



# County of Santa Clara Office of the Registrar of Voters

## Ballot Measure Argument Form (PRIMARY AND REBUTTAL)

<p>This <b>Ballot Measure Argument Form</b> must be submitted <b>for all ballot measure PRIMARY ARGUMENTS and REBUTTAL ARGUMENTS</b>, with required signatures and author information. The County of Santa Clara Office of the Registrar of Voters allows electronic submission of documents if the scanned copy is clear and readable. You may email your completed form and attach the primary or rebuttal argument in Microsoft Word version to <a href="mailto:candidateservices@rov.sccgov.org">candidateservices@rov.sccgov.org</a>. Any errors will be printed in the County Voter Information Guide and/or ballot exactly as submitted. A proof will be sent to the primary filer for confirmation that it matches the argument as submitted—no other corrections will be accepted.</p> <p><b>PLEASE NOTE:</b> The Ballot Measure Rebuttal Argument Consent Form is <b>ONLY</b> used when an author/signer of the rebuttal argument was not an author of the primary argument. The author of a primary argument may sign the rebuttal argument or may authorize in writing any other person to author/sign the rebuttal argument.</p>	<p><b>Office Use Only</b></p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">             CITY OF SANTA CLARA              OFFICE OF THE COUNTY CLERK              2024 AUG -9 PM 1:53              Time/Date Stamp           </p>
<p>Date of Election: <u>November 5, 2024</u></p>	
<p>Primary Argument due date (E-84): <u>July 30, 2024</u>          Examination Period (E-83 to E-74): _____</p>	
<p>Rebuttal Argument due date (E-77): <u>August 9, 2024</u>          Examination Period (E-76 to E-67): _____</p>	
<p><b>SECTION 1: ARGUMENT INFORMATION</b></p>	
<p>Measure Letter _____ (if available) – letters will be assigned after 5:00 p.m. on E-88: _____</p>	
<p>Select Who You are, and Which Argument You Are Submitting</p>	
<p><b>Proponent:</b></p> <p><input type="checkbox"/> Primary Argument in Favor</p> <p><input checked="" type="checkbox"/> Rebuttal Argument to Primary Argument Against</p>	<p><b>Opponent:</b></p> <p><input type="checkbox"/> Primary Argument Against</p> <p><input type="checkbox"/> Rebuttal Argument to Primary Argument in Favor</p>

## Rebuttal to Argument Against the Bond Measure:

The opposition hasn't listened to Santa Clara's and overlooks critical realities facing our city today.

Santa Clara's growth requires infrastructure investment and a forward-looking approach. The bond will fund critical projects, including:

- **PUBLIC SAFETY ENHANCEMENTS:** Upgrading 9-1-1 emergency systems, improving fire and medical response infrastructure, and enhancing disaster preparedness facilities.
- **STREET AND ROAD REPAIRS:** Fixing potholes, resurfacing streets, and making roads safer for drivers, pedestrians, and bicyclists.
- **STORM DRAIN IMPROVEMENTS:** Repairing and upgrading underground stormwater pipes to prevent erosion, sinkholes, and flooding.
- **COMMUNITY FACILITY UPGRADES:** Renovating parks, swimming pools, libraries, and senior centers to ensure they meet modern standards and serve our community effectively.

These are essential upgrades to ensure our city remains safe and functional.

The bond's structure ensures fiscal responsibility. Funds are allocated solely to capital projects, not operational expenses. The bond measure includes:

- **INDEPENDENT AUDITS:** Annual audits will guarantee funds are used as promised.
- **COMMUNITY OVERSIGHT:** An independent citizen's commission will ensure projects and spending align with voters' approval.
- **PROHIBITED USES:** No money will be used for employee salaries or benefits except for standard city administrative charges.

Delaying infrastructure improvements risks escalating costs and compromising public safety. Addressing Santa Clara's needs now allows us to leverage favorable interest rates and spread costs over time. This approach is financially prudent and smart city planning.

Improved infrastructure attracts businesses, bolsters property values, and improves Santa Clara's quality of life.

This bond measure was created with accountability and transparency. Please vote yes for a better Santa Clara today and for our future.

**SECTION 2: AUTHOR INFORMATION**

Declaration Related to Proponent/Opponent Primary and Rebuttal Arguments  
(Elections Code §§ 9161, 9164, 9167, 9170, 9501, 9501.5, 9504, 9600)

**Please Select the Correct Line**

**I am an Author of the Proponent Argument** (noted above) for **Measure** \_\_\_\_\_ being submitted. I support this measure.

**I am an Author of the Opponent Argument** (noted above) for **Measure** \_\_\_\_\_ being submitted. I oppose this measure.

For any argument (primary or rebuttal) submitted on behalf of an organization or bona fide association of citizens, the "Argument Signer Form" in Section 3 below must be completed by a principal officer of the organization or bona fide association of citizens and the organization must submit one of the following:

- its articles of incorporation, articles of association, partnership documents, bylaws, or similar documents;
- letterhead containing the name of the organization and its principal officers; **OR**
- if the organization or association is a primarily formed committee established to support or oppose the measure, its statement of organization (FPPC Form 410) filed pursuant to Government Code 84101.

