



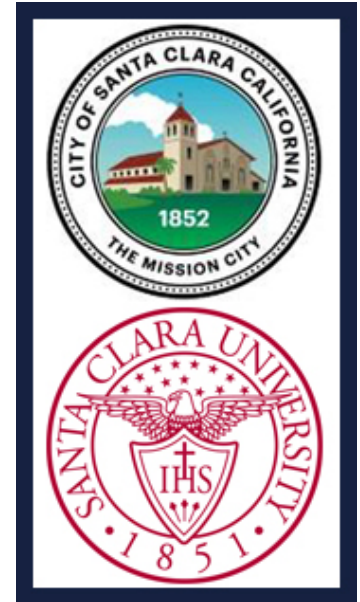
# **Neighborhood University Relations Committee (NURC)**

**July 11, 2024**



# Agenda

- 1. Planning Division Update.** Presentation by Community Development Department on enforcement activity
- 2. Santa Clara University Update.** Presentation by Santa Clara University
- 3. Santa Clara Police Update.** Presentation by the Police Department
- 4. NURC Scope and Purpose**



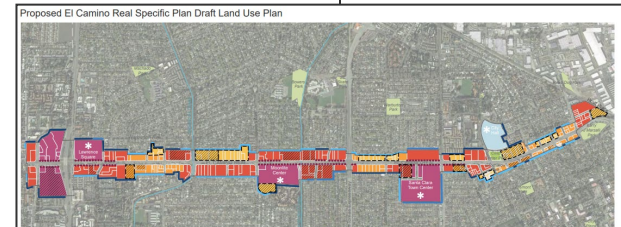
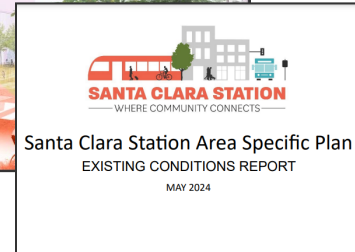


# Long Range Planning



# Long Range Planning

- **Downtown Precise Plan & Form Based Code**
  - Adopted – December 5, 2023
- **Zoning Code Update**
  - Adopted - January 9, 2024, effective February 8, 2024
- **El Camino Real Specific Plan Redo**
  - In progress – Undergoing CEQA analysis
- **Santa Clara Station Area Plan**
  - In progress –
    - Consultant contract signed in December 2023
    - 1<sup>st</sup> SATF meeting held on May 16, 2024; next meeting July 25, 2023





