314	93.2%
1,000	28	32	-	-	-	-	32	\$	32,000	\$	30,409	95.0%
Total	66,066	61,955	286	157	(553)	-	61,845	\$	539,584,625	\$	503,042,871	93.2%
							Plus: Interest	on	financed SBLs		66.133.956	

Plus: Interest on financed SBLs 66,133,956 Total Principal & Interest 569,176,827

<sup>(1)</sup> This table does not include \$29.1 million that has been collected life-to-date from defaulted SBL holders.

#### Santa Clara Stadium Authority Budget Status Reports Operating Budget

With 50% of the fiscal year complete, total operating revenues for the second quarter of the FY 2022/23 were \$35.7 million representing 52% of the overall budget for revenues. Stadium rent earned from StadCo totaled \$13.2 million or 53% of budget. During the current reporting period, the Stadium Authority collected \$12.4 million in SBL proceeds or 51% of what was budgeted. All SBL proceeds are to be transferred to the debt service fund per applicable loan agreements. Stadium Authority also collected NFL ticket surcharges, Sponsorship Revenue, Naming Rights Revenue, and Senior & Youth Program Fees all of which are expected to meet budget this fiscal year.

Total operating expenses were \$22.6 million, or 33% of the annual budget, which included the debt service transfers of \$12.3 million.

For the current fiscal year, the Stadium Authority's FY2022/23 budget was adopted on March 15, 2022 and included the Stadium Manager's recommended Shared Expense budget of \$10.5 million in a Legal Contingency line item. The expenses that were included in the Legal Contingency line are Stadium Operations, Engineering, Guest Services, Groundskeeping, Security and the Stadium Management Fee. However, the Executive Director was delegated authority to approve budget amendments of \$5.1 million to move funds from the Legal Contingency line item to Shared Expenses after the review of adequate documentations for costs based on Board direction. Subsequent to that direction, Stadium Authority staff met with the Stadium Manager on April 12, 2022 to review documentation for shared expenses. After follow-up meetings with the Stadium Manager, payments related to compensation were reviewed and approved for monthly payment, totaling \$5.1 million for the fiscal year.

Shared Stadium Manger expenses were at 49% or \$6.1 million of the \$12.5 million budgeted amount, and SBL Sales & Service expenses were 50% of the budget, or \$1.0 million. The Stadium Authority pays for all utility costs from February 1<sup>st</sup> through July 31<sup>st</sup> and the tenant (StadCo) pays for utility costs from August 1<sup>st</sup> through January 31<sup>st</sup> (Tenant Season). Therefore, utility costs are 67% of the budget for the second quarter, or \$1.0 million. The current reporting period covers 67% (four out of the six months) that the Stadium Authority is responsible for utility costs. Transfers out for debt service amounted to \$12.3 million. Lastly, Stadium Authority G&A costs were tracking below budgeted levels at \$1.2 million or 27% of the budget.

On August 31, 2022, the Stadium Authority entered into a settlement agreement with StadCo and Stadium Manager over disputes regarding the Operating and Management Expenses, Shared Expenses, and Capital Expenditures that were previously withheld. As part of the settlement, the Stadium Authority agreed to pay for the budgeted expense for its share of Shared Stadium Manager Expenses and other expenses for the current fiscal year. The Stadium Authority released all of the previously withheld expenses in the first quarter to the Stadium Manager on October 3, 2022. As such, the payment will be included in the third quarter report.

Overall, the Stadium Authority operating fund ended the second quarter with a fund balance of \$52.1 million, an increase of \$13.1 million or 34%. Included in that amount is an \$12.3 million operating reserve and a \$2.7 million discretionary fund.

Additional details are shown in Table 9.