**Office Use Only**

**Verified Individual Submitter as a:**

- Registered Voter in District
- Governing Board Member
- Principal Officer of Organization

**Organization Submitted Required Documentation:**

- articles of incorp. or assoc., bylaws, or similar
- letterhead
- FPPC Form 410

One (1) to five (5) signers submitted.

**Staff Initials** \_\_\_\_\_

**SECTION 3: ARGUMENT TEXT**

**PLEASE ATTACH A COPY OF YOUR PRIMARY/REBUTTAL ARGUMENT TO THIS FORM.**

The text of your primary and/or rebuttal argument will be printed exactly as submitted. Type your primary and/or rebuttal argument with the desired formatting. Ensure that your primary and/or rebuttal argument meets the legal word limit. You may request that specific text is printed in bold, italic, or bold italic font type.

The County of Santa Clara Office of the Registrar of Voters uses standard typefaces, font sizes, headers, and bullets in all measure related documents. In addition, measure related documents use the following formatting standards: 1) indent increments will be set at 0.25"; 2) spacing will be standardized to language-appropriate number of spaces following periods, colons, commas, and semicolons; 3) tabs will be used for numbered and/or bulleted indented text; and 4) signers will be formatted as conformed signatures with titles below the name. All measure related documents submitted to the Office of the Registrar of Voters will be formatted to the prescribed standards.

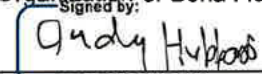

**PLEASE NOTE:** If the primary and/or rebuttal argument is handwritten or a revision is unclear, the County of Santa Clara Office of the Registrar of Voters staff will interpret the handwritten information to the best of their abilities. That interpretation is final.

Section 3 continued...

Argument Signer Form	
<p style="color: red; font-weight: bold; font-size: small;">Circle or Check Signing Order for Each Signatory</p>	<p>The undersigned author(s) of the attached argument hereby state that such argument is true and correct to the best of their knowledge and belief.</p>
<p>1. <input checked="" type="checkbox"/></p>	<p><b>Gender:</b>  <input type="checkbox"/> Masculine / <input checked="" type="checkbox"/> Feminine / <input type="checkbox"/> Androgynous or Non-binary / <input type="checkbox"/> Other: _____</p>
<p>2. <input type="checkbox"/></p>	<p><b>I am a:</b>  <input type="checkbox"/> Registered Voter in District / <input checked="" type="checkbox"/> Governing Board Member / <input type="checkbox"/> Principal Officer of the Organization Submitting the Argument</p>
<p>3. <input type="checkbox"/></p>	<p><b>Name of Signer (to be printed on argument):</b> <u>Lisa M. Gillmor</u></p>
<p>4. <input type="checkbox"/></p>	<p><b>Title (to be printed on argument):</b>  <u>Mayor, City of Santa Clara</u> (limited to one title only)</p>
<p>5. <input type="checkbox"/></p>	<p><b>[For individuals] Residential Address (where you are registered to vote):</b>          _____          _____</p> <p><b>[For governing board members and principal officers] Business Address:</b>  <u>1500 Warburton Ave., Santa Clara, CA 95050</u></p> <p><b>Phone:</b> _____ <b>Email:</b> _____</p>
<p><b>SIGNATURE</b>  </p>	<p>Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument:  </p>
<p>1. <input type="checkbox"/></p>	<p><b>Gender:</b>  <input checked="" type="checkbox"/> masculine / <input type="checkbox"/> feminine / <input type="checkbox"/> Androgynous or non-binary / <input type="checkbox"/> other: _____</p>
<p>2. <input checked="" type="checkbox"/></p>	<p><b>I am a:</b>  <input checked="" type="checkbox"/> Registered Voter in District / <input type="checkbox"/> Governing Board Member / <input type="checkbox"/> Principal Officer of the Organization Submitting the Argument</p>
<p>3. <input type="checkbox"/></p>	<p><b>Name of Signer (to be printed on argument):</b> <u>Pat Nikolai</u></p>
<p>4. <input type="checkbox"/></p>	<p><b>Title (to be printed on argument):</b>  <u>Police Chief, City of Santa Clara</u> (limited to one title only)</p>
<p>5. <input type="checkbox"/></p>	<p><b>[For individuals] Residential Address (where you are registered to vote):</b>  <u>Santa Clara, Ca 95050</u></p> <p><b>[For governing board members and principal officers] Business Address:</b>          _____          _____</p> <p><b>Phone:</b> _____ <b>Email:</b> _____</p>
<p><b>SIGNATURE</b>  </p>	<p>Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument:  </p>



Section 3 continued...

