

REVISED 9/11/13

AGENDA

STRATEGIC PLANNING RETREAT

Friday, September 13, 2013 – 8:00 a.m. to 4:30 p.m.



LOCATION:

**Santa Clara Convention Center
5001 Great America Parkway, Rooms 209/210
Santa Clara, CA 95054**

8:00 Continental Breakfast

8:30 Welcome, Public Comment – Jamie Matthews

Agenda Review - Marilyn Snider, Facilitator, Snider and Associates

Brief Introductions

City of Santa Clara:

- Mission Statement
- Core Ethics and Values
- Two-Year Goals

Brief Analysis Regarding:

- What are the strengths and the accomplishments of the City of Santa Clara since the March 1, 2013 Strategic Planning Retreat?
- What are the City of Santa Clara's current internal weaknesses/challenges?
- What are the external factors/trends (e.g., political, economic, environmental, technological, demographic) that will/might impact the City of Santa Clara in the coming year:
 - o Positively (opportunities)?
 - o Negatively (threats)?

Review and Revise, if needed, the Two-Year Goals (what the City of Santa Clara needs to accomplish)

Identify Six-Month Strategic Objectives (how each of the goals will be addressed – by when, who (assigned by the City Manager for the Management Team) will be accountable, for what specific, measurable results for each of the Two-Year Goals

Next Steps/Follow-Up Process to Monitor Progress on the Goals and Objectives (including setting a date in 6 months to update the strategic plan)

Summary of the Retreat and Closing Remarks

3:30 Closed Session:

City Council of the City of Santa Clara
City of Santa Clara Housing Authority
Santa Clara Stadium Authority
Sports and Open Space Authority of the City of Santa Clara
Successor Agency to the City of Santa Clara Redevelopment Agency

Public Comment

☒ **Conference with Legal Counsel-Existing Litigation**

Pursuant to Gov. Code § 54956.9(a)

Vinod K. Sharma, et al. v. Successor Agency to the Redevelopment Agency of the City of Santa Clara, et al.,
Sacramento County Superior Court Case No. 34-2013-80001396

☒ **Conference with Legal Counsel-Anticipated Litigation**

Pursuant to Gov. Code § 54956.9(a)

Potential initiation of litigation: 1 potential case

4:30 Adjourn

Please come at 8:00 for continental breakfast and informal conversation. The meeting will begin promptly at 8:30 a.m. There will be a mid-morning and a mid-afternoon break with a group lunch at 12:00 p.m.

PLEASE BRING YOUR CALENDAR