



City of Santa Clara

Meeting Minutes

Senior Advisory Commission

09/23/2024

5:00 PM

Hybrid Meeting
 Santa Clara Senior Center
 Room 205
 1303 Fremont Street
 Santa Clara, CA 95050

Special Meeting

The City of Santa Clara is conducting the Senior Advisory Commission meeting in a hybrid manner (in-person and a method for the public to participate remotely).

Via Zoom:

<https://santaclaraca.zoom.us/j/97590069803>

Meeting ID: 975 9006 9803

Or join by phone: 669-900-6833

CALL TO ORDER AND ROLL CALL

The special meeting was called to order by Chair Drozek at 5:08 p.m.

Present 5 - Chair Edmund Drozek, Vice Chair Tom Freitas, Commissioner Veena Sterling, Commissioner Rick Andrews, and Commissioner Srinivasan Manivannan

Absent 2 - Commissioner Judy Hubbard, and Commissioner Maria Vaz

A motion was made by Commissioner Freitas, seconded by Commissioner Sterling to excuse Commissioners Hubbard and Vaz. The motion carried with the following vote.

Aye: 5 - Chair Drozek, Vice Chair Freitas, Commissioner Sterling, Commissioner Andrews, and Commissioner Manivannan

Absent: 2 - Commissioner Hubbard, and Commissioner Vaz

CONSENT CALENDAR

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1. [24-846](#) Review and Approve the Senior Advisory Commission Minutes of August 19, 2024

Recommendation: Approve the Senior Advisory Commission Minutes of August 19, 2024

A motion was made by Commissioner Andrews, seconded by Commissioner Sterling, to approve the minutes of August 19, 2024. The motion carries with the following vote.

Aye: 5 - Chair Drozek, Vice Chair Freitas, Commissioner Sterling, Commissioner Andrews, and Commissioner Manivannan

Excused: 2 - Commissioner Hubbard, and Commissioner Vaz

PUBLIC PRESENTATIONS

None

GENERAL BUSINESS

2. [24-847](#) Provide Input on the Draft Senior Needs Assessment Survey and on the Elements to be Included in an Outreach Plan to Conduct a New Senior Needs Assessment in 2024

Recommendation: Review the Senior Needs Assessment and provide feedback on content and outreach efforts to be incorporated into the development of a 2024 survey.

The Commission discussed elements to be included in an outreach plan and brainstormed on survey dissemination of the Senior Needs Assessment. The discussion included:

Three-month process.

- Focused on older adult residents of Santa Clara ages 50 and over.

Online and Paper Survey

- Online
 - o City Website
 - Senior Advisory Commission Page
 - Senior Center Page
 - o Email to residents
 - o HR email to employees
 - o Link in Senior Center Newsletter
 - o Link on the computers in the Senior Center Computer Lab
 - o OSHER Lifelong Learning

- Paper
 - o City Facilities
 - o Senior Living Facilities
 - o Inside Santa Clara
 - o Local YMCA
 - o Triton
 - o Santa Clara University
 - o Mission College
 - o Tabling Events
 - City-wide Special Events
 - Health & Wellness Fair
 - Santa Clara Farmers Market
 - Kaiser Farmers Market

Focus Groups in different languages

- Mandarin
- Cantonese
- Chinese
- Farsi
- Hindi
- Tagalog
- Portuguese
- Spanish
- Vietnamese

Partner Engagement

- Meet with partners to develop recommendations that address needs and gaps in services

Commissioner Andrews made a motion, seconded by Commissioner Sterling to approve the Senior Needs Assessment Survey Tool. The motion carried with the following vote.

Aye: 5 - Chair Drozek, Vice Chair Freitas, Commissioner Sterling, Commissioner Andrews, and Commissioner Manivannan

Excused: 2 - Commissioner Hubbard, and Commissioner Vaz

3. [24-848](#) Senior Advisory Commission FY 2024/25 Work Plan & Goals Discussion

The Commission brainstormed possible goals and various activities for the Commission Work Plan FY2024/25. They will develop measurable outcomes for their Work Plan at the October 21, 2024 meeting.

Brainstorming session topics included:

Encourage and Promote Volunteerism and Employment Opportunities

- Senior Center
- ENCORE
- Job Boards
- Volunteer Opportunities

Advocate for Affordable and Convenient Housing

- Presentation to educate on the difference between low income and affordable housing.
- What criteria is required when building an older adult living facility?
- Housing Board at Senior Center

Encourage and Promote the use of Outdoor Spaces and Buildings

- Publicize activities for older adults
 - Croquet
 - Cornhole
 - Bocce Ball
 - Local museums
 - Senior Center happenings
 - Game tables at parks
- Accessibility to park restrooms

Advocate for Affordable, Convenient, and Safe Transportation and Streets

- Attend BPAC meetings
 - Bicycle lanes
- City ADA Committee
 - Crosswalks
 - Signal light timing
 - Signage
 - Curb-cuts

Develop Opportunities to Promote Health, Wellness, and Nutrition

- Accessibility in/at City activities/events
- City ADA Committee
- My SantaClara App.
- Senior Needs Assessment
- Publicize food distribution points
 - Churches
 - Mission College
 - Second Harvest
 - Loaves & Fishes

- Salvation Army
- Free meals

Develop Opportunities to Promote Respect and Social Inclusion

- Presentations for social engagement
- Engage with Santa Clara Women's League

Provide Access to Community Resources and Information

- Monthly educational presentations (i.e. Neighborhood Watch Program)

STAFF REPORT

Recreation Manager Kimberly Castro informed the Commission about the following:

- The City's Public Works Department will be providing a Vision Zero Presentation and soliciting feedback at the October 21 Commission meeting.
- The Parade of Champions will be held on October 5.

Recreation Supervisory Herb informed the Commission about the following:

- The Senior Center Newsletter will be available October 1.
- There will be a Medicare Open Enrollment Presentation by HICAP at the beginning of November.
- The Oktoberfest BBQ will be held at the Senior Center on October 17, from 12 - 1 pm.

COMMISSIONERS REPORT

Commissioner Andrews expressed his appreciation for the Friday Concert Series and the Art and Wine Festival, saying that the bands were great, and the events well organized.

Commissioner Drozek shared that he attended the Related Santa Clara Community Meeting on September 12, saying that it was very informative and that the project will include residential units, restaurants, entertainment venues, hotels, retail, and office space. The area will also include bike lanes and bicycle parking.

ADJOURNMENT

A motion was made by Commissioner Sterling, seconded by Commissioner Freitas that the meeting be adjourned at 6:59 p.m.

Aye: 5 - Chair Drozek, Vice Chair Freitas, Commissioner Sterling, Commissioner Andrews, and Commissioner Manivannan

Excused: 2 - Commissioner Hubbard, and Commissioner Vaz

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If a member of the public submits a speaker card for any agenda items, their name will appear in the Minutes. If no speaker card is submitted, the Minutes will reflect "Public Speaker."

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