# Santa Clara Stadium Authority

Operating Budget Status Report For the Period Ending September 30, 2022 and 2021

					Perio	d Endir	ng September 30	), 20	022					Pe	riod	I Ending Septem	ber 30, 2021	
										В	udget to		1 <u></u>			<b>U</b> 100	Budget to	
		Adopted	Ame	ended	Q1		Q2		YTD		Actual			Amended		YTD	Actual	
		Budget	Bu	udget	Actuals		Actuals		Actuals	Di	ifference	% Received		Budget		Actuals	Difference	% Received
B	_	<u> </u>		0										<u> </u>				
Resources																		
Revenues	\$	10.822.000	r 10	0.822.000 \$		- \$	1.540.422	r,	1.540.422 \$		0 004 570	14%	\$	8.665.000 \$	•	2.651.401 \$	0 040 500	31%
NFL Ticket Surcharge SBL Proceeds	ф	24,398,000		4,398,000		- Þ	1,540,422	Þ	1,540,422 \$		9,281,578 12,015,188	14% 51%	Ф	23,682,000 \$	Þ	2,651,401 \$	6,013,599 12,104,925	31% 49%
			24		60.60	-											, ,	49% 17%
Interest		15,000		15,000	60,60	0	267,337		327,937		(312,937)	2186%		56,000		9,593	46,407	
Non-NFL Event Revenue		250,000		250,000		-	-		-		250,000	0%		-		-	-	NA
Net Revenues from Non-NFL Events		-	-	-	0.005.00	-	-		-		-	NA		-		-	-	NA
Naming Rights		7,380,000		7,380,000	3,635,63		3,635,630		7,271,260		108,740	99%		7,165,000		3,529,738	3,635,262	49%
Sponsorship Revenue (STR)		405,000		405,000	148,14		81,250		229,393		175,607	57%		325,000		162,500	162,500	50%
Rent		24,762,000	24	4,762,000	5,640,89	19	7,564,501		13,205,400		11,556,600	53%		24,762,000		12,931,600	11,830,400	52%
Senior & Youth Program Fees		237,000		237,000		-	47,777		47,777		189,223	20%		232,000		69,808	162,192	30%
Non-NFL Event Ticket Surcharge		574,000		574,000	201,91	2	500,968		702,880		(128,880)	122%		150,000		-	150,000	0%
Other Revenue		-		-		-	-		-		-	NA		-		-	-	NA
Revenues Subtotal	\$	68,843,000	\$68	8,843,000 \$	9,687,18	4 \$	26,020,697	\$	35,707,881 \$		33,135,119	52%	\$	65,037,000 \$	5	30,931,715 \$	34,105,285	48%
Net Transfers		-		-		-	-		-		-	NA	_	-		-	-	NA
Total Resources	\$	68,843,000	\$68	8,843,000 \$	9,687,18	4 \$	26,020,697	\$	35,707,881 \$		33,135,119	52%	\$	65,037,000 \$	5	30,931,715 \$	34,105,285	48%
										В	udget to						Budget to	
		Adopted	Ame	ended	Q1		Q2		YTD		Actual			Amended		YTD	Actual	
		Budget	Bu	udget	Actuals		Actuals		Actuals	Di	ifference	% Used		Budget		Actuals	Difference	% Used
Expenses																		
Shared Stadium Manager Expenses																		
Stadium Operations	\$	- :	\$ 3	3,827,196 \$	832,21	1 \$	1,081,387	\$	1,913,598 \$		1,913,598	50%	\$	1,681,393 \$	6	1,027,508 \$	653,885	61%
Engineering		-	2	2,488,872	573,92	7	670,509		1,244,436		1,244,436	50%		1,543,240		860,670	682,570	56%