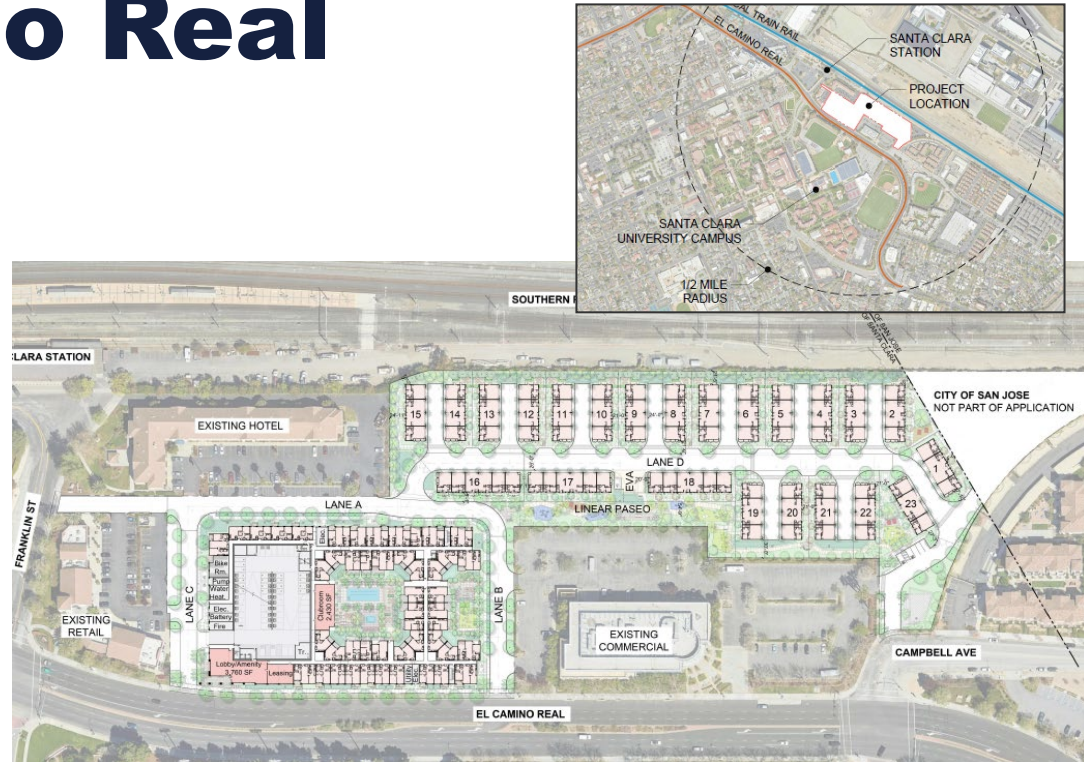
# Development Projects





# 451 El Camino Real

- Demolition of 216,000 square feet of existing commercial buildings along with parking garages.
- Construction of a residential neighborhood with market-rate and affordable units, new utilities, and new trees, including:
  - 5-story residential building with 298 units
  - 98 townhouses, 3-stories tall





# Code Enforcement Activity



# University Area Enforcement Code Violations Procedure

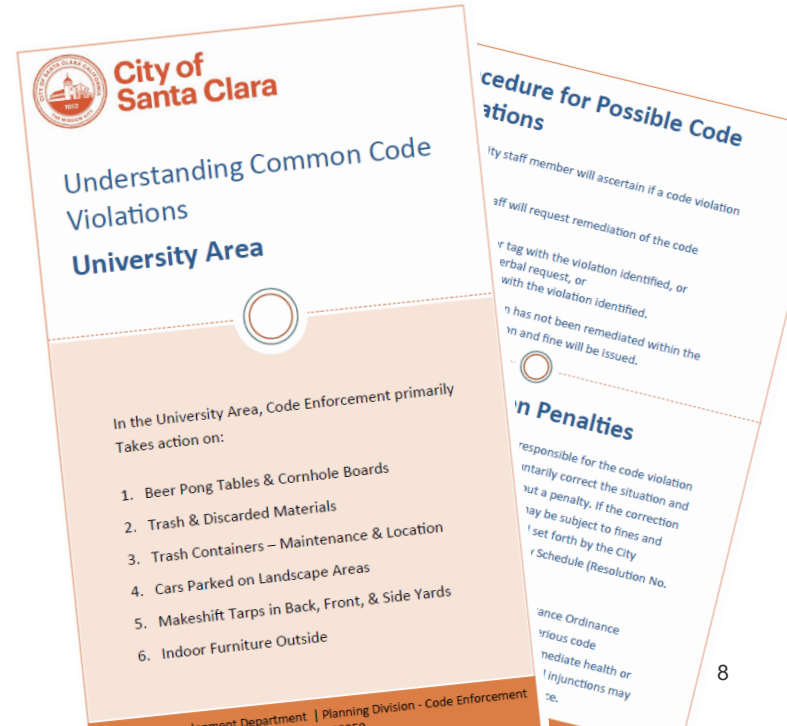
## Procedure for Possible Code Violations

**Step 1:** A City staff member will ascertain if a code violation exists.

**Step 2:** City Staff will request remediation of the code violation, by;

- leaving a door tag with the violation identified, or
- an in person verbal request, or
- a mailed letter with the violation identified.

**Step 3:** If the violation has not been remediated within the given timeline, a Citation and fine will be issued.







# University Area Enforcement

## Working Together for Compliance

Community  
Development



*Confirm a  
violation exists*



Environmental  
Programs



*Issue a  
notice  
of violation*



*Conduct a re-inspection.  
Take the appropriate  
enforcement action if  
not abated.*





# University Area Enforcement

## Citations

- Since the last NURC Meeting:
  - Community Development
    - 77 violation notices issued
    - 4 citations were issued
  - Environmental Programs
    - 32 violation notices issued
    - 6 citations were issued



 City of Santa Clara  
Code Enforcement  
1500 Warburton Avenue  
Santa Clara, CA 95050  
(408) 615-2460

