



<b>1<sup>st</sup> Quarter Meeting</b> March 3, 2021*	<b>2<sup>nd</sup> Quarter Meeting</b> May 19, 2021	<b>3<sup>rd</sup> Quarter Meeting</b> August 18, 2021	<b>4<sup>th</sup> Quarter Meeting</b> November 17, 2021
<ul style="list-style-type: none"> <li>• Review 2021 EDCM Workplan</li> <li>• Update on Santa Clara Convention Center Refresh Project</li> <li>• Update of Inventory of Street Poles with Banner Brackets</li> </ul> <p>*Meeting date was rescheduled from the February 17<sup>th</sup> regular meeting.</p>	<ul style="list-style-type: none"> <li>• Update on Worker Cooperative Program</li> <li>• Communications Update</li> <li>• DMO Update: Proposed budget; organization formation; and sales/marketing efforts</li> <li>• TID: Status of District Conversion</li> <li>• Report on Levy Community Benefit Program</li> <li>• Update on Outreach Efforts on proposed Tobacco Retailer Licensing Program</li> <li>• Presentation of Key Performance Indicators for Convention Center</li> <li>• Report out on COVID programs: Small Business Grant Assistance program; Delivery cap; Emergency Rental Assistance Program</li> </ul>	<ul style="list-style-type: none"> <li>• Update on Worker Cooperative Program</li> <li>• Communications Update</li> <li>• Update on Santa Clara Convention Center Refresh Project</li> <li>• Report out on DMO Sales, Marketing Efforts, and Projected Activities at Santa Clara Convention Center</li> <li>• Review of Proposed Policy for Public Service Announcements</li> <li>• Review of Proposed Policies Related to 1) Street Pole Banners and 2) Banners on City Property</li> <li>• Report out on COVID Small Business Grant Assistance Program</li> <li>• Report on Status of Downtown Ground Leases: Commerce Plaza and Peddler Plaza</li> </ul>	<ul style="list-style-type: none"> <li>• Update on Worker Cooperative Program</li> <li>• Communications Update</li> <li>• Report out on DMO Sales, Marketing Efforts, and Projected Activities at Santa Clara Convention Center</li> <li>• Review of Next Phase of Capital Improvement Projects at Santa Clara Convention Center</li> <li>• Report out on Tobacco Retailer Licensing Program (Pending)</li> </ul>

**Tentative Agenda Item(s) TBD:**

- Update on Related Santa Clara Project
- Morse Mansion Reuse