Guest Services		-		586,968	125,20	6	168,278		293,484		293,484	50%		304,134		135,265	168,869	44%
Groundskeeping		-		497,556	30,64	2	218,136		248,778		248,778	50%		93,809		52,325	41,484	56%
Security		-	1	1,626,828	129,98	9	683,425		813,414		813,414	50%		378,652		211,170	167,482	56%
Procurement		-		-		-			-		-	NA		311,412		51,902	259,510	17%
Insurance		3,230,000	3	3,230,000	2,935,71	8	(1,320,586)		1,615,132		1,614,868	50%		3,136,000		1,678,089	1,457,911	54%
Stadium Management Fee		-		253,000		-	-		-		253,000	0%		-		-	-	NA
Shared Stadium Mngr Exps Subtotal	\$	3,230,000	\$12	2,510,420 \$	4,627,69	3\$	1,501,149	\$	6,128,842 \$		6,381,578	49%	\$	7,448,640 \$	5	4,016,929 \$	3,431,711	54%
Other Expenses																		
SBL Sales and Service	\$	2,089,000	\$2	2,089,000 \$	696,30	8 \$	348,154	\$	1,044,462 \$		1,044,538	50%	\$	3,448,000 \$	5	1,260,000 \$	2,188,000	37%
Senior & Youth Fees (paid to City)		237,000		237,000		-	47,777		47,777		189,223	20%		232,000		93,264	138,736	40%
Non-NFL Event Expense		-		-		-	-		-		-	NA		600,000		-	600,000	0%
Ground Rent (paid to City)		460,000		460,000		-	460,000		460,000		-	100%		425,000		425,000	-	100%
Performance Rent (paid to City)		-		-		-	-		-		-	NA		-		-	-	NA
Discretionary Fund Expense		250,000		250,000		-	-				250,000	0%		250,000			250,000	0%
Utilities		1,444,000	1	1,444,000	962,49		-		962,496		481,504	67%		1,586,000		495,500	1,090,500	31%
Use of StadCo Tenant Improvements		48,000		48,000	11,60		14,188		25,790		22,210	54%		26,000		-	26,000	0%
Stadium Authority G&A		4,205,000	4	4,205,000	515,59		635,415		1,151,005		3,053,995	27%		5,115,000		1,262,562	3,852,438	25%
Naming Rights Commission		91,000		91,000	45,44	5	-		45,445		45,555	50%		88,000		44,122	43,878	50%
Legal Contingency		10,542,420	1	1,262,000	0.46.07	-	-		-		1,262,000	0%		3,810,360		-	3,810,360	0%
Other Expenses		723,000		723,000	240,87	9	120,440		361,319		361,681	50%		388,000		1,353	386,647	0%
Transfers Out	~	44,785,580		4,785,580	0.470.00	-	12,337,956	*	12,337,956		32,447,624	28%	-	41,512,000		13,716,691	27,795,309	33%
Other Expenses Subtotal	\$	• 1,01 0,000		5,594,580 \$	2,472,32		13,963,930	ф Ф	16,436,250 \$		39,158,330	30%	\$ \$	57,480,360 \$	•	17,298,492 \$	40,181,868	30%
Total Expenses	\$	68,105,000	<b>ə 6</b> 8	8,105,000 \$	7,100,01	4 \$	15,465,079	Þ	22,565,092 \$		45,539,908	33%	\$	64,929,000 \$	þ	21,315,421 \$	43,613,579	33%
Operating Reserve	\$	12,329,870		2,329,870			\$	-	12,302,419				\$	9,693,657 \$		11,940,523		
Discretionary Fund	\$	2,364,850	\$2	2,364,850			9	\$	2,679,290				\$	2,327,832 \$	5	2,327,850		