Argument Signer Form	
<p style="color: red; font-weight: bold;">Circle or Check Signing Order for Each Signatory</p>	<p>The undersigned author(s) of the attached argument hereby state that such argument is true and correct to the best of their knowledge and belief.</p>
<p>1. <input type="checkbox"/></p> <p>2. <input type="checkbox"/></p> <p>3. <input type="checkbox"/></p> <p>4. <input checked="" type="checkbox"/></p> <p>5. <input type="checkbox"/></p>	<p><b>Gender:</b>  <input type="checkbox"/> Masculine / <input checked="" type="checkbox"/> Feminine / <input type="checkbox"/> Androgynous or Non-binary / <input type="checkbox"/> Other: _____</p> <p><b>I am a:</b>  <input type="checkbox"/> Registered Voter in District / <input type="checkbox"/> Governing Board Member / <input type="checkbox"/> Principal Officer of the Organization Submitting the Argument</p> <p><b>Name of Signer (to be printed on argument):</b> <u>Judy Hubbard</u></p> <p><b>Title (to be printed on argument):</b>  <u>Senior Advisory Commissioner, City of Santa Clara</u> (limited to one title only)</p> <p><b>[For individuals] Residential Address (where you are registered to vote):</b>  <u>Santa Clara, CA 95054</u></p> <p><b>[For governing board members and principal officers] Business Address:</b>          _____</p> <p><b>Phone:</b> _____ <b>Email:</b> _____</p>
<p><b>SIGNATURE</b></p> <p style="color: red; font-size: 2em;">➔</p>	<p>Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument:</p> <p>Signed by:    <small>FDAAAD7D67B9D486...</small></p>
<p>1. <input type="checkbox"/></p> <p>2. <input type="checkbox"/></p> <p>3. <input checked="" type="checkbox"/></p> <p>4. <input type="checkbox"/></p> <p>5. <input type="checkbox"/></p>	<p><b>Gender:</b>  <input checked="" type="checkbox"/> masculine / <input type="checkbox"/> feminine / <input type="checkbox"/> Androgynous or non-binary / <input type="checkbox"/> other: _____</p> <p><b>I am a:</b>  <input type="checkbox"/> Registered Voter in District / <input checked="" type="checkbox"/> Governing Board Member / <input type="checkbox"/> Principal Officer of the Organization Submitting the Argument</p> <p><b>Name of Signer (to be printed on argument):</b> <u>Anthony Pascoal</u></p> <p><b>Title (to be printed on argument):</b>  <u>President, Santa Clara Firefighters Union Local #1171</u> (limited to one title only)</p> <p><b>[For individuals] Residential Address (where you are registered to vote):</b>          _____</p> <p><b>[For governing board members and principal officers] Business Address:</b>  <u>Santa Clara, CA 95050</u></p> <p><b>Phone:</b> _____ <b>Email:</b> _____</p>
<p><b>SIGNATURE</b></p> <p style="color: red; font-size: 2em;">➔</p>	<p>Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument:</p> <p></p>

Circle or Check  
Signing Order  
for Each  
Signatory

**Argument Signer Form**

The undersigned author(s) of the attached argument hereby state that such argument is true and correct to the best of their knowledge and belief.

1.  **Gender:**  
 Masculine /  Feminine /  Androgynous or Non-binary /  Other: \_\_\_\_\_

2.  **I am a:**  
 Registered Voter in District /  Governing Board Member /  Principal Officer of the Organization Submitting the Argument

3.  **Name of Signer (to be printed on argument):** Karen Hardy

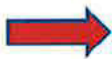
4.  **Title (to be printed on argument):**  
Santa Clara City Councilmember (limited to one title only)

5.  **[For individuals] Residential Address (where you are registered to vote):**  
 \_\_\_\_\_

**[For governing board members and principal officers] Business Address:**  
1500 Warburton Ave, Santa Clara, CA 95050

**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**SIGNATURE**



Under penalty of perjury, I attest the above information meets the required criteria for an Individual or for an Organization or Bona Fide Association of Citizens for purposes of submitting an argument:

*Karen Hardy*

**SECTION 3 CHECKLIST**  
**Office Use Only**

**Primary Argument Checklist (check all that apply):**

- Author(s) meets criteria to sign?
- Author's title as signed meets criteria?
- Residential address meets criteria for eligible individual voter to sign?
- Argument Signer Form signed by author(s)?
- Signing order indicated?
- Only author's name is listed on name line and matches signed name?
- Author's TYPED or LEGIBLY WRITTEN title is on title line, if applicable?
- Author's gender is selected?
- Original or scanned signatures are clear and readable for verification?
- Primary Argument does not exceed 300 words?
- Author's contact information is filled out?
- Author's document(s) filed by deadline?

Staff Initials \_\_\_\_\_

**Rebuttal Argument Checklist (check all that apply):**

- Authors filed written authorization, if different authors submitted?
- Argument Signer Form signed by author?
- Signing order indicated?
- Only author's name is listed on name line and matches signed name?
- Author's TYPED or LEGIBLY WRITTEN title is on title line, if applicable?
- Author's gender is selected?
- Original or scanned signatures are clear and readable for verification?
- Rebuttal Argument does not exceed 250 words?
- Author's contact information is filled out?
- Author's document(s) filed by deadline?

Staff Initials \_\_\_\_\_