



City of Santa Clara

Meeting Minutes

Cultural Commission

02/06/2023

7:00 PM

Zoom Meeting

Pursuant to California Government Code Section 54953(e) and City of Santa Clara Resolution 23-9178, the Cultural Commission meeting will be held by teleconference only. No physical location will be available for this meeting; however, the City of Santa Clara continues to have methods for the public to participate remotely:

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Webinar ID: 982 7228 3531

Or join by phone: 1-669-900-6833

CALL TO ORDER AND ROLL CALL

Chair Diaz called the meeting to order at 7:04 p.m.

Present 4 - Vice Chair Louis Samara, Commissioner Debra von Huene, Chair Candida Diaz, and Commissioner Paul McNamara

Absent 2 - Commissioner Siddarth Sundaram, and Commissioner Jonathan Marinaro

CONSENT CALENDAR

1.A [23-81](#) Cultural Commission Regular Meeting Minutes of January 9, 2023

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of January 9, 2023

A motion was made by Vice Chair Samara, seconded by Commissioner von Huene, that this item be approved. The motion passed with the following vote:

Aye: 4 - Vice Chair Samara, Commissioner von Huene, Chair Diaz, and Commissioner McNamara

Absent: 2 - Commissioner Sundaram, and Commissioner Marinaro

PUBLIC PRESENTATIONS

None.

GENERAL BUSINESS

2. [23-82](#) Discussion of Cultural Commission Work Plan Goals and Activities for FY 2022/23

Recommendation: Discuss Cultural Commission work plan goals and activities for FY 2022/23.

Commissioners reported the following updates to the Cultural Commission Work Plan Goals and Activities for FY 2022/23.

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

Summer Concert Series: GFI Entertainment was awarded the bid for sound and production for the Concert Series and Street Dance. The GFI Entertainment contract is on the City Council agenda for approval on March 7. The committee will meet and discuss venues, dates, genres and bands for this year and report back at the March meeting. They are considering two (2) concerts on the northside. A recommendation was given for a Bollywood night.

Proposed dates for concert series: June 9, June 23, July 21, Aug. 18 and Sept. 29.

Street Dance: Vice Chair Samara mentioned that the Street Dance will be held on Aug 4. He will report an update of suggested bands at the March meeting.

Sponsorship: The Sponsorship Packet is almost complete. Once completed, the commission can begin securing sponsors to help cover expenses.

GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

Public Art-Commissioner von Huene reported that she has spoke with two people regarding potential art projects. She is working on specifics and a Call for Artists. City Hall Plaza or CRC are locations that may considered and would require a permit.

June is a target date for the contract to be in place and installation will occur after. Expenses could be incurred in the next fiscal year. An update will be given at the March meeting.

Utility Box Art-Chair Diaz shared a presentation on the Utility Box art Project showcasing the artwork and locations. Three (3) of the six (6) Utility

Boxes have been completed. The weather delayed the completion progress. Remaining boxes should be completed by March. **Chair Diaz** thanked staff for their work.

Holiday Home Decorating Contest- This project has been completed.

Public Art Map-Completed Utility Boxes will be added to the map by **Chair Diaz**.

GOAL #3: Raise the visibility of commemorative months.

Vice Chair Samara and Chair Diaz reviewed the current commemorative months and would like to secure a new artist to re-design the Coloring Book and update all the pages. \$1200 was allocated for an artist to complete the Coloring Book in the past. Commissioners will proof the new Coloring Book for errors.

Commissioner von Huene posted the Feb. coloring page online and will also post March next month.

GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Marketing Strategies-Commissioners Marinaro and McNamara met and talked about a marketing strategy. They will develop a process and report back in March.

Present to Council-Chair Diaz stated they could report on the following: Home Decorating Contests, Utility Box Project and Summer Concert Dates. **Chair Diaz** will provide a possible date, six (6) weeks in advance to report to City Council.

GOAL #5: Prepare for Citywide Arts Master Plan Process

Patrick Henry Drive Development-Commissioner von Huene participated in the online community outreach survey. **Recreation Manager Castro** reported that the City is in the process of selecting an architect. Recreation Manager Castro provided the Commission with the Parks Project page on the website: www.santaclaraca.gov/parkprojects for updates.

Arts Master Plan-Commissioner von Huene will set up a meeting with the sub-committee regarding the Citywide Arts Master Plan.

A motion was made by Vice Chair Samara, seconded by Commissioner von Huene, to allocate \$1,200 +/- \$200 to commission an artist to develop a new Coloring Book that recognizes the Commemorative Months.

Aye: 4 - Vice Chair Samara, Commissioner von Huene, Chair Diaz, and Commissioner McNamara

Absent: 2 - Commissioner Sundaram, and Commissioner Marinaro

STAFF REPORT

Recreation Manager Castro reported that last weekend the City hosted Miss Santa Clara and Miss Mission City and will host *Showtime* March 4-5. Tickets for the cabaret/voudeville show are available at the Senior Center or at the door. City Council determined a new City Attorney as of March, and at the Feb. 7 meeting will consider an agreement for a new City Manager to begin May 1. Parks & Recreation provided proposals for a two fiscal year budget process and 1.5 million dollars in program reductions.

COMMISSIONERS REPORT

Commissioner von Huene reported that she will be attending an Art Retreat the week of Feb. 20. She will be making mosaics and will provide an update in March about her experience.

Commissioner McNamara was inquiring about the farm that the school district owns, located on Dunford Drive. He used to manage that farm when it was called Full Circle Farm.

ADJOURNMENT

A motion was made by Commissioner von Huene, seconded by Vice Chair Samara, that the meeting be adjourned at 7:46 p.m.

Aye: 4 - Vice Chair Samara, Commissioner von Huene, Chair Diaz, and Commissioner McNamara

Absent: 2 - Commissioner Sundaram, and Commissioner Marinaro

MEETING DISCLOSURES

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the City of Santa Clara will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities, and will ensure that all existing facilities will be made accessible to the maximum extent feasible. The City of Santa Clara will generally, upon request, provide appropriate aids and services leading to effective communication for qualified persons with disabilities including those with speech, hearing, or vision impairments so they can participate equally in the City's programs, services, and activities. The City of Santa Clara will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy all of its programs, services, and activities.

Agendas and other written materials distributed during a public meeting that are public record will be made available by the City in an appropriate alternative format. Contact the City Clerk's Office at 1 408-615-2220 with your request for an alternative format copy of the agenda or other written materials.

Individuals who require an auxiliary aid or service for effective communication, or any other disability-related modification of policies or procedures, or other accommodation, in order to participate in a program, service, or activity of the City of Santa Clara, should contact the City's ADA Coordinator at 408-615-3000 as soon as possible but no later than 48 hours before the scheduled event.