#### **Debt Service Budget**

The Stadium Authority's FY 2022/23 debt service revenue budget of \$2.1 million represents anticipated contributions from the Community Facilities District (CFD). CFD levies and collects a special hotel tax on hotel rooms within the CFD. All collections from the special CFD hotel taxes are contributed to Stadium Authority to pay down the CFD Advance. The CFD Advance is payable solely from amounts received by the Stadium Authority from the CFD. During the first two quarters, \$899,000 was contributed by the CFD, or 42% of the annual budget.

Total Stadium Authority debt service expenses for the current reporting period were \$22.5 million, 52% of the budgeted amount. The debt service expenses for the CFD Advance, the Term A Loan, and the StadCo Subordinated Loan were \$978,000, \$20.1 million, and \$1.4 million, respectively.

As of September 30, 2022, the total outstanding amount of Stadium Authority debt had declined to \$264.6 million. This is a reduction in principal of \$15.7 million from the March 31, 2022 outstanding debt amount of \$280.3 million.

Additional details are shown in Tables 10 and 11 and Chart 1.

# Santa Clara Stadium Authority

#### **Debt Service Budget Status Report**

For the Period Ending September 30, 2022 and 2021

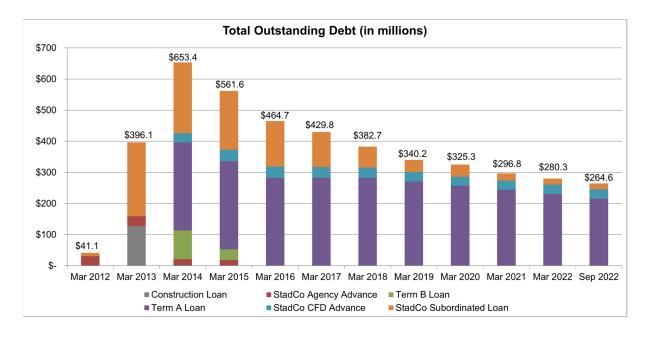
	Period Ending September 30, 2022						Period Ending September 30, 2021				
	Adopted Budget	Amended Budget	Q1 Actuals	Q2 Actuals	YTD Actuals	Budget to Actual Difference	% Received	Amended Budget	YTD Actuals	Budget to Actual Difference	% Received
Resources Revenues	¢ 0.404.00	0 ¢ 0.404.000	¢ 611.007	¢ 007.500	¢ 000 755	¢ 1005045	429/	¢ 482.000	¢ 415.025	¢ 67.065	969/
Contribution from CFD Revenues Subtotal	\$ 2,124,00 \$ 2,124,00	. , ,	, - ,	- ,	\$ 898,755 \$ 898,755	. , ,	42% 42%	\$ 483,000 \$ 483,000	\$ 415,935 \$ 415,935	\$ 67,065 \$ 67.065	86% 86%
Net Transfers In from Operating	40,984,58	. , ,	φ 011,227	12,337,956	12,337,956	. , ,	30%	37,572,000	13,716,692	23,855,308	37%
Contribution from Fund Balance	+0,30+,30		18,371,442	(9,128,063)	9,243,379	, ,	NA		7,126,543	(7,126,543)	NA
Total Resources	\$ 43,108,58	0 \$ 43,108,580	\$ 18,982,669	\$ 3,497,422	\$ 22,480,091	\$ 20,628,489	52%	\$ 38,055,000	\$ 21,259,171	\$ 16,795,829	56%
	_										
	Adopted Budget	Amended Budget	Q1 Actuals	Q2 Actuals	YTD Actuals	Budget to Actual Difference	% Used	Amended Budget	YTD Actuals	Budget to Actual Difference	% Used
Expenses	Ludger	Daaget	7101000				<i>,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,</i>	Duugot	, 1010101	2	// 0004
CFD Advance	\$ 2,042,00	0 \$ 2,042,000	\$ 433,923	\$ 544,403	\$ 978,325	\$ 1,063,675	48%	\$ 483,000	\$ 847,573	\$ (364,573)	175%
Term A Loan	25,494,00	0 25,494,000	17,415,690	2,692,691	\$ 20,108,381	5,385,619	79%	25,529,000	19,775,456	5,753,544	77%
StadCo Subordinated Loan	15,490,58	0 15,490,580	1,133,056	260,329	\$ 1,393,384	14,097,196	9%	12,043,000	636,142	11,406,858	5%
Total Expenses	\$ 43,026,58	0 \$ 43,026,580	\$ 18,982,669	\$ 3,497,422	\$ 22,480,091	\$ 20,546,489	52%	\$ 38,055,000	\$ 21,259,171	\$ 16,795,829	56%
Debt Service Reserve	\$ 11,536,23	5 \$ 11,536,235			\$ 11,536,235			\$ 11,536,235	\$ 11,536,235		

