



City of Santa Clara

Meeting Minutes

Cultural Commission

01/08/2024

7:00 PM

Hybrid Meeting
Cafeteria - City Hall
Lower Level - East Wing
1500 Warburton Avenue
Santa Clara, CA 95050

Special Meeting

The City of Santa Clara is conducting the Cultural Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

Via Zoom:

<https://santaclaraca.zoom.us/j/98272283531>

Meeting ID: 982 7228 3531

Or join by phone: 669-900-6833

CALL TO ORDER AND ROLL CALL

Chair Diaz called the meeting to order at 7:01 p.m.

- Present** 4 - Commissioner Siddarth Sundaram, Vice Chair Debra von Huene, Chair Candida Diaz, and Commissioner Jonathan Marinaro
- Absent** 3 - Commissioner Louis Samara, Commissioner Paul McNamara, and Commissioner Neetu Garg

A motion was made by Commissioner Marinaro, seconded by Commissioner Sundaram, to excuse Commissioners McNamara, Samara and Garg from the meeting. The motion passed with the following vote:

- Aye:** 4 - Commissioner Sundaram, Vice Chair von Huene, Chair Diaz, and Commissioner Marinaro
- Excused:** 3 - Commissioner Samara, Commissioner McNamara, and Commissioner Garg

CONSENT CALENDAR

- 1 A. [24-1549](#) Action on Cultural Commission Regular Meeting Minutes of December 4, 2023

Recommendation: Approve the Cultural Commission Regular Meeting Minutes of December 4, 2023

A motion was made by Commissioner Marinaro, seconded by Vice Chair von Huene, that the consent calendar be approved. The motion passed with the following vote:

Aye: 4 - Commissioner Sundaram, Vice Chair von Huene, Chair Diaz, and Commissioner Marinaro

Excused: 3 - Commissioner Samara, Commissioner McNamara, and Commissioner Garg

PUBLIC PRESENTATIONS

Jan Hintermeister attended the meeting to learn more about the Commission. He serves on the Board of Library Trustees; however, he attended the meeting as a member of the public.

GENERAL BUSINESS

2. [24-1550](#) Action on Cultural Commission Work Plan Goals and Activities for FY 2023/24

Recommendation: Discuss the Cultural Commission Work Plan Goals and Activities for FY 2023/24.

GOAL #1: Host and enhance multicultural events to encourage and acquaint Santa Clara residents with cultural diversity.

Plan for summer concerts in FY 2023/24 - Genres were sent to GFI Entertainment and the 2024 dates are confirmed. The City received many inquiries from bands that would like to perform at the concerts. The band options will be sent to the subcommittee once they are received.

Street Dance - Date: Aug. 2, 2024. It is the 25th Anniversary of the Houserockers band and they indicated they would like to perform at the Street Dance this year.

Plan and Host Friday Night Live Events - The Triton Museum is available for three (3) events. The subcommittee will send possible dates, and work with the Triton. Friday Night Live could start in April. Dates will be approved by staff and contracts processed. **Commissioner Marinaro** will forward event information to Mission College for cross promotion.

Secure sponsors for Cultural Commission special events in FY 2023/24 - Waiting for approval for the sponsor packages.

GOAL #2: Develop and encourage interactive, art opportunities to provide temporary, performing, cultural, and public art in the City.

Advise and recommend public art to City Council - The Mechanical Horse will be deaccessioned from the Santa Clara University Campus on January 22. The Triton is in discussions to host The Pegasus by Adrian Landon. The logistics and sponsors have to be determined. It has wings and propane effects. The project may be further mentioned at the Council dinner.

Identify available Utility Boxes in the City for Artist Utility Box Program - Currently on hold.

Host Sculpture Exhibition - The Agreement was approved and a call for artists will occur. Judges need to be determined. Timeline needs to be adjusted.

Host Halloween Home & Holiday Home Decorating Contest and Recognition - Holiday Home Decorating occurred in December. The subcommittee was happy with the entries and there was tough competition, and amazing displays. **Commissioner Marinaro** would like to continue with the same judging rubric for future contests and include "what my display means to me." The interest flyers left at houses by Commissioners and City Council were well received by the public and should continue. It was exciting to receive entries from District 5.

Update and maintain City interactive web-based public art map - It was suggested to add Franklin Square artwork and history to the map. Map will be updated with any artwork submitted.

GOAL #3: Raise the visibility of commemorative months.

Update Coloring Book to honor Commemorative Months according to Federal Calendar - Coloring Pages Jan - March are completed and were shared.

Promote monthly commemorative months through Social Media and Special Events to raise awareness and cultural competency - **Chair Diaz** thanked **Vice Chair von Huene** for posting the pages on social media.

GOAL #4: Enhance communication and media strategy to increase community awareness of the Cultural Commission.

Commissioners to attend the Americans for the Arts Conference - This item is on hold.

Present regularly to City Council - **Chair Diaz reported** the Joint Dinner is on March 5 and Priority Sessions are February 26 and March 11. These dates should be added to commissioner calendars.

Develop, maintain, and grow partnerships and collaborations with external organizations - Commissioner Marinaro will share dates of Commission events with Mission College.

GOAL #5: Prepare for Citywide Arts Master Plan Process.

Develop public-public partnerships to invest and promote the Arts in Santa Clara - No further update was given.

Develop, promote, and implement Citywide Arts Master Plan alongside the City Council - Vice Chair von Huene reported that no additional meetings have occurred since last month. Subcommittee will meet with **Cynthia Bojorquez, Assistant City Manager**, in order to move forward with the Arts Master Plan Process.

GOAL #6: Identify and expand on Arts Education in the City of Santa Clara.

Identify potential partnerships with schools/local organizations to expand arts and art education - There was no update given for this item.

Public Comment on Work Plan Goals and Activities - Jan Hintermeister, member of the public would like to see the Commission collaborate and cross promote with the library.

STAFF REPORT

Recreation Manager Castro reported that Winter Recreation classes start this month. She mentioned drop-in programs the public can attend to get active with the Activity Pass (Group Exercise, Drop in Play at Reed and Grant Sports Complex and the Youth and Teen Center and Lap Swim). She mentioned that the Sculpture Exhibit Call for Artists will be this month and that she gets a lot of inquires about the Utility Box Art Program. She went to Palm Springs and experienced the Art Walk. She encouraged the commissioners to visit, if they are in the area.

COMMISSIONERS REPORT

Vice Chair von Huene reported that the Santa Clara Chorale performed in two (2) sold out performances with 39 carols from around the world. She thanked the Commission for excusing her last month.

Commissioner Marinaro attended the Enchant event with many lights. He attended the Nutcracker at Saratoga High School. Went to Southern California and saw many holiday displays. Dana Point had a boat parade which is fun to attend.

Commissioner Sundaram went to Japan right after he got back from Australia. He enjoyed relaxing over the holidays.

Chair Diaz enjoyed having time off from school and teaching over the holidays.

ADJOURNMENT

A motion was made by Vice Chair von Huene, seconded by Commissioner Marinaro, that the meeting be adjourned at 7:40 p.m. The motion passed with the following vote:

Aye: 4 - Commissioner Sundaram, Vice Chair von Huene, Chair Diaz, and Commissioner Marinaro

Excused: 3 - Commissioner Samara, Commissioner McNamara, and Commissioner Garg

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If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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