Address: \_\_\_\_\_

**Notice of Violation**  
Santa Clara Municipal Code Violation:

**08.15.020** Overgrown Weeds  
 Trim down weeds

**08.25.040** Accumulation of Refuse  
 Remove trash, cups, glass bottles,  
cardboard, and boxes

**08.30.030** Public Nuisances  
 Remove couches, beer pong tables,  
kegs, and debris  
 Remove inflatable/kiddie pool

**18.12.120** Parking Requirements  
 Lawn parking prohibited

**18.82.010** Inoperable Vehicle(s)  
 Remove inoperable vehicle

Other SCC: \_\_\_\_\_





# University Area Enforcement

## Community Outreach

The screenshot shows the City of Santa Clara website's navigation menu with options like SERVICES, OUR CITY, RECREATION & COMMUNITY, BUSINESS & DEVELOPMENT, and I WANT. The main content area is titled "Sign Up to Receive City News" and includes a description of the email subscription service, contact information for questions, and a list of topics of interest for the community such as City News, City Hall News, and Social Media.

Gov Delivery – City News

The screenshot shows the City of Santa Clara website's navigation menu. The main content area is titled "Neighborhood-University Relations Committee (NURC)". It provides information about the committee's establishment in 1990, its purpose for communication and problem-solving, and details about the Planning Division's Code Enforcement Team. It also mentions frequently asked questions and how to report a concern.

NURC Website



**City of Santa Clara**  
**Meeting Agenda**  
**Neighborhood-University Relations Committee**

Monday, October 16, 2023 6:00 PM Hybrid Meeting  
City Hall Council  
Chambers/Virtual  
1500 Warburton Avenue  
Santa Clara, CA 95050

The City of Santa Clara is conducting Neighborhood University Relations Committee meetings in a hybrid manner (in-person and continues to have methods for the public to participate remotely).

• Via Zoom:  
o <https://santaclearca.zoom.us/j/82990496428> or  
o Phone: 1(669) 900-6833

Public Comments prior to meeting may be submitted via email to [PlanningPublicComment@SantaClaraCA.gov](mailto:PlanningPublicComment@SantaClaraCA.gov) no later than noon on the day of the meeting;  
(Comments received after 12:00 PM on the day of the meeting will be made part of the public record but will not be read out loud during the meeting) and also before and during the meeting via eComment. Clearly indicate the project address, meeting body, and meeting date in the email.

NURC Public Meetings



**City of  
Santa Clara**  
The Center of What's Possible

# Santa Clara University



SANTA CLARA UNIVERSITY

**NURC Meeting  
May 22nd, 2023**



A photograph of a campus scene featuring a large, abstract sculpture in the foreground, palm trees, and a building in the background.



# Introducing Steve Ross

Assistant Dean for Off Campus Living





# Santa Clara University Updates

- **Summer New Student Orientation**
  - 5 In-Person sessions throughout July (Overnight)
- **Fall 2024 Important Dates:**
  - 1st year students move in- Friday, September 20th
  - Welcome Weekend, Saturday and Sunday, September 21st-22nd
  - Returning students move in September 21st-22nd





# Save the Date: October 26, 2024

# HALLOWEEN

## Picnic in the Park

SAT, OCTOBER 26, 2024  
11:00AM-2:00PM

Mission Branch Library:  
1098 Lexington St.  
Santa Clara, CA 95050



10:30 AM Library  
Storytime!

Bring A  
Picnic Lunch!

Costumes  
Encouraged!





# University Housing Updates

- **Current space available on campus:**
  - 3,446 undergraduate beds
  - 185 graduate beds
  - 130 Neighborhood Unit beds
- **Average occupancy rate: 94%**
- **Fall 2024 begins year 3 of the Two year residency requirement**



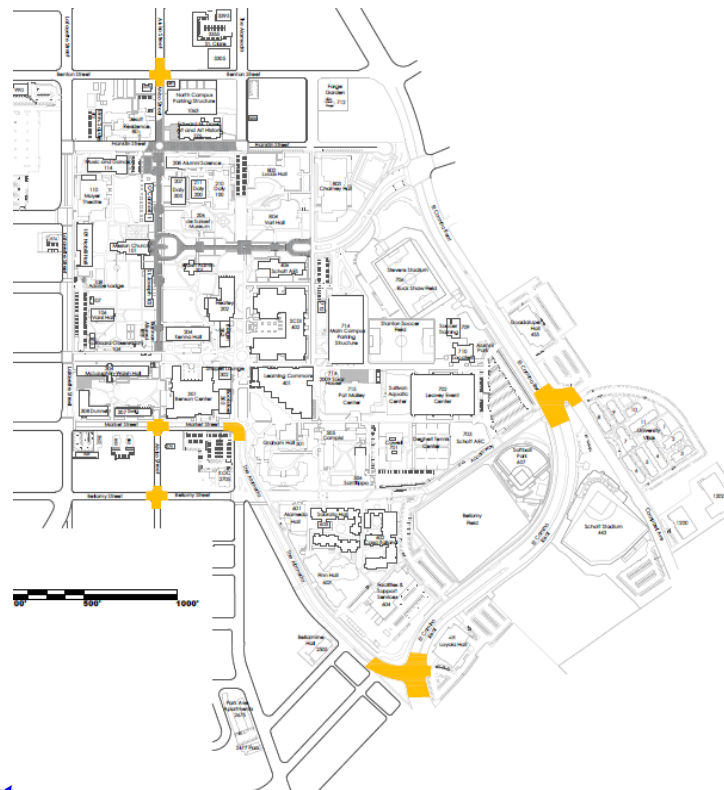
# Pedestrian Safety - Intersection Improvements