#### Santa Clara Stadium Authority

**Debt Summary Report** 

Period Ending September 30, 2022

Type of Indebtedness Rate		Outstanding as of March 31, 2022		Net Change		Outstanding as of September 30, 2022		
Stadium Funding Trust Loan:								
Term A Loan	5.00%	\$	230,138,240	\$ (14,723,000)	\$	215,415,240		
StadCo CFD Advance	5.73%		30,374,502	(105,712)		30,268,790		
StadCo Subordinated Loan	5.50%		19,800,950	(867,953)		18,932,997		
Total		\$	280,313,692	\$ (15,696,665)	\$	264,617,027		



#### Chart 1

#### Capital Improvement Project Budget

As part of the Capital Expense ("CapEx") Plan, the following projects have been completed as of the current reporting period:

- Financial Management Information System Project
- Emergency Recycled Water Line Repair Project
- Command Post Communication Equipment

The following CapEx projects are currently in progress and expected to be completed by the end of the fiscal year:

- Stadium Insulation CapEx Project
- Non-Slip Floor Matting CapEx Project
- Lift Station CapEx Project
- Mechanical and Electrical Closet Lighting CapEx Project
- Rust Prevention Mitigation CapEx Project
- Loading Dock Lighting CapEx Project

The CIP Budget increased from \$21.7 million to \$23.0 million in the current reporting period. A total of \$986,000 has been spent in FY 2022/23, which amounts to 4% of the budget. The main reasons that this is below budget are (1) there has been little activity on warranty work which makes up 7% of the CIP Budget, (2) delays in projects due to staffing shortage from the contractors as a result of COVID-19, and (3) a number of projects are under compliance reviews of State procurement and prevailing wage laws.

On August 31, 2022, the Stadium Authority entered into a settlement agreement with StadCo and Stadium Manager over disputes regarding the Operating and Management Expenses, Shared Expenses, and Capital Expenditures that were previously withheld. As part of the settlement, in regards to Capital Expenditures, the Stadium Authority agreed to discontinue the current practice of withholding payment for Capital Expenditures subject to the review and approval of the prevailing wage documentation by Stadium Authority's labor law compliance consultant. Under the Settlement Agreement, Stadium Manager further confirmed its obligation to comply with applicable laws, including Prevailing Wage Laws, and Stadium Manager also implemented its new internal Prevailing Wage Laws compliance policy and procedures. Accordingly, the Stadium Authority will process the invoice payments as they come in.

Additional details are shown below in Table 12.

