



# City of Santa Clara

## Meeting Minutes

### Cultural Commission

12/04/2023

7:00 PM

Hybrid Meeting  
City Manager's Conf. Room  
City Hall - East Wing  
1500 Warburton Avenue  
Santa Clara, CA 95050

The City of Santa Clara is conducting the Cultural Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Meeting ID: 982 7228 3531

Or join by phone: 669-900-6833

#### **CALL TO ORDER AND ROLL CALL**

Chair Diaz called the meeting to order at 7:02 p.m.

**Present** 5 - Commissioner Siddarth Sundaram, Commissioner Louis Samara, Chair Candida Diaz, Commissioner Jonathan Marinaro, and Commissioner Neetu Garg

**Absent** 2 - Vice Chair Debra von Huene, and Commissioner Paul McNamara

**A motion was made by Commissioner Marinaro, seconded by Commissioner Sundaram, to excuse Vice Chair von Huene and Commissioner McNamara from the meeting. The motion passed with the following vote:**

**Aye:** 5 - Commissioner Sundaram, Commissioner Samara, Chair Diaz, Commissioner Marinaro, and Commissioner Garg

**Excused:** 2 - Vice Chair von Huene, and Commissioner McNamara

#### **CONSENT CALENDAR**

- 1 A. [23-1397](#) Action on Cultural Commission Regular Meeting Minutes of November 6, 2023

**Recommendation:** Approve the Cultural Commission Regular Meeting Minutes of November 6, 2023

**A motion was made by Commissioner Marinaro, seconded by Commissioner Sundaram, that the consent calendar be approved.**

**The motion passed with the following vote:**

**Aye:** 5 - Commissioner Sundaram, Commissioner Samara, Chair Diaz, Commissioner Marinaro, and Commissioner Garg

**Excused:** 2 - Vice Chair von Huene, and Commissioner McNamara

### **PUBLIC PRESENTATIONS**

There were no public presentations.

### **GENERAL BUSINESS**

2. [23-1398](#) Action on Cultural Commission Work Plan Goals and Activities for FY 2023/24

**Recommendation:** Discuss the Cultural Commission Work Plan Goals and Activities for FY 2023/24.

The Commissioners discussed the Work Plan Goals and Activities for FY 2023/2024. Work Plan has been updated based on the discussion.

**GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.**

**Concerts-** Commissioners will discuss genres and report back to staff.

**Street Dance-** Aug. 2-No further updates were discussed.

**Friday Night Lights-** No update was provided.

**Sponsorship-** Once the 2024 sponsorship package is approved it will be emailed to the Commissioners for distribution.

**GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.**

**Public Art-** No update was provided.

**Utility Box Art-** No update was provided.

**Sculpture Exhibit-** Theme was presented to the Commission. The Call for Artist will occur once other details of the project are determined and the judges are secured.

**Home Decorating Contest-** The Commission wants more engagement and to get the Council involved. Commissioner Marinaro will develop a marketing piece to be put on decorated homes, encouraging the community to participate in the contest.

**Public Art Map-** This item is ongoing and updated as needed.

**GOAL #3: Raise the visibility of commemorative months.**

**Update Coloring Book to honor Commemorative Months according to Federal Calendar-** December coloring page is complete. December is National Human Rights Month. Jan.-March pages are completed.

**Promote monthly commemorative months through Social Media and Special Events to raise awareness and cultural competency-**December page is posted.

**GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.**

**Americans for the Arts Conference-** This item is on hold and no updates were provided.

**Present regularly to City Council-** March 5, 2024 is the Joint Council/Commission Dinner. Commission will present to Council.

**Develop, maintain and grow partnerships and collaborations with external organizations-** The Commission would like to cross promote with Mission College and SV Creates for events and activities.

**GOAL #5: Prepare for Citywide Arts Master Plan Process.**

**Develop private/public partnerships to invest and promote the Arts in Santa Clara-**The Commission has been working on the Arts Master Plan for the past five (5) years. They have met with Mission College and Santa Clara University and would like to meet with large companies as well.