**Working group to address intersections of concern:**

- Old Quad Residents Assoc.
- SCU - ASG, Campus Safety, Univ Operations
- SCPD
- SC Dept. Public Works - Steve Chan, Michael Liw

**Intersections of Concern:**

- The Alameda/Market St.
- Market St./Alviso St.
- Alviso St./Bellomy St.
- Benton St./Alviso St.
- El Camino/Palm Dr. & The Alameda



***Thank you Dept. of Public Works for their engagement***



## Santa Clara University Contacts:

### **Matthew Duncan, Associate Dean**

Office of Student Life

[mduncan@scu.edu](mailto:mduncan@scu.edu), 408-554-4583

### **Steve Ross, Assistant Dean**

Office of Student Life

[sross2@scu.edu](mailto:sross2@scu.edu), 408-554-4583

### **Amanda Chavez, Off-Campus Area Coordinator**

Off Campus Living

[archavez@scu.edu](mailto:archavez@scu.edu), 408-551-3489

### **Sam Florio, Associate Vice President for Auxiliary Services**

[sflorio@scu.edu](mailto:sflorio@scu.edu)

### **Sean Collins, Associate Vice President for University Operations**

[spcollins@scu.edu](mailto:spcollins@scu.edu)



# **Santa Clara Police Department**

## **Sergeant Greg Deger**



# SITREP

- Troublesome behavior from SCU students.
  - Couch fire (post-Gonzaga game)
  - Thefts (Safeway, 10851, etc.)
  - Beer cans thrown at Officers
  - Disrespect (fleeing from Police, laughing about criminal behavior, etc.)





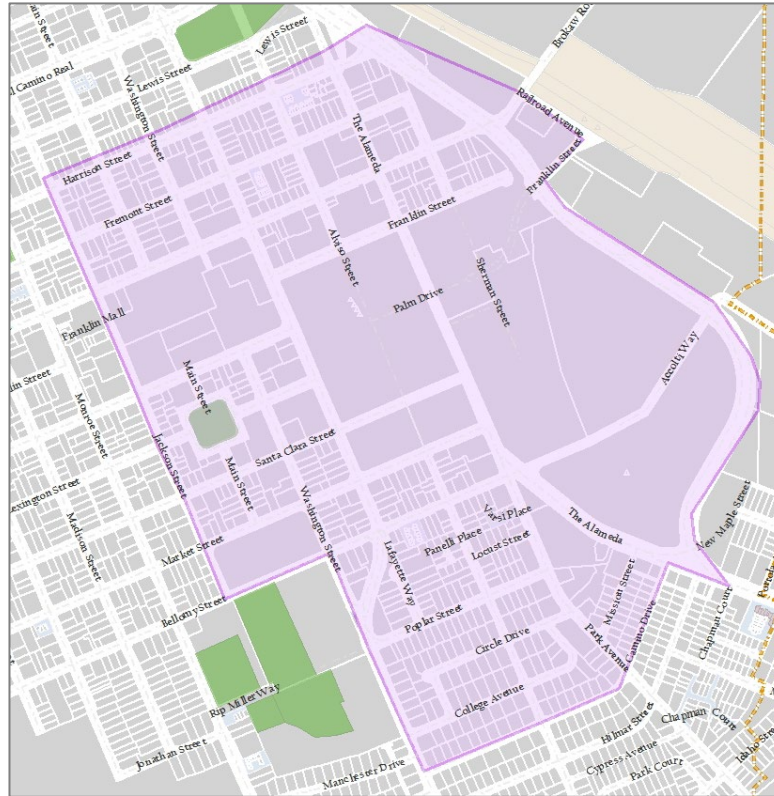


# Proactive Steps Taken

- Off-Campus Housing (OCHO) meetings (02/7 – 02/29)
- Plain-clothes saturation patrols (via ABC Grant)
- 12 Officer deployment for SCU v Gonzaga basketball game
- Minor decoy/shoulder tap operations in area
- RESULTS???