# Santa Clara Stadium Authority

# CIP Budget Status Report For the Period Ending September 30, 2022 and 2021

	Period Ending September 30, 2022						Period Ending September 30, 2021				
						Budget to		-		Budget to	
	Adopted	Amended	Q1	Q2	YTD	Actual		Amended	YTD	Actual	
	Budget	Budget	Actuals	Actuals	Actuals	Difference	% Received	Budget	Actuals	Difference	% Received
Beginning Balances	\$ 22,103,296	\$ 22,103,296	\$ 23,001,058	\$ 22,850,846	\$ 23,001,058	\$ (897,762)		\$ 19,438,420	\$ 20,805,741	\$ (1,367,321)	
Resources											
Transfers In from Operating Budget	3,800,310	3,800,310	-	-	-	3,800,310	0%	3,940,000	-	3,940,000	0%
Transfers In from Stadium Manager	-	-	-	-	-	-	NA	-	-	-	NA
Total Resources	\$ 25,903,606	\$ 25,903,606	\$ 23,001,058	\$ 22,850,846	\$ 23,001,058	\$ 2,902,548	89%	\$ 23,378,420	\$ 20,805,741	\$ 2,572,679	89%
						Budget to				Budget to	
	Final	Amended	Q1	Q2	YTD	Actual		Amended	YTD	Actual	
	Budget	Budget	Actuals	Actuals	Actuals	Difference	% Used	Budget	Actuals	Difference	% Used
Expenses											
Construction	12,699,189	13,905,231	52,627	461,087	513,714	13,391,517	4%	6,993,911	324,661	6,669,250	5%
Equipment	6,555,678	6,555,678	97,584	374,462	472,047	6,083,631	7%	5,734,770	92,524	5,642,246	2%
Contingency	962,743	962,743	-	-	-	962,743	0%	623,935	-	623,935	0%
Stadium Warranty Related Construction	1,528,202	1,528,202	-	-	-	1,528,202	0%	1,528,202	-	1,528,202	0%
Total Expenses	\$ 21,745,812	\$ 22,951,854	\$ 150,211	\$ 835,550	\$ 985,761	\$ 21,966,093	4%	\$ 14,880,818	\$ 417,185	\$ 14,463,633	3%
Ending Balances	\$ 4,157,794	\$ 2,951,752	\$ 22,850,846	\$ 22,015,297	\$ 22,015,297			\$ 8,497,602	\$ 20,388,556		

#### **City of Santa Clara Net General Fund Impact**

During the current reporting period there was a total of \$666,000 that was contributed to the General Fund as shown in Table 13. This section of the report also provides information on General Fund revenue and expenditure impacts resulting from the stadium.

#### Table 13

# City of Santa Clara

### **Net General Fund Impact**

#### For Stadium Authority Fiscal Year to Date Ending September 30, 2022

Ground Rent	\$ 460,000
Performance Rent	-
Senior and Youth Fee	47,777
Tasman Lots Parking Fee	-
Sales Tax	158,009
Total Net General Fund Impact	\$ 665,786

#### Public Safety and Administrative Cost Reimbursement

As described in earlier sections of this report, costs incurred by the City on NFL and Non-NFL Events are tracked and billed to the Stadium Manager. Reimbursements are monitored and included in this report. Public safety costs incurred in support of NFL and Non-NFL events occurring in FY2022/23 totaled \$855,000 and \$1.8 million, respectively. These reimbursements come from a combination of payments from the Stadium Manager and the offsite parking fees that were collected. The City has received \$4,000 in reimbursements as of the end of November 2022.

In addition to public safety costs, administrative costs are also tracked and billed to the Stadium Authority. These include the cost of providing overall stadium management, financial, human resource, legal, and other services to the Stadium Authority. In the first two quarters of FY 2022/23, a total of \$740,000 of administrative costs were incurred by the General Fund, which have been reimbursed to the City.

#### **Rents and Senior and Youth Fee**

As noted above the City's General Fund collected ground rent of \$460,000. Additionally, the Senior and Youth Fee generated \$48,000, of which the entire amount forwarded to the City in support of senior and youth programs. See the Glossary for more information on these revenues and how they are calculated.

#### **Other Revenue Impacts**

General Fund sales tax, property tax, and transient occupancy tax (TOT) collections have benefited from the direct and indirect economic activity related to stadium events.

Food and beverage concession sales and merchandise sales at Levi's<sup>®</sup> Stadium are taxable, resulting in sales tax revenue for the City. The last two quarters of sales tax collections from Levi's<sup>®</sup> Stadium transactions generated \$158,000 for the City's General Fund. In addition to the direct sellers at the Stadium, other businesses in Santa Clara are benefiting from the influx of people coming to attend one or more events at Levi's<sup>®</sup> Stadium, resulting in potentially more sales tax collections for the General Fund.

In accordance with State Law, StadCo must pay possessory interest property tax based on their lease of Levi's<sup>®</sup> Stadium from the Stadium Authority. This revenue is collected by the county and placed into the Redevelopment Property Tax Trust Fund (RPTTF). Amounts remaining in the RPTTF after paying any enforceable obligations of the Successor Agency are distributed to taxing entities in the same proportion as secured property taxes. The City's proportion is approximately 10%.