**Develop, promote, and implement Citywide Arts Master Plan alongside the City Council. Cynthia Bojorquez,** Assistant City Manager, attended the meeting and presented to the Commission. She shared her expertise in the Arts Master Plan from her work in Sunnyvale. She stated that the guiding principles are funding and policies and the project will take a multi-year process. She stated there is a Council priority session Feb .26 and March 11. A Nexus Study will have to be initiated. The Commission will need to identify the steps, stakeholders, staffing, expectations, process and timeline and have clear objectives. The Sub-Committee would like to meet with Assistant City Manager, **Cynthia Bojorquez** to get further information.

**GOAL #6: Identify and expand on Arts Education in the City of Santa Clara.**

**Identify potential partnerships with schools/local organizations to expand art and art education-** No updates were provided for this Goal.

**STAFF REPORT**

**Recreation Manager Castro** reported that the dates were given to the sound company for the concerts. Tree Lighting was last week-end and Nutcracker is the following week. She stated the next meeting will be Jan. 8.

**COMMISSIONERS REPORT**

**Commissioner Marinaro** reported that he attended the Tree Lighting event and enjoyed it.

**Commissioner Samara** attended the City CERT 25 hour training. He learned a lot about triage, fire extinguishers, and more.

**Commissioner Sundaram** just returned from a trip to Australia. He toured Sydney, Melbourne, and Cairns. Melbourne had a concert series while he was there. He spoke with the organizers and has some ideas to implement in Santa Clara. He saw the worlds oldest rain forest and wildlife.

**Commissioner Garg** attended the Historic Home Tour and enjoyed seeing all the different types of homes and their character. She stated some had antiques and others were more modern.

**ADJOURNMENT**

**A motion was made by Commissioner Marinaro, seconded by Commissioner Samara, that the meeting be adjourned at 7:45 p.m. The motion passed with the following vote:**

**Aye:** 5 - Commissioner Sundaram, Commissioner Samara, Chair Diaz, Commissioner Marinaro, and Commissioner Garg

**Excused:** 2 - Vice Chair von Huene, and Commissioner McNamara

**MEETING DISCLOSURES**

The time limit within which to commence any lawsuit or legal challenge to any quasi-adjudicative decision made by the City is governed by Section 1094.6 of the Code of Civil Procedure, unless a shorter limitation period is specified by any other provision. Under Section 1094.6, any lawsuit or legal challenge to any quasi-adjudicative decision made by the City must be filed no later than the 90th day following the date on which such decision becomes final. Any lawsuit or legal challenge, which is not filed within that 90-day period, will be barred. If a person wishes to challenge the nature of the above section in court, they may be limited to raising only those issues they or someone else raised at the meeting described in this notice, or in written correspondence delivered to the City of Santa Clara, at or prior to the meeting. In addition, judicial challenge may be limited or barred where the interested party has not sought and exhausted all available administrative remedies.

If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

In accordance with the requirements of Title II of the Americans with Disabilities Act of 1990 ("ADA"), the City of Santa Clara will not discriminate against qualified individuals with disabilities on the basis of disability in its services, programs, or activities, and will ensure that all existing facilities will be made accessible to the maximum extent feasible. The City of Santa Clara will generally, upon request, provide appropriate aids and services leading to effective communication for qualified persons with disabilities including those with speech, hearing, or vision impairments so they can participate equally in the City's programs, services, and activities. The City of Santa Clara will make all reasonable modifications to policies and programs to ensure that people with disabilities have an equal opportunity to enjoy all of its programs, services, and activities.

Agendas and other written materials distributed during a public meeting that are public record will be made available by the City in an appropriate alternative format. Contact the City Clerk's Office at 1 408-615-2220 with your request for an alternative format copy of the agenda or other written materials.

Individuals who require an auxiliary aid or service for effective communication, or any other disability-related modification of policies or procedures, or other accommodation, in order to participate in a program, service, or activity of the City of Santa Clara, should contact the City's ADA Coordinator at 408-615-3000 as soon as possible but no later than 48 hours before the scheduled event.