# SCU Footprint





# Strict Enforcement Model

## PD takes a tough stance on noise complaints

- CRT Officers are using a progressive enforcement model. Various first offenses can potentially result in warnings (educational element), but citations are also being issued on first offenses when noise is late or excessive.

### Special Response Ordinance (penalty amounts for violations deemed an infraction)

Section 9.05.020 (a)	First Response	
Section 9.05.020 (f)(1)(A)	2nd Response <b>within 72 hours</b>	\$500.00
Section 9.05.020 (f)(1)(B)	2nd Response, after 72 hrs, <b>within 30 days</b>	\$250.00
Section 9.05.020 (f)(1)(C)	2nd Response, after 30 days, <b>within one year</b>	\$150.00
Section 9.05.020 (f)(1)(D)	3rd Response within one year	\$300.00
Section 9.05.020 (f)(1)(E)	4th Response within one year	\$600.00
Section 9.05.020 (f)(1)(F)	5th Response within one year	\$900.00
Section 9.05.020 (f)(1)(G)	Over 5 Responses within one year	\$1000.00

### Santa Clara City Code

The fees above apply to Administrative Citations only for the sections noted. The City may enforce a violation(s) of City Code as a criminal, civil, or administrative action. The gathering abated may also be subsequently evaluated for enforcement of other City Code violations, including but not limited to:

SCCC 9.05.010: loud and unreasonable noise 10PM to 7AM

SCCC 9.05.025: public nuisance - disturbance

SCCC 9.05.110: person(s) under the age of 21 in possession of alcoholic beverage(s)

*This is intended to be an informational reference guide and notice. Refer to the actual City Code for complete text of the referenced sections, and additional sections, including but not limited to: SCCC Chapter 9.05.*

Rev 9/2016



# Strict Enforcement Model

## Property Owners Collaboration

- Regular follow-up meetings conducted to foster a good working relationship/information flow with property owners/managers.
- Property owners taking action in collaboration with CRT. “House meetings” are a good example of this (roughly **20** such meetings already this school year), as is the path to enforcement action (citations) and “blue tags”...



# Blue Tags

- When a property has been identified as a “Nuisance” it can be blue tagged
- Each subsequent police or fire response is \$1000 minimum
- Blue tag must remain posted on residence for 90 days

## IMPORTANT NOTICE REGARDING PUBLIC NUISANCE

PURSUANT TO SANTA CLARA CITY CODE CHAPTER 9.05, THE NEXT DISTURBANCE AT THE PREMISES WILL RESULT IN MONETARY PENALTIES IMPOSED UPON ALL PARTICIPANTS AND SPONSORS OF THE EVENT, AND ALL PROPERTY OWNERS OF THE PREMISES.

NOTICE IS HEREBY GIVEN THAT on **2-XX-2022**, at **2:00 PM**, the Santa Clara Police Department found that a public nuisance caused by a disturbance of the public peace and/or threat to public safety occurred at the premises located at **1234 Main Street in Santa Clara, CA**.

If there is a subsequent event on these premises that constitutes such a public nuisance and necessitates the intervention of the Police Department or Fire Department on or before **2-XX-2023**, every participant in and sponsor of such event shall be jointly and severally liable for the monetary penalties connected with this response (any subsequent event at the same premises, which necessitates City intervention, shall result in a fee of one thousand dollars (\$1,000.00)). If there is a subsequent event on these premises that constitutes such a public nuisance and necessitates the intervention of the Police Department or Fire Department within one (1) year from the date of this notice, the occupants and owner of the premises shall be jointly and severally liable for the costs connected with any subsequent response.