Many stadium events bring travelers to the region, resulting in hotel stays which generate TOT collections for the City's General Fund. Although it is impossible to say exactly what portion of the City's TOT collections is due to the stadium, it is clear that hotels both inside and outside the City have benefited, resulting in increases in TOT collections in Santa Clara and our neighboring cities.

#### Glossary

This section of the report provides details behind key terms that are used in the body of this report.

**Discretionary Fund** – The Amended and Restated Stadium Lease Agreement describes the Non-NFL Event ticket surcharge which is imposed by the Stadium Authority. All promotors or sponsors of ticketed Non-NFL Events are required to collect a Non-NFL ticket surcharge of \$4 per ticket on behalf of the Stadium Authority. One-half of these proceeds are used to cover Stadium Authority operating and maintenance costs. The other one-half of the proceeds are deposited in the Stadium Authority's discretionary fund. If at any time the discretionary fund balance exceeds \$1 million, then in consultation with the Stadium Manager, the Stadium Authority will determine if provision has been made for replacement and improvement of capital improvements contemplated under the public safety plan. If not, then funds will be reserved in the discretionary fund for such purposes. If adequate provision has been made for these items and the balance of the discretionary fund still exceeds \$1 million, then up to half of the amount over \$1 million can be transferred to the General Fund, in which event an equal amount will also be transferred from the discretionary fund to the Stadium Authority operating fund and will be included as revenue available to pay Stadium Authority expenses.

**<u>Ground Lease</u>** – The Ground Lease Agreement has an initial term of 40 years commencing on the date of substantial completion which was July 31, 2014. The amount of annual base ground rent that is payable by the Stadium Authority to the City is noted in Chart 2 below.

		Annual Fixed
Lease Year	Fiscal Year	Ground Rent
1	2014/15	\$ 180,000
2	2015/16	\$ 215,000
3	2016/17	\$ 250,000
4	2017/18	\$ 285,000
5	2018/19	\$ 320,000
6	2019/20	\$ 355,000
7	2020/21	\$ 390,000
8	2021/22	\$ 425,000
9	2022/23	\$ 460,000
10	2023/24	\$ 495,000
11-15	2024/25 - 2028/29	\$ 1,000,000
16-20	2029/30 - 2033/34	\$ 1,100,000
21-25	2034/35 - 2038/39	\$ 1,200,000
26-30	2039/40 - 2043/44	\$ 1,300,000
31-35	2044/45 - 2048/49	\$ 1,400,000
36-40	2049/50 - 2053/54	\$ 1,500,000

#### Chart 2

**Net Non-NFL Event Revenue** – Net Non-NFL Event revenue is remitted by the Stadium Manager to the Stadium Authority on a yearly basis. This is done annually because the final reconciliation of the Non-NFL event revenues and expenses does not occur until after the conclusion of each fiscal year.

<u>NFL Ticket Surcharge</u> – The Amended and Restated Non-Relocation Agreement states that the Team will collect a 10% NFL ticket surcharge on the price of admission to all NFL games on behalf of Stadium Authority.

**Non-NFL Event Ticket Surcharge** – The Stadium Lease Agreement requires that the promoter or sponsor of any Non-NFL Event collect a Non-NFL Event ticket surcharge of \$4 per ticket. The Lease Agreement sets aside one-half of the Non-NFL ticket surcharge for stadium operating and maintenance costs and one-half for discretionary expenses of the Stadium Authority.

<u>Offsite Parking Fees</u> – Parking lot operators who wish to operate a parking lot for sports or entertainment venues are required to go through the City's permitting process. If approved, per the City's Municipal Fee Schedule, these operators remit an offsite parking fee for each car that is parked for sports or entertainment events. This fee is designed to recover the public safety costs associated with these permitted offsite parking lots. Therefore, when invoicing for NFL or Non-NFL public safety costs for a particular event held at Levi's<sup>®</sup> Stadium, the offsite parking fee that is collected for said event partly offsets the total public safety costs owed for that event. In the City's FY 2022/23 (July 1, 2022 through June 30, 2023) the offsite parking fee is \$6.13.