Randy Van Diemen

Officer Name

Officer Signature

Police Officer

Title of Officer

408-615-4742

Phone Number

2-XX-2022

Date Issued / Posted

2202XXXXXX

Case Number



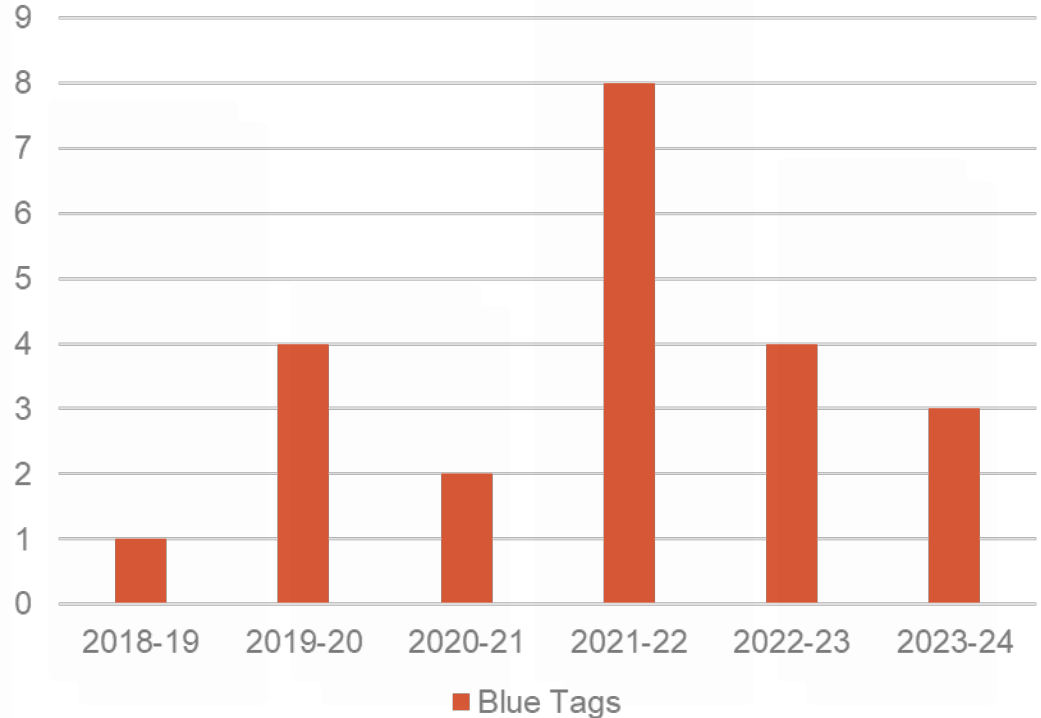
*The residents/tenants of the listed property shall be responsible for ensuring that this notice shall NOT be removed or defaced for three months from the time of posting.*



# Blue Tags

- Blue-tags used more frequently as a tool to combat nuisances.
- NOTE: SCPD has adjusted the blue tag approach to carry over from the previous year.
- Currently **3** blue tags are active, with multiple other houses on the verge of being blue-tagged (meetings conducted with all)

Blue Tags







# SCU Zone Statistics

## SPECIAL RESPONSE NOTICES:

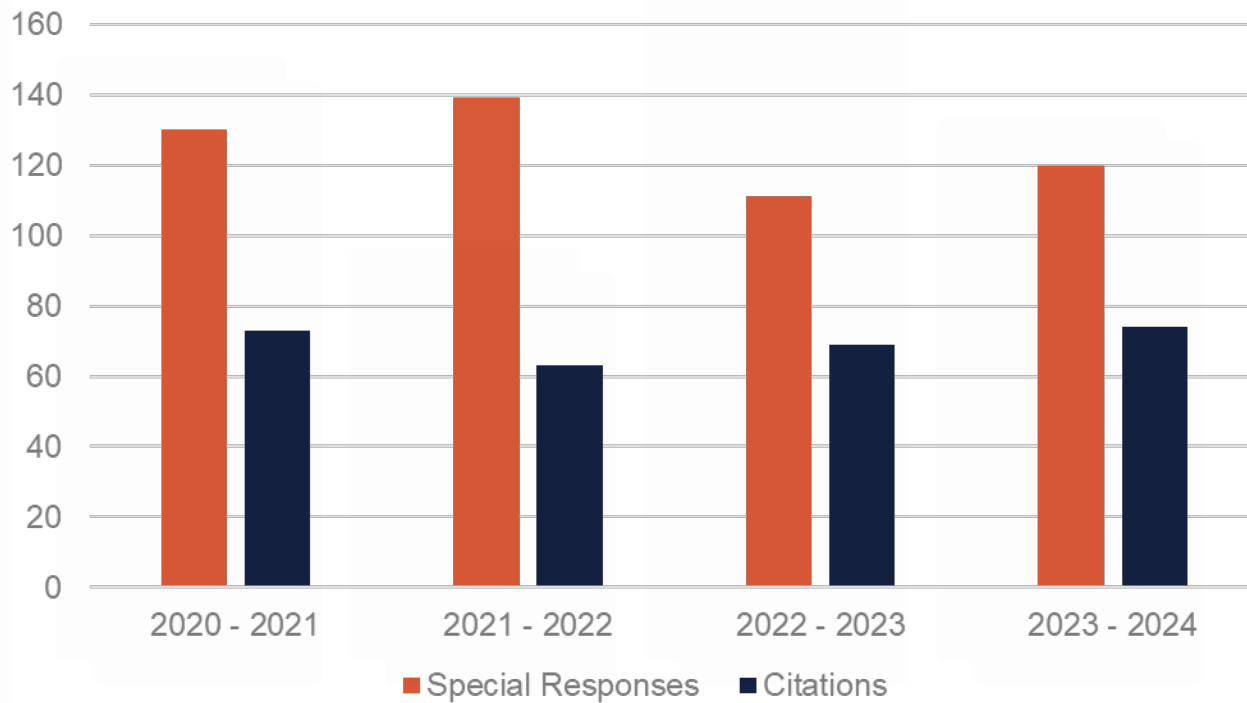
- *9/1/2021 through 5/18/22 = 139*
- *9/1/2022 through 5/18/23 = 111*
- ***9/1/2023 through 5/15/24 = 120***

## ADMINISTRATIVE CITATIONS (after Special Response Analysis):

- *9/1/2021 through 5/18/22 = 63*
- *9/1/2022 through 5/18/23 = 69*
- ***9/1/2023 through 5/15/24 = 74***



## SPECIAL RESPONSES & CITATIONS (2020 – PRESENT)





# Citation Statistics

## As of 5/18/23:

- *\$38,400 in fines*
- *\$556.52 per citation*

## As of 5/15/24:

- *\$49,500 in fines*
- *\$668.91 per citation*

*The goal is not to produce money, but to change behavior and bring peace to the neighborhood*



# Working with Students

- Conversations with students to educate on driving factors for behavior and police response
- Actions taken by SCPD to promote health and safety of students
  - Prowlers / stalkers
  - Fentanyl dangers
  - Proactively addressing “bad actors” (internal and external)
- Building relationships with student organizations
- Police participation in SCU activities to build rapport and trust
- Firm, but fair approach



# Graduation Planning

- Continued ABC grant-funded operations in the area.
- Increased staffing of Team 200.
- Staffing of officers at commencement ceremonies.
- Coordination with SCU Campus Safety and SCFD.



**Questions?**





# **NURC Scope and Purpose**



# NURC Scope and Purpose

## Background

- **Established in 1990** to review student housing issues (formerly Student Housing Committee).
- **June 2006**, Council combined the Santa Clara University/City Liaison Committee and the NURC due to their similar topics and established a meeting process. The NURC was a standing committee, meeting once a year, with a Task Force to address issues relating to the NURC, meeting two to four times a year and reporting to the NURC.
- The new NURC established **a forum for on-going communication and problem solving among City officials, neighborhoods, property owners and Santa Clara University officials and students.**
- **June 23, 2009**, NURC established a schedule of 3 meetings per year (October /November, February and April/May) to allow for more time for dialogue.



# NURC Scope and Purpose

## Team 300

- Established in 2016
- An “Internal Team” to deal with enforcement issues in the University area that meets monthly to coordinate, exchange information, and problem solve issues that arise.
- This team is comprised of staff from:
  - Planning Code Enforcement
  - Public Works Streets Division (trash/recycling)
  - Police Department
  - SCU Security
  - SCU Off-Campus Student Life staff
  - Property Managers
  - Old Quad Residents Association Representative



# NURC Scope and Purpose

## Discussion

- Committee interest in a change in scope for NURC and development of a workplan.
  - Any changes will require further analysis by staff that support the Committee and management, as well as direction adoption by the full City Council.
  - The topic is appropriate for consideration and discussion through the City Council priority setting process.



# **NURC Meetings**

## **Schedule for 2024**

- Monday, October 21, 2024



# **Neighborhood University Relations Committee (NURC)**

**July 11, 2024**