**Performance-Based Rent** – The Amended and Restated Stadium Lease Agreement and the Ground Lease Agreement both describe the performance-based rent that is due to the City. (It is calculated as 50% of the net income from Non-NFL events less performance-based rent credits. The performance-based rent credits include 50% of the fixed ground rent for the current lease year.)

**<u>Public Safety Costs</u>** – For each NFL and Non-NFL Event held at Levi's<sup>®</sup> Stadium, a public safety plan is developed and implemented. Multiple City departments provide staffing, materials, and supplies to support the public safety plan. Services are provided through a combination of City staff, contracts with other agencies (California Highway Patrol, County Sheriff's Office, and City of Sunnyvale) and some vendor provided services.

The Amended and Restated Stadium Lease Agreement section 7.5 states that the tenant is responsible for reimbursing the City for the public safety costs attributed to NFL events at Levi's<sup>®</sup> Stadium. Additionally, Article 5 of the Stadium Management Agreement notes that the Stadium Manager is responsible for paying Non-NFL Event expenses on behalf of the Stadium Authority. Therefore, the cost of providing public safety services are tracked through the City's financial system and invoices are sent to the Stadium Manager. All of these costs are reimbursed to the City of Santa Clara.

<u>Senior and Youth Program Fees</u> – The Amended and Restated Stadium Lease Agreement requires that StadCo collect a Senior and Youth Program Fee of \$0.35 per NFL ticket sold on behalf of the Stadium Authority. Per section 8.2 of the Ground Lease Agreement between the City and the Stadium Authority, the Stadium Authority remits this fee to the City as additional rent to support senior and youth programs in the City.

**Stadium Management Fee** – The Stadium Manager receives an annual base management fee to manage Levi's<sup>®</sup> Stadium. The fee was \$400,000 in the first lease year and increases by 3% annually as detailed in the table below. This annual base management fee is split 50/50 between StadCo and the Stadium Authority since the Stadium Manager manages the stadium year-round for both entities. In addition to the base management fee, the Stadium Manager also receives a stadium marketing and booking fee (incentive fee) which is based on a percentage of the amount that the net income from Non-NFL Events exceeds the marketing and booking fee benchmark. The marketing and booking fee benchmark was \$5 million in the first lease year and also increases by 3% annually as detailed in the table below. The annual stadium management fee for each of the first ten lease years are noted in Chart 3 below.

		Annual Base	Stadium		Additional		
		Stadium	Marketing and	Net Income	Stadium	Total Stadium	
Fiscal	Lease	Management Fee	Booking Fee	from Non-	Marketing and	Management	
Year	Year	(SCSA Share)	Benchmark	NFL Events	Booking Fee	Fee	
2014/15	1	\$ 200,000	\$ 5,000,000	\$ 5,207,553	\$ 10,378	\$ 210,378	
2015/16	2	206,000	5,150,000	6,079,016	46,451	252,451	
2016/17	3	212,180	5,304,500	5,316,894	620	212,800	
2017/18	4	218,545	5,463,635	5,163,329	-	218,545	
2018/19	5	225,102	5,627,544	18,591	-	225,102	
2019/20	6	231,855	5,796,370	(2,741,014)	-	231,855	
2020/21	7	238,810	5,970,261	(476,960)	-	238,810	
2021/22	8	245,975	6,149,369	(288,741)	-	245,975	
2022/23	9	253,354	6,333,850				
2023/24	10	260,955	6,523,866				

Chart 3

**Tasman Lots Parking Fees** – The City collects a fee of \$5 per space for all cars that are parked on the Tasman surface lots